

This is the original office where the BULL SHEET originated in 1947 at La Grange Country Club. Howard Baerwald, Superintendent at the La Grange Country Club, says the office is the same as twenty-five years ago. He just can not wear it out.

BULL SHEET, History

by Bob Williams

Norm Johnson conceived the idea of an official publication for the Midwest GCSA. At the time, he was the superintendent at La Grange Country Club and treasurer of the MGCSAA.

The first meetings and the development of the "Bullsheet" took place in Norm's office at La Grange and often ran into the late evening hours. Ray Gerber and Bob Williams were the assistant editors with Paul Burdett acting as our roving reporter.

The "Bullsheet" was originated in 1947 and the same printer has been used for these past 25 years. (in La Grange). The name was suggested by Bob who had used this title for an Army bulletin he edited during World War II.

The first issues were one page mimeos with no advertising. Norm was a good Samaritan and began sending copies all over the country to many local chapters and superintendents. The cost of postage and printing grew rapidly and we finally decided we needed advertising to help defray costs. At first, we only allowed 1 inch ads at \$5.00 each.

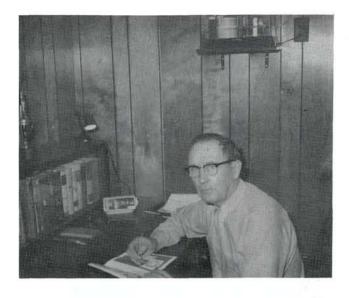
Editors for the past 25 years, in order -

Norman C. Johnson, Donald S. Strand, William Stupple, Bert Rost, Ted Woehrle, Doug Jabaay, Tom Burrows, Richard Trevarthan, Roger La Rochelle, Ray H. Gerber.

Paul Burdett eventually became the unknown "Mole" with a monthly column concerning personalities and inside information that kept people guessing for a while as to who the real "Mole" was.

Be kind to your friends; if it were not for them you would be a total stranger.

Midwest Association dinner dance will be held at River Forest Golf Club on Saturday Night, October 14.



Editor

Editorial

This issue, June 1972, represents the "Bull Sheet's" twenty-fifth anniversary. The idea of having a Midwest publication was initiated by the late Norman C. Johnson, who was Superintendent at La Grange Country Club at that time. The name "Bull Sheet" is credited to Bob Williams, superintendent of Bob O'Link Golf Club. Mr. Herb Graffis offered his expert encouragement and several individuals contributed news items. The "Bull Sheet" has gone from one page per issue, to fourteen pages per issue and has always been printed by the same company — Ever-Redi, formerly in La Grange and presently in Brookfield, under the management and ownership of Mel Durland.

In the early 1950's, it became necessary to accept advertising because of our expanding costs. I am happy to say that four of the Bull Sheet's original advertisers have continued all these years. They are: Paul E. Burdett, George A. Davis, Roseman Tractor Equipment Co., and Swift and Co. Initially there were ten advertisers; today there are twenty-eight. The Bull Sheet thanks all of you. Your support has made it possible to continue publication with no increase in the advertising rate — ever!

On April 28 the Chicago District Golf Association Annual Green Seminar was held at River Forest Golf Club. One hundred forty club presidents, green chairmen and green superintendents attended this educational meeting. Paul Voykin, Midwest Association President, was moderator. The program included:

Pesticides – Stanley Rachesky, entomologist, University of Illinois; Chemical Fertilizer – Dr. Paul Alexander, Executive Director, G.C.S.A.A.; Good Turf and Chemical Usage – Dr. William Daniels, Purdue University; Waste Disposal – Oscar Miles, Superintendent of Olympia Fields Country Club; Species of Trees – Arthur Howard, Clavey Nurseries; Memorial Tree Planting Program – Donald F. Johnson, C.D.G.A.

You can imagine by the topics and the well qualified speakers of all the value that will come from this meeting. The meeting adjourned at 2:30 p.m. at which time forty-eight men headed for the golf course for an enjoyable game of golf on a beautiful course.