



CHARLES BARLETT

The Midwest Association of Golf Course Superintendents this month honors Charles Barlett, golf writer for the Chicago Tribune. It is about time we turned the tables on our old friend and wrote something about him.

Charles Barlett has been with the Tribune forty-three years. He started his journalistic career on August 18, 1924. During those forty-three years he was writing about his favorite sport "GOLF". He has been the National Secretary for the Golf Writers Association of America for twenty-two years. He has won many awards, some of them National for his incisive and creative writing on golf.

His popular column "The Lockerroom" which he has been writing since 1940 is famous throughout Chicagoland. Though Charlie has written about all the golf greats in North America, we in the Chicago area know him as a true friend of the golf course superintendent. The game of golf has doubled since the 2nd World War and it keeps Charlie flying across the country covering golf tournaments, but he is never too far away or too busy to write about and plug the golf course superintendents and their problems with Mother Nature. Whether it be winter kill, snowmold, summer heat, pythium or drought, Charlie Barlett is always right there explaining to our golfers what it's all about. When an aged superintendent is sick or when a young one makes a step forward in our profession, Charlie writes and gives them a boost far greater than any sedative a drug store carries. Tom Burrows, our new "Bull Sheet" editor, asked me to write about Mr. Barlett, and I am honored to do so. However, it will take a pen far greater than mine to thank Charlie Barlett for all the things he has done for golf and the support he has given our profession. For it is men like him who have helped the golf course superintendent rise in his profession and men like him that have made us proud that we are superintendents.

There will be many more great golf matches to be played. There will be many more great battles to be fought with Mother Nature and all her idiosyncrasies on the golf course. And in this great arena of sweat, guts and ability, Charles Barlett will be right there writing about it.

Paul Voykin

NEW SEASON — NEW ATTITUDES

Honestly, winter is going to end . . . and soon. We'd like to suggest several ways in which you can make this a more successful and happier season.

First, set some realistic goals and put them all together in a working pattern. Next, sell your goals to everybody you meet—talk about them constantly. You will find that this helps to clarify your thinking about how they are to be accomplished. Lastly, examine every decision and every move that you make in relation to these goals you have set—will it help you move toward your target?

We would suggest that you use the Action-Reaction rule with almost everybody you see. Work on being sincerely interested in other people—their thoughts, their problems, their desires. Express this interest and pretty quick you will find that you have a lot of people who are interested in you. Whatever it is that you are seeking—give of it first.

One of the best ways to do this is to learn to ask the flattering question:

I was planning to . . . WHAT DO YOU THINK?

We are thinking of . . . WHAT IS YOUR OPINION?

I'd like your viewpoint on . . .

Nobody does this much anymore so this is bound to be refreshing.

And, finally, please remember that enthusiasm is catching and is a lot more pleasurable than negativism. So get sincerely all wound up in Golf, The Weather, The Public, Your Course and Your Job.

You'll find that you don't need a new mouthwash to become the hit of the group—you'll have more fun and so will everybody else.

J. J. Cocalis
Speaker at the January, 1967
Midwest Meeting.

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