

MEDIUM OR HEAVY DUTY

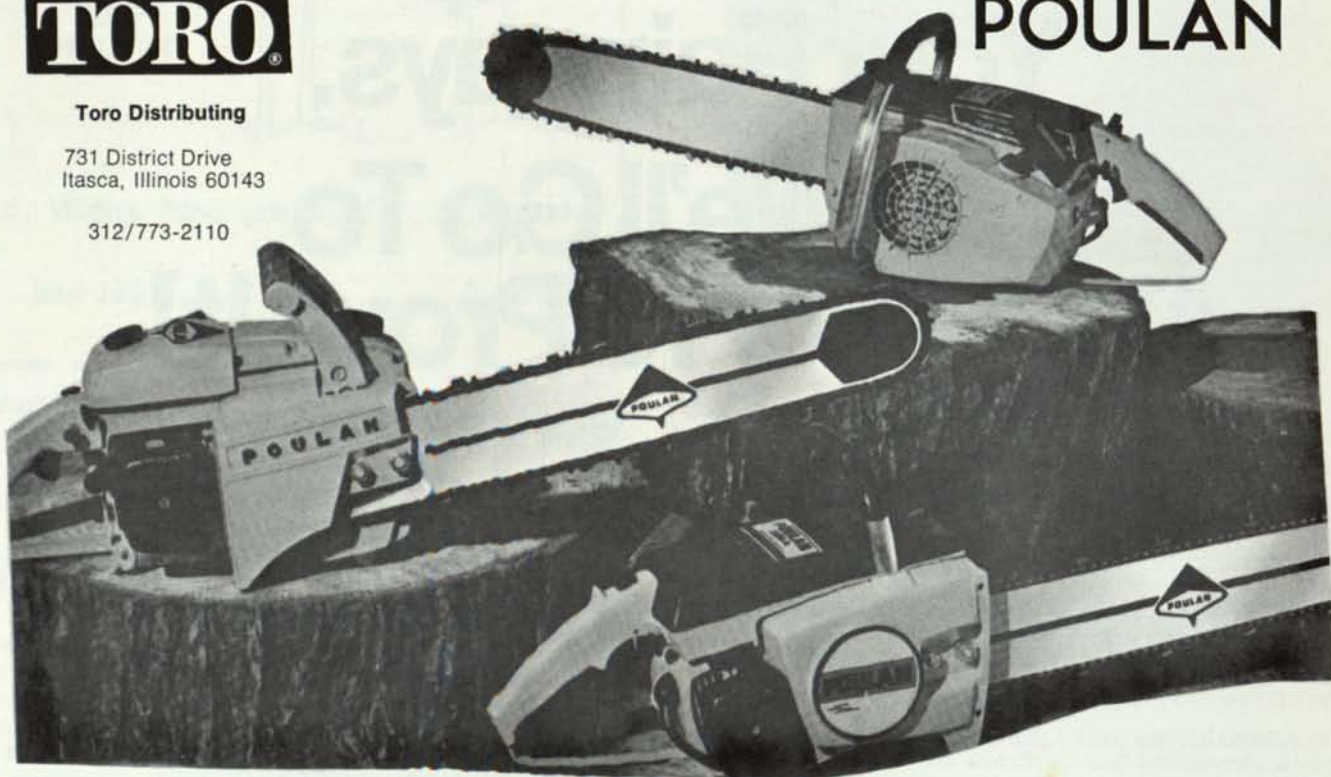
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POULAN



Dear Mike:

Thanks to you and the Midwest playmates for that 1974 Honorary Membership. The old guys in the Midwest know that by the time a fellow gets to the Senior Editor stage he is ducking a slab in the morgue and has had all the professional glory (such as it is) and the hangovers a mortal can stand.

But when I think of what the greenkeeper founding fathers of the Midwest have done for the beautification of the country, the creation of pollution and the improvement of environment before these things became popular and the subjects of cloudy Bull S—I am really glowing with pride to be one of the mob. Scientific maintenance of golf courses really began in the Midwest area ... but that's another story. Best to you and the gang.

Yours,
Herb Graffis

RONALD W. FREAM



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FATHER'S DAY

Fatherhood has been so esteemed throughout history that "father" has always been one of the favorite honorary titles. Senators in ancient Rome were called fathers or **Patres**—and it's from this word that we get the terms "patrician" and "patriotic."

"Honor thy father and thy mother" is one of the Ten Commandments in the Old Testament. Reference was made to the Biblical command in the fifth century B.C. by the Greek playwright Aeschylus who wrote, "'Honor thy father and thy mother' stands written among the three laws of most revered righteousness."

Ancient Greeks honored their fathers by always serving the head of the house first at mealtime. In Homer's time, dad was given the most choice morsels at the dinner table. Some fathers of ancient Greece sat down to meals in their own special throne-like chairs, and at banquets it was considered respectful for sons to anoint their fathers with oils and perfumes. The ancient Egyptians believed that disrespect to a father was one of the seven deadly sins.

The happy occasion of Father's Day was first celebrated in 1910 in Spokane, Washington, at the urging of a Mrs. John Bruce Dodd. She wished to honor her father, William Smart, for his devotion in rearing six motherless children.

From this modest beginning, Father's Day is now with such importance that Americans are expected to spend well over a billion dollars on books and bowling balls, new ties, and other gifts for dad.