IT ISN'T SO



CHANGES IN INDUSTRY

Please — all you distributors, send your new products, product changes, prsonnel changes, and other press releases to "BULL SHEET."

EVERSPRAY CO. • UNDERGROUND LAWN SPRINKLING SYSTEMS IRRIGATION EQUIPMENT AND SUPPLIES GEORGE WELLEK 9250 GOLF ROAD DES PLAINES, ILLINOIS 296-5555

Tel. LE 7-2177 ARTHUR CLESEN I.M.C. Plant Foods TERRA-GREEN Pioneer Chain Saws Regular & Jumbo CLEARY'S TURF SPRAYS 611 So. Wolf Rd. Wheeling, III.

> Yesterday fungus — Today **ACTIDIONE** now **BURDETT'S** — 629-1123

Most of us have at one time or another heard it said that our underground well waters come from Lake Superior. It should be pointed out that in the Chicago area we have three main sources of underground water and which are as follows:

- From the Niagara limestone rock the top of which is approximately 100 feet below ground level and which is about 300 ft. in thickness, this rock is heavily creviced and fissured in places and contains large quantities of water which enters through gravel and sand formations lying on top of the rock at a point about 70 miles northwest of Chicago.
- 2. From the St. Peter Sandstone formation which begins about 800 feet below ground level and which is about 100 ft. in thickness, this formation slopes upwards as it heads north and comes to the surface a few miles north of Watertown, Wisconsin, this outcropping is about 2000 square miles in area but does not get anywhere near Lake Superior. It might be added that with the many wells which have been drilled in this formation the water supply is about exhausted.
- 3. From the Galesville Sandstone formation which begins about 1400 feet below ground level and which extends to about 1800 feet, or 400 feet in thickness. This formation also outcrops in Wisconsin a few miles south of Wausau which is many miles from Lake Superior.

So the next time you hear someone saying that his well water comes from Lake Superior, take it with a grain of salt.

C. E. (Scotty) Stewart

NEW PRODUCT PROMISES GREEN TURF ALL WINTER LONG

ST. LOUIS, MO., November 5, 1968–VITALON TM, a new and unique colorant for turf and ornamentals, has just been announced by Mallinckrodt Chemical Works, St. Louis.

VITALON is a vinyl-acrylic foliar colorant, easily dispersible in water. "Its 'let-down' is truly remarkable," Stan Frederiksen, Manager Turf Product, said. A single gallon will disperse well in up to 70 gallons of water, and the resulting-spray dispersion will cover a turf area up to 12,000 square feet, with excellent covering power.

Golf courses, institutional turfs, home lawns, football and other athletic fields, shrubs and ornamentals all represent potential usage for VITALON.

Sprayed lightly on turf or ornamental foliage, VITA-LON imparts a long-lasting natural color film which is non-toxic and non-flammable. During the growing season, the VITALON color on turf lasts through several mowings, Frederiksen said. Sprayed on dormant turf in the fall, it remains beautiful throughout the winter and until the grass begins its regrowth in spring. VITALON does not interfere with the normal growth processes of turf or other plants.

Ornamentals take on new beauty when sprayed with VITALON which is expected to find substantial use in enhancing the color of natural Christmas trees and other holiday season greenery.

VITALON, along with other Mallinckrodt turf and ornamental products, is available through more than 100 Mallinckrodt distributors, coast to coast.

