

This is the original office where the **BULL SHEET** originated in 1947 at La Grange Country Club. Howard Baerwald, Superintendent at the La Grange Country Club, says the office is the same as twenty-five years ago. He just can not wear it out.

BULL SHEET, History

by Bob Williams

Norm Johnson conceived the idea of an official publication for the Midwest GCSA. At the time, he was the superintendent at La Grange Country Club and treasurer of the MGCSAA.

The first meetings and the development of the "Bullsheet" took place in Norm's office at La Grange and often ran into the late evening hours. Ray Gerber and Bob Williams were the assistant editors with Paul Burdett acting as our roving reporter.

The "Bullsheet" was originated in 1947 and the same printer has been used for these past 25 years. (in La Grange). The name was suggested by Bob who had used this title for an Army bulletin he edited during World War II.

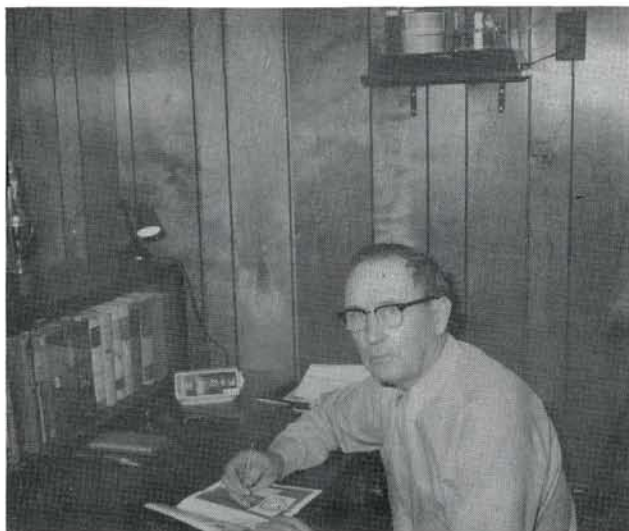
The first issues were one page mimeos with no advertising. Norm was a good Samaritan and began sending copies all over the country to many local chapters and superintendents. The cost of postage and printing grew rapidly and we finally decided we needed advertising to help defray costs. At first, we only allowed 1 inch ads at \$5.00 each.

Editors for the past 25 years, in order — Norman C. Johnson, Donald S. Strand, William Stuppel, Bert Rost, Ted Woehrle, Doug Jabaay, Tom Burrows, Richard Trevarthan, Roger La Rochelle, Ray H. Gerber.

Paul Burdett eventually became the unknown "Mole" with a monthly column concerning personalities and inside information that kept people guessing for a while as to who the real "Mole" was.

Be kind to your friends; if it were not for them you would be a total stranger.

Midwest Association dinner dance will be held at River Forest Golf Club on Saturday Night, October 14.



Editor

Editorial

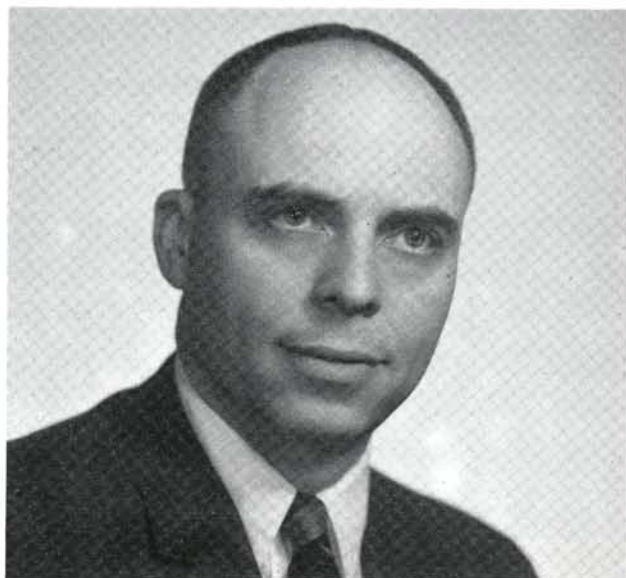
This issue, June 1972, represents the "Bull Sheet's" twenty-fifth anniversary. The idea of having a Midwest publication was initiated by the late Norman C. Johnson, who was Superintendent at La Grange Country Club at that time. The name "Bull Sheet" is credited to Bob Williams, superintendent of Bob O'Link Golf Club. Mr. Herb Graffis offered his expert encouragement and several individuals contributed news items. The "Bull Sheet" has gone from one page per issue, to fourteen pages per issue and has always been printed by the same company — Ever-Redi, formerly in La Grange and presently in Brookfield, under the management and ownership of Mel Durland.

