

## ADVISORY REPORT TO THE 40th NATIONAL CONFERENCE

The first and only session to the Advisory Committee got underway at 1:20 P.M. and ended at 4:20 on January 20. There were approximately 40 people in attendance. John Spodnik, was the Advisory Committee Chairman and did an excellent job in conducting the meeting.

There were many items on the agenda, submitted by 7 chapters. A complete report will be forthcoming in a newsletter at a later date. But we will touch lightly on some of the things discussed and suggested.

1. That all future National membership applications will be made out in triplicate, with one going to the local chapter of the applicant, to verify if qualified.
2. A more detailed financial report is available, but not printed because of the cost involved.
3. The pay and benefits to speakers on the National Conference is no secret, and this information is available to anyone desiring it.
4. The reason for the raise in dues was explained to us by John Spodnik, (and repeated at the annual election) and after much discussion it was approved unanimously by the advisory delegates.
5. That in future mailings, bulk rates would be used more extensively and better P.R. control hoped for.
6. In the suggestion that everybody play golf in the tournament and the four best scores be the team score. It was decided that a chapter entering 12 players, would have a decided advantage over a chapter only having 4 players.
7. In the suggestion that the National establish a consulting service for non-profit organizations regarding turf problems only. It was the feeling that some help was available from the county agents, but the National would alert a superintendent in that area and give a press release, so that this superintendent or superintendents would receive recognition.
8. That a better code of ethics be outlined in regards to a superintendent consulting with a club without the knowledge of the "home" superintendent.
9. It was suggested that the executive committee look into the cost of an index catalog on articles appearing in the Golf Superintendent magazine, to cover the past 5 years and then kept yearly.
10. The suggestion of the GCSAA negotiating with the touring pros for a percentage of their purse, was withdrawn after some mild discussion. It sounded like a good idea, but I'm sure would not have been considered by the pros.
11. That pictures and names be withheld from The Golf Superintendent — such as a National Director being pictured in an equipment advertisement in the conference issue.
12. That P.R. be handled by the National office in the future, when present contract with Buchen expires.
13. The GCSAA property in Jacksonville Beach, Florida, is for sale, but as yet has not been sold.

Respectfully submitted,  
Ed Wollenberg, Delegate  
Harold Frederickson, Alt. Delegate

NOTE: A motion was made and carried at the Voting Delegate Committee meeting, that future Advisory Committee meetings would be combined with the Voting Delegate Committee meetings.



*the grass people*

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