

GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA

43RD INTERNATIONAL TURFGRASS CONFERENCE AND SHOW

Convention-Exposition Center

February 13-18, 1972

Cincinnati, Ohio

EDUCATIONAL PROGRAM

**First Educational Assembly —
Monday, February 14, 1972
(2nd Floor, Room 201-209)**

THEME:

"ENVIRONMENTAL ISSUES"

Chairman: Mr. L. Palmer Maples, Jr.,
Chairman, Educational Committee,
GCSAA Director and Superintendent,
The Standard Club, Atlanta, Georgia.

10:00-10:30 A.M.

Welcoming Ceremonies

Invocation: Rev. James Egbert,
Director of Communications Council of Christian
Communities of Greater Cincinnati,
Cincinnati, Ohio.

Welcome to Ohio by Governor John J. Gilligan

Welcome to Cincinnati by Mayor Thomas A. Luken

Welcome from Host Association by Mr. Frank Muskus,
President, Miami Valley GCSA and Superintendent,
Shelby Oaks Golf Club, Sidney, Ohio and Mr. Robert
L. "Pete" Cahill, President, Greater Cincinnati GCSA
and Superintendent, Summit Hills Golf Course, Inc.,
South Fort Mitchell, Kentucky.

Response to Welcome & Official Opening of Con-
ference, Mr. Richard C. Blake, President, GCSAA
and Superintendent, Mt. Pleasant Country Club,
Boylston, Massachusetts.

10:30-11:30 A.M.

Golf industry related topic by
Mr. Ralph Nader, Washington, D.C.

11:30-11:50 A.M.

Certification recognition ceremony.
Dr. Paul M. Alexander, Director of Education,
GCSAA, Des Plaines, Illinois.

**Second Educational Assembly —
Monday, February 14, 1972
(2nd Floor, Room 201-209)**

THEME:

"ENVIRONMENTAL ISSUES"

Chairman: Mr. Richard W. Malpass,
Vice-Chairman, Educational Committee,
GCSAA Director and Superintendent,
Riverside Golf and Country Club,
Portland, Oregon.

1:45-2:30 P.M.

"Golf Turf Chemicals — Environmental Effects"
by Dr. Clayton M. Switzer, Associate Dean,
College of Agriculture, University of Guelph,
Guelph, Ontario, Canada.

2:30-3:15 P.M.

"The Impact of Legislative Decisions on Plant Pro-
tectants As Related to the Future of Golf Turf
Management" by Dr. Elwyn E. Deal, Assistant Di-
rector Cooperative Extension Service, University of
Maryland, College Park, Maryland.

3:15-3:45 P.M.

"NACA Purposes" by Mr. Jim Mills, Director of Public
Relations, National Agricultural Chemicals Associa-
tion, Washington, D.C.

3:45-4:15 P.M.

"Motivation in a Technical World" by Dr. S. E. Younts,
Director, Rural Development Center,
Tifton, Georgia.

**Third Educational Assembly —
Tuesday, February 15, 1972
(2nd Floor, Room 201-209)**

THEME:

"MANAGEMENT TIPS"

Chairman: Mr. Thomas Curran, Superintendent,
The Country Club, Brookline, Massachusetts.

1:00-1:30 P.M.

"Basic Accounting Procedures"
by Dr. W. W. Wood, Jr., Economist,
Agricultural Extension Service,
University of California, Riverside, California.

1:30-2:00 P.M.

"Records and Record Keeping"
by Mr. L. R. Shields, Jr.,
GCSAA Past President and Superintendent,
Woodmont Country Club, Rockville, Maryland.

2:00-2:30 P.M.

"Training Techniques" by Mr. Richard E. Valentine,
Superintendent, Merion Golf Club,
Ardmore, Pennsylvania.

2:30-3:00 P.M.

"Communications" by Mr. Peter F. Miller,
Superintendent, Firestone Country Club,
Akron, Ohio.

**Fourth Educational Assembly —
Wednesday, February 16, 1972
(2nd Floor, Room 201-209)**

THEME:

"GOLF CARS — SELECTION, OWNERSHIP, STORAGE AND LEGAL RESPONSIBILITY"

Chairman: Mr. Louis F. Oxnevad, Secretary, South
Florida GCSA and Superintendent, Lost Tree
Country Club, Lake Park, Florida.

9:00-9:30 A.M.

"Gas versus Electric Cars" by Mr. Vaughn Border,
Vice President, Cushman Manufacturing Company,
Lincoln, Nebraska.

9:30-10:00 A.M.

"Buying versus Leasing" by Mr. Ronald Meade,
Sales and Marketing Manager, Pargo, Inc.,
Charlotte, North Carolina.

10:00-10:30 A.M.

"Storage and Maintenance Facilities"
by Mr. John Bush, Customer Service Engineer,
E-Z-Go Car Division, Textron, Inc.,
Augusta, Georgia.

10:30-11:00 A.M.

"Legal Responsibilities" by Mr. Robert Balfour,
Vice President, Marketing and Sales,
Club Car, Inc., Augusta, Georgia.