In the early 1950's, it became necessary to accept advertising because of our expanding costs. I am happy to say that four of the Bull Sheet's original advertisers have continued all these years. They are: Paul E. Burdett, George A. Davis, Roseman Tractor Equipment Co., and Swift and Co. Initially there were ten advertisers; today there are twenty-eight. The Bull Sheet thanks all of you. Your support has made it possible to continue publication with no increase in the advertising rate — ever!

On April 28 the Chicago District Golf Association Annual Green Seminar was held at River Forest Golf Club. One hundred forty club presidents, green chairmen and green superintendents attended this educational meeting. Paul Voykin, Midwest Association President, was moderator. The program included:

Pesticides — Stanley Rachesky, entomologist, University of Illinois; Chemical Fertilizer — Dr. Paul Alexander, Executive Director, G.C.S.A.A.; Good Turf and Chemical Usage — Dr. William Daniels, Purdue University; Waste Disposal — Oscar Miles, Superintendent of Olympia Fields Country Club; Species of Trees — Arthur Howard, Clavey Nurseries; Memorial Tree Planting Program — Donald F. Johnson, C.D.G.A.

You can imagine by the topics and the well qualified speakers of all the value that will come from this meeting. The meeting adjourned at 2:30 p.m. at which time forty-eight men headed for the golf course for an enjoyable game of golf on a beautiful course.



Mel Durland, Printer

In 1947 the official newspaper of the Midwest Association of Golf Course Superintendents was a very new project. The little store-front print shop where it was printed was also a very new organization, owned and operated by a young married couple who had lots of ambition, not much to work with, and visions of success in their minds.

"The Bull Sheet" began as a one-sheet mimeographed paper with a drawing of a large Bull in the upper left hand corner. Mr. Norm Johnson, its originator would come into the shop, gather pieces of copy together and plead with us to "squeeze" the typewritten copy so that he would not have to delete any of the information he wished to present. He was such a nice, jolly man, and to bribe us to cooperate, he would bring in delicious sweet rolls and lots of funny stories to tell. We missed him when he moved away from the area.

A little later in the career of both the Ever-Redi Printing Service and "The Bull Sheet", plans were underway to print the paper instead of mimeograph it. Three of the Superintendents one nice spring afternoon decided to come in and talk about it. I remember that day very well — these rugged looking outdoor men all seemed to crowd into the door at once and I was alone in the shop. I was a very naive young woman and my heart jumped into my throat. All the movies I had ever seen of gangsters and con men came into my mind — and I thought our career was ended as printers — surely these men were here for "protection" money — and we would end up with a brick in our store window. I was so relieved when they identified themselves.

The Golf Course Superintendents were among our very first customers in 1947, and they have continued with us through the years. We have had a very happy relationship with each other. Ever-Redi Printing appreciates them, and has found much pleasure in meeting different editors and other personnel who have contributed to making "The Bull Sheet" the success that it is.

Mrs. Mel Durland



Originator of Bull Sheet Norman C. Johnson. Name credited to Robert Williams.

Midwest Association of Golf Course Superintendents
2108 N. Elizabeth Drive
Arlington Heights, Ill. 60004
Gentlemen:

This is to express our appreciation of your generous donation in support of the Turfgrass Research Program at the University of Illinois.

At the present time, financial support from state and federal agencies is extremely limited; yet, our turf program is growing and in need of monies for equipment, supplies and labor. It is the donations from private organizations that enable us to progress at a rate that the turfgrass industry of Illinois wants and deserves.

Our goal is to have the finest Turfgrass Program in the United States—with your continued support and participation, we can and will have such a program.

Yours for better turf,

A. J. Turgeon
Assistant Professor
T. D. Hughes
Assistant Professor

I SOUGHT A SMILE

I sought a smile along the way,
One smile just meant for me.
I searched the faces as I passed;
A smile I could not see.
And sadder still my sad heart grew,
For no one seemed to care;
And life seemed worthless, dull, and dark,
My burdens hard to bear,
Until one day a truth I learned.
With smiles upon my face
Now everywhere I go I find
There are smiles in every place!

ASPHALT DRIVEWAYS — PARKING LOTS — ETC.
"Golf Course Work a Specialty"

LEMONT PAVING CO.

SAND & STONE

115th & Archer Ave. (Rt. 171) — Lemont, Illinois
RAY MURPHY 257-6701