Schools of Golf and Landscape Operations

By Jerry Cheesman Golf Course Operations

The Lake City Junior College School of Golf Course Operations, Lake City, Fla., is a special two-year program designed to educate and train men for careers in golf course operations. Stress is placed on a combination of scientific principles and practical applications.

On the Job Training

Students spend one summer in selected field locations training under leading golf course superintendents and specialists in other phases of the Turf Industry. Instructors are National leaders in the Golf and Turf Industries.

Career Opportunities

Successful graduates of the Lake City Junior College School of Golf Course Operations will be especially qualified to enter careers in the Golf Course Industry as Assistant Superintendents, with possibilities of future advancement to Superintendent of Golf Operations, Golf Course Construction Foreman, industry technologists, sales representatives and specialists in allied fields of turf including sod production, highway operations, athletic facilities, pest control services, and lawn, garden and landscape businesses.

Landscape Operations

A second special School of Landscape Operations is also offered at Lake City. This program trains students for jobs in the Landscape Service and Sales Industry. Courses featured include plant indentification, growing and utilizing plants, landscape installation and maintenance services, and labor and business management.

Degrees and Placement

Graduates receive the Associate of Science degree in either Golf Course Operations or Landscape Operations. A job placement bureau is operated as a service to graduates.

Location

Fifty miles west of Jacksonville, Fla., near Interstate 10, Lake City is a small college community of approximately 15,000 population. The campus is adorned with attractive new buildings blending into the outline of tall, southern pines.

Persons seeking more information on the Lake City Schools should contact Mr. Jerry Cheesman, Dept. of Golf & Landscape Operations, Lake City Junior College, Lake City, Florida 32055.

MURPHY'S LAWS

(from the HSAF Newsletter)

- In any field of endeavor, anything that can go wrong, will go wrong.
- Left to themselves, things always go from bad to worse.
- If there is a possibility of several things going wrong, the one that will go wrong is the one that will do the most damage.
- If you have several jobs to do in the day and you save the easiest one for last, it will give you the most trouble.
- 5. If everything seems to be going well, you have obviously overlooked something.

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