

FROM THE

ASSOCIATED ARBORISTS OF ILLINOIS

Although it is still winter, spring, with its annual crop of itinerant, unlicensed and unscrupulous tree racketeers will soon be upon us.

The Associated Arborists of Illinois, for many years has attempted to discourage this type of operator. Flagrant cases of malpractice and swindling have been repeatedly reported to the Department of Education and Registration to the local authorities. But still these gyp artists appear every spring to fleece more unsuspecting citizens.

The Department is charged with enforcing the Illinois Tree Expert Law, which was passed to protect the public from these predators. Most tree men licensed under this Act have passed a rigid State examination. To diagnose and treat trees without a license is to break a state law.

Since the Department has been unable to effectively control these violators and local authorities have had but little more success, the Associated Arborists are appealing directly to you, to use your influence in exposing and eliminating these parasites.

What can you do?

Acquaint your public with the following signals:

- No Illinois Tree Expert License.
- No membership in trade organizations.
- No permanent address.
- Door bell ringing.
- Wild promises — "cures", "secret treatments" and **Hard Sell**.

The more adverse publicity these racketeers receive, the better.

Call the Department of Education and Registration and alert local law enforcement agencies. Notify local foresters and reputable tree care concerns of all cases of malpractice and over-charging you may discover.

With mutual cooperation we can protect the public from these tree vermin. Please let us know if we can help you.

Very truly yours,
ASSOCIATED ARBORISTS OF ILLINOIS

Editor's Note — Please help in this effort to stop Tree Killers.

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