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The President's Message

Only one word describes the feelings created by the Turf show and the excellent program that made up this 1966 G.C.S.A. convention and that is "Pride." The total spirit of cooperation between our association, its members, and those of the commercial suppliers is cause for all of us to be proud of our progressive, aggressive and growing industry. Each year it seems impossible to "top" the preceding year, but somehow the conferences and the shows get better and better.

Hats off to Kansas City, our host for a great kickoff to the 1966 season. It was a pleasure to see the great turnout of the Midwest Association's members, and as always, we enjoyed seeing many friends from all over the U.S. The total attendance figure this year topped 2,300.

A hearty congratulations to our new G.C.S.A. Officers. Each one is well qualified and is in his own right, a tribute to our profession!

The Ides of March are close by, and with it we look forward to the first major Regional Turf Conference of the year—Purdue. As always, Bill Daniels has an Excellent program.

As you know, the time of the Annual Flower Show is soon at hand. Our help in the Illinois Turf Foundation booth at this well attended show is again needed. If you have not already volunteered your service please contact our show chairman Joe Dinelli. It is always a privilege and a great pleasure to be a part of a function of this nature, see you there.

Adolph Bertucci
President

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WOMAN'S

VIEWPOINT —

of the 37th National Turf Conference and Show
held February 13th through February 18th

by Wilhemina Fuchs (Mrs. Walter H.)

The Muehlebach Hotel in Kansas City, Missouri was the headquarters for the Conference and The Red Carpet Treatment awaited us there.

The ladies program was exceptionally fine. The ladies hospitality center opened on Sunday afternoon February 13th. There we enjoyed a tea of cookies, cake and coffee and renewed acquaintanceship. The souvenir from our hosts each year are always a joy to receive, this year being a gold metal case to carry photographs in.

Monday morning (the 14th) the ladies were invited to attend the opening education session. As we listened we looked around and saw many ladies in attendance.

The ladies hospitality center was open each morning all week from 8:30 A.M. until 9:30 A.M. Several mornings the ladies could guess the number of heart candies in a glass jar. The number being about 900. A prize was given each day to the lady guessing the nearest to the correct amount.

Monday morning at one o'clock we enjoyed a luncheon and fashion show in the Grand Ballroom of the Muehlebach Hotel. We surely needed our appetites along as the uncheon was most suffice. The pretty spring fashions were shown to us by Klines Department Store of Kansas City, with several Golf Superintendents' wives of the Kansas City area as the models.

Monday evening one of the most popular events, the Get Acquainted Party, was staged in the Grand Ballroom. Tuesday morning (the 15th) was left open for late sleeping, browsing, or shopping.

Tuesday afternoon a tour of Kansas City was taken with a stopover at the Harry S. Truman Library. We marveled at the lovely places of interest, beautiful churches, schools, homes and the lovely view from different points in the city. Driving by the home of Harry S. Truman was also included in the tour.

Tuesday evening movies with a Hawaiian background were shown. After the movies bingo was played. Hawaiian punch, cookies, cake and coffee were served throughout the evening.

Wednesday morning (the 16th) was devoted to a discussion of wigs and showing of wigs. Several ladies present were permitted to try on a wig. Mrs. Lloyd White showed us a few of the hats she has collected. She does not refer to her hats as the "blue one" or the "white one" but instead gives them each a name. She then tells a story about each hat. We thought her hats very interesting and her stories very amusing.

The Wednesday matinee of "Sound of Music" with Julie Andrews and cast was also a delight to see and hear.

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