



Beverly C. C. Pro Shop

TORNADO

Ted Woehrle sends a "Sincere Thanks", to the ten Superintendents and Clubs who sent men and power saws to assist in the clean-up after the tornado hit Beverly Country Club.

The tornado which swept through a 9 mile stretch of Oak Lawn, Hometown and Evergreen Park a few weeks ago killing 34 persons touched down on Beverly Country Club at 77th Street.

Damages: Pro Shop, complete destruction. Cart House and 42 electric golf cars, complete destruction, \$66,000.00 damages. 31 large oaks up-rooted and 30 had severe top damage.

Amazing things happen:

1. Five club employees in the pro shop when the tornado touched down received only bruises and scratches.

2. One of the employees, a saleswoman, discovered one of her shoes missing after the tornado struck. The shoe was found two days later, 200 feet from the incident.

3. A residential home roof was in the top of a tree on the 9th fairway.

4. 2 x 4 and 2 x 6 lumber from the Pro Shop was speared into the ground on the 1st fairway. A tractor was unable to pull them out.

5. Three redwood benches, placed parallel to each other on the 1st tee; the center bench of the three was a pile of splinters, the other two were untouched.

6. A bride's wedding gown was found on the #7 tee.

7. The maintenance building, direct in the tornado path only a few hundred feet from the Pro Shop, was untouched. Large oaks were up-rooted only 50 feet away.

8. Paul Frankowski, Superintendent of the Evergreen Golf Club, just across the street from Beverly C. C., had his maintenance staff climbing trees removing alpaka sweaters from Beverly's Pro shop.

Beverly Country Club will construct a \$90,000.00 Pro shop - Cart house combination in the site of the old Pro shop.

Currently there are three house trailers being used for Pro shop, offices and bag storage.

Ted will install five 10-inch caliber trees in the rear of the 10th green where all large oaks were destroyed.



Ted Woehrle on Beverly's 10th Green



(left to right) Bob Ellsworth, Jerry Cheesman, Arny Bodhaine

WHAT ARE THE QUALITIES OF A GOOD VOICE?

Make your voice an asset at all times and under all circumstances . . .

FIVE THINGS TO LOOK FOR

Alertness

Give the impression you are wide-awake and alert, interested in the calling person.

Pleasantness

Build a pleasant image with a "Voice with a Smile." Pleasantness is contagious.

Naturalness

Use simple, straight forward language. Avoid repetition of mechanical words or phrases—particularly avoid technical terms and slang.

Distinctness

Speak clearly and distinctly. Move the lips, tongue and jaw freely. Talk directly into the transmitter.

Expressiveness

A well-modulated voice carries best over the telephone. Use a normal tone of voice, neither too loud nor too soft. Talk at a moderate rate, neither too fast nor too slow. Vary your tone of voice. It will bring out the meaning of sentences and add color and vitality to what you say.

From: Illinois Bell Telephone