



Editorial

It is indeed a privilege to be asked to serve as editor of the association newspaper. The **Bull Sheet** has attained a notable stature in the past and with the continued help of the membership it will maintain its place as one of the finest local bulletins in the nation.

The idea behind a newspaper is to present newsworthy items for and about members, and to act as a forum for membership participation in expressing their thoughts and ideas. All members are welcome and, in fact, encouraged to participate in some way. It is not necessary to write a long article, for sometimes views and ideas are expressed better in brief. It is not even necessary to compose at all, but rather pass on something others have written. A letter to the editor requesting coverage on a particular subject or naming some individual who would write an article would be most welcome.

The important thing is that the paper not be a technical journal for there is plenty of technical material to be found, but rather for it to be a means for members of the Midwest to express their ideas and thoughts plus a place where they may read about items of current interest from outside the organization. And let's not forget about the importance of our advertisers who are the supporters of this bulletin.

Now, how about passing on some thoughts and ideas! Certainly at a time when we have so many problems which were not prevalent in past years — pollution, governmental clampdown on certain pesticides, water shortages, etc. — there should be a corresponding flurry of reaction.

Aside from environmental problems, there are things going on within our organization, both local and national, which merit some comment. In the February issue of the **Bull Sheet** there is an article on certification by Walter Boysen. Surely this should stimulate some comment since the effects of certification will be felt by all of us. Let's promote as much discussion on this issue as possible.

Remember, there is no better way to reach the some 700 persons now receiving the **Bull Sheet**. Sometimes people are reluctant to express thoughts at a meeting and this gives them a chance to present information which they have carefully thought out.

One of the goals at present is to update the subscription list. Enclosed in the May issue will be a stamped, addressed card to be returned if you wish to remain on the mailing list. Also, we would like to know of anyone who is not presently on the mailing list who would like to receive the **Bull Sheet**.

Any contribution to the **Bull Sheet** will be greatly appreciated.

Is it, as Walter Boysen stated, really desirable that in the future certification be made **mandatory**.

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