



### Editorial

This June issue, 1973, of the Bull Sheet is our twenty-sixth anniversary. It seems like only yesterday that the late Norm Johnson came up with the idea of a newsletter for the Midwest Golf Course Superintendents. With a little assistance from Bob Williams and the present editor, along with a few other contributors, the show was on the road.

Those of you who have saved your first Bull Sheet, dig it out of the bottom of the pile and compare it with the one of today.

The credit for the name "Bull Sheet" goes to Bob Williams. The title was originated in Germany during World War II. The name alone creates much attention.

We have been very fortunate in having a printer like "Ever-Redi" at La Grange, Illinois that has done a magnificent job with the Bull Sheet during these past twenty-six years. If any of you are in need of having some printing done for your club or place of business, give Mel Durland a ring at FL 2-4378. The deadline for all news items in the Bull Sheet is the 10th of each previous month. Advertising deadline is the fourteenth of each previous month.

There are times when the quality of news items in monthly issues could be improved, making them more interesting to the reader. This is where you come in, you as an individual. Please help by sending the editor pictures, news items, and bits of knowledge you have acquired from others. How about an article each year? Thank you.

This Bull Sheet comes to you twelve times each year. How much of your yearly dues goes toward the publication of this Bull Sheet? The answer is nothing. You may ask, where the money comes from; it is contributed by our advertisers, they get the credit. You may show your appreciation by supporting them when you make a purchase.

The cost to deliver the Bull Sheet, as you may be asking yourself, is approximately one dollar. Where else can you get a deal like that? And furthermore, the advertising rates have never changed in all these twenty-six years.

I am happy to say that four of the Bull Sheet's original advertisers have continued all these years. They are: Burdett, Inc.; George A. Davis, Co.; Roseman Tractor Equipment, Co.; Swift and Co. The Bull Sheet thanks all of you, past and present, for being such a big help to our success.

Our publication of the Bull Sheet has on its mailing list several colleges, universities, advertising agencies, and golf course superintendents and associates in various parts of the United States. This we are happy to do.

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