

To: Advisory Committee Delegates
Paul Voykin, Delegate
Tom Burrows, Alternate Delegate
FROM: Ben J. Chlevin, Executive Director
RE: 1967 Advisory Committee Recommendations and Executive Committee action

For your files, the suggestions discussed at the Advisory Committee Delegates Meeting on February 6 and 7, 1967 in Washington, D. C. are listed below, along with the GCSAA Executive Committee action on each.

1. That a Public Relations Firm be retained on an annual basis. **Moved** by President Emeritus Roberts, seconded by Director Blake, to refer Item No. 1 to Public Relations Committee for study. Motion carried.
2. That in the future, the previous year's figures be shown with the current report (in the audit report). **Moved** by Director Blake, seconded by Director Mitchell, to include previous year's figures with current ones in all future audit reports. Motion carried.
3. That we try to obtain the same travel allowances the public links are permitted. **Moved** by Director Nisbet, seconded by Director Kramer, to return subject as it applies to annual GCSAA Golf Tournament to the Golf Committee for action. Motion carried.
- *4. That an annual luncheon be held at the GCSAA Conference for the editor of THE GOLF SUPER-INTENDENT and the Editors of the Chapter Newsletters. **Moved** by the President Emeritus Roberts, seconded by Director Kramer, that the **Executive Director** implement a luncheon or dinner meeting at next year's Conference between GCSAA Managing Editor and Editors of Newsletters of GCSAA affiliated chapters. Cost to be borne by those in attendance. Motion carried.
5. That the Executive Committee investigate the feasibility of revising and expanding the GCSAA Job Referral Service so that it might be of genuine service to qualified GCSAA members. **Executive Director** is directed to implement this request and prepare such revision by Executive Committee Spring Meeting.
6. That the CMAA Job Referral Service be used as a general guide. **Referred** to Item No. 5 —Action taken.
7. That we have a Membership drive instead of possibly having to raise dues. **Moved** by Director Kramer, seconded by Director Mitchell, to refer this request to Membership Committee. Motion carried.
8. The GCSAA present an award to the Chapter with the greatest percentage increase in National membership. **Executive Committee** feels an award of this type is not feasible. However, the Executive Committee directs the Executive Director to make up a "score card" for GCSAA Newsletter, registering by Chapter, the percentage increase of national members throughout the 1967 year.
- *9. The Executive Committee look into improving the overall service during the "Get Acquainted" Party. **Moved** by Vice-President Brandt, seconded by Director Mitchell, to improve bar service at the San Francisco Conference. Motion carried.

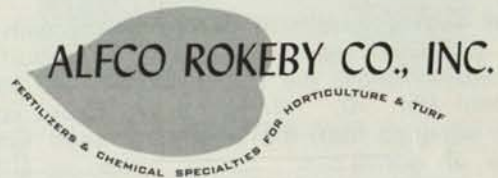
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10. The Executive Committee thoroughly check out the Advance Housing Registration procedure. Host Chapter members to be alerted about problems experienced in the past, and a request for more assistance by Host Members during hotel reservations for the 1968 Conference.
11. That the date of December 1st, of the year preceding the annual Conference be fixed as the deadline for the submission of names of delegates and items for consideration to the Advisory Committee. **Moved** by Director Kramer, seconded by Director Blake to accept this recommendation and implement same. Motion carried.

* Suggested by The Midwest Association

A recent check with C. E. (Scotty) Stewart indicates that there is considerable activity in the golf course irrigation installation field.

Scotty reports he has the following irrigation systems ready for spring completion or ready to start on when the weather permits:

Riverside Golf Club
Elgin Country Club
Tuckaway Country Club — Milwaukee
Playboy Club — Lake Geneva
Belmont Club — Toledo
Parsons College Golf Course, Fairfield, Iowa
Cog Hill Golf Club (#2 Course)
Cog Hill Golf Club (#1 Course)
Glenwoodie Golf Club
Northwest G. Club (Morton Grove)
Winnetka Golf Club — Winnetka, Ill.

All of the above are manually controlled irrigation systems with the exception of Riverside G. C. which has automatic green and tee watering.