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## CERTAIN-TEED BADGER

A unique and vastly improved method of installing pipe and conduit is now available through Certainteed Badger, newly formed subsidiary of Certainteed Products Corporation. The agreement involved a multi-million-dollar purchase by Certain-teed of Badger equipment. Announcement was made jointly today by Harold McNabb, executive vice president of Certain-teed and general manager of Certain-teed's Piping & Plastics Industries Division, and by Stanley Blackstone, chairman of the board of Hudswell Badger, Ltd. of Leeds, England. Certain-teed now becomes licensee for the Badger System in the United States. Certain-teed Badger becomes a part of Certainteed's Piping & Plastics Industries Division.

The Badger Trenchless system was originally developed in England, and is presently being used successfully in England, France, Germany and Canada. Hudswell Badger has already used this method in the United States on a recent water distribution system, where 100,000 feet of pipe were installed in two days.

Basically, the Badger equipment forms tunnels through the ground and the equipment pulls in or feeds down long strings of pipe into the pre-formed tunnel, with very little disturbance of the ground at the surface.

"The most dramatic advantage of the Certain-teed Badger System," Mr. McNabb commented, "is the drastic reduction in time of installation." He noted that Certain-teed, throughout its 66-year history, has pioneered in providing new products and processes for the building and construction industry. "This installation system becomes available at a most opportune time, when our country's needs require many miles of pipeline for water and sewer systems, for gas and oil, land drainage, as well as for communications conduit," he said.

Additional features of the Certain-teed Badger System were cited by Stan Price, vice-president of marketing for the Piping & Plastics Industries Division, who will become president of Certain-teed Badger. "The Certain-teed Badger System can lay pipe to exact grade to depths of up to 9 feet, with diameters up to 20 inches. In addition to speeding up pipe installations under normal conditions, this means that pipe can now be laid in conditions which otherwise could often render the project prohibitive. This system will be made availble to contractors, through authorized outlets."

Headquarters of Certain-teed Badger are located at 540 Pennsylvania Avenue, Fort Washington, Pennsylvania 19034.

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