11:00-11:20 A.M.

"Golf Car Preventive Maintenance and Service"
by Jess J. O'Brien, Technical Field Service
Representative, Harley-Davidson Motor Company,
Milwaukee, Wisconsin.

11:20-12:00 Noon

"The Superintendent and Golf Car Operations" —
a panel discussion (20 minutes per man):
Mr. Frank E. Lamphier, Superintendent, Aspetuck
Valley Country Club, Bethel, Connecticut.
Mr. Bill Schoenfield, Superintendent, Killlearn Golf
and Country Club, Tallahassee, Florida.

**Fifth Educational Assembly —
Thursday, February 17, 1972
(2nd Floor, Room 201-209)**

THEME:

"MEN, MACHINERY AND MANAGEMENT"

Chairman: Mr. James B. Moncrief, Director Southern
Region, USGA Green Section, Athens, Georgia.

9:00-9:20 A.M.

"Progress in Mechanization of Golf Course Main-
tenance" by Carl Schwartzkopf,
Mid Continent Agronomist, USGA Green Section,
Crystal Lake, Illinois.

9:20-9:40 A.M.

"Ideas and Gadgets" by A. M. Radko, Eastern
Director and National Research Coordinator,
USGA Green Section, Highland Park, New Jersey.

9:40-10:00 A.M.

"Organizing the Maintenance and Overcoming the
'Charlie Brown' Syndrome" by Holman M. Griffin,
Mid-Atlantic Director, USGA Green Section,
Charlottesville, Virginia.

10:00-10:20 A.M.

"Manager of Straw Boss" by Stanley Zontek,
Eastern Agronomist, USGA Green Section,
Highland Park, New Jersey.

10:20-10:40 A.M.

"Motivation — The Key that Unlocks the Door to
Success" by William G. Buchanan,
Eastern Agronomist, USGA Green Section,
Highland Park, New Jersey.

10:40-11:00 A.M.

"Manpower versus Mechanization" by Lee Record,
Mid-Continent Director, USGA Green Section,
Crystal Lake, Illinois.

11:00-11:20 A.M.

"The Good and Not So Good of Triplex Putting Green
Mowers" by William H. Bengueyfield,
Western Director, USGA Green Section,
Garden Grove, California.

11:20-12:00 Noon

Questions

**Sixth Educational Assembly —
Thursday, February 17, 1972
(2nd Floor, Room 201-209)**

THEME:

"GCSAA RESEARCH GRANT REPORTS"

Chairman: Mr. Tom Burrows, Grounds Manager,
The Playboy Club-Hotel, Lake Geneva, Wisconsin.

1:00-1:30 P.M.

"Helminthosporium-Turfgrass Interactions"
by Dr. Clinton F. Hodges,
Department of Horticulture & Agronomy,
Iowa State University, Ames, Iowa.

1:30-2:00 P.M.

"Poa-annua Control in Overseeded Bermudagrass
Greens" by Dr. Granville C. Horn,
Department of Ornamental Horticulture,
University of Florida, Gainesville, Florida.

2:00-2:30 P.M.

"Correcting Compacted Fairways with Gypsum,
Limestone and Surfactants"
by Dr. Frederick Hutchinson,
Department of Plant & Soil Sciences,
University of Maine, Orono, Maine.

2:30-3:00 P.M.

"Chelated Iron and Nitrogen Effects on Bentgrass,"
by Dr. Richard Schmidt,
Department of Agronomy,
Virginia Polytechnic Institute,
Blacksburg, Virginia.

**Seventh Educational Assembly —
Friday, February 18, 1972
(2nd Floor, Room 201-209)**

THEME:

"THE THINKING SUPERINTENDENT"

9:15-11:15 A.M.

Chairman: Mr. Richard B. Craig, Superintendent,
The Camargo Club, Cincinnati, Ohio.
Mr. Eugene D. Baston, Superintendent,
Birmingham Country Club, Birmingham, Alabama.
Mr. Jack E. Hart, Superintendent,
National Cash Register Golf Club, Dayton, Ohio.
Mr. Roger A. Larson, Superintendent,
Spyglass Hill Golf Links, Pebble Beach, California.
Mr. Melvin B. Lucas, Jr., Superintendent,
The Garden City Golf Club,
Garden City, Long Island, New York.
Mr. James McPhilomy, Superintendent,
Valley Country Club, Denver, Colorado.
Mr. Oscar L. Miles, Superintendent, Olympia Fields
Country Club, Olympia Fields, Illinois.
Mr. Paul J. O'Leary, Superintendent,
Ekwanok Country Club, Manchester, Vermont.
Mr. Sidney E. Puddicombe, Superintendent,
Mayfair Golf & Country Club,
Edmonton, Alberta, Canada.
Mr. Otto B. Talley, Jr., Superintendent,
Tucson National Golf Club, Tucson, Arizona.
Mr. George Thompson, Superintendent,
Columbia Golf Club, Chevy Chase, Maryland.
Mr. Arthur J. Woffinden, Superintendent of Grounds,
Leisure World Corp., Laguna Hills, California.