



### PAST PRESIDENTS OF THE MIDWEST HONORED AT CLEVELAND

During one of the more festive nights at Cleveland two of our Past Presidents were presented pins indicating that they are past-presidents of our Association. Mel Warnecke and Warren Bidwell, both now living outside the Chicago area, were presented their pins by President Al Johnson. Several other pins are being delivered to two other Past Presidents now residing in Florida by Ray Gerber. We hope to have all the past presidents of the Midwest so honored in the near future.

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### THREE MEMBERS OF THE MIDWEST RECEIVE AA MEMBERSHIPS

Class AA-Life Members are very rare indeed. To qualify for such a membership a member must have been a Regular or Charter member for at least 25 years and must have retired from active service as a golf course Superintendent. George Roloff, Bill Stupple and Stan Arendt were given the new Classification of AA membership in the GCSAA.

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### JOE VENTURELLA DIES AT CONFERENCE

Shortly after arriving at the Hotel with the California delegation, Joe Venturella died of a heart attack. The sad news traveled fast and a quiet air filled the Hotel for the remainder of the Conference. Many of us here in the Midwest knew Joe very well from his days at Brookwood Country Club. Another death was reported to us shortly after returning home on Sunday. News reached us that "Red" Lambert of Kansas City, Past President of the GCSAA in 1961, died of a heart attack Saturday night after returning home from Cleveland. "Red" conducted the election at the membership meeting on Wednesday afternoon. He will be long remembered by many of us for his slow deliberate way of conducting a meeting always reminding the younger members of times gone by. He was always willing to discuss the background and reasoning behind decisions made by the Executive Committees in the past. Our condolences go out to the widows and families of these two fine men.

# HELP! HELP! HELP!

The United States Post Office has recently announced that all bulk mailing must include the newly adopted ZIP code on all addresses or we will be charged the first class rate for each incorrectly addressed envelope. This could add up to a considerable amount each month.

To date we only have about 10% of our 580 addresses listed with ZIP code numbers. In order to avoid a penalty we need your ZIP code number immediately.

Check your envelope and note if the ZIP code is included. If it isn't, please send me your number as soon as possible so we can continue to send you your free copy of the "Bull Sheet".

This would also be the time to change your address if you would like to receive the "Bull Sheet" at another location. Thank You,

Ted Woehrle, Editor  
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## World Flower Show To Be Held March 20-28 At McCormick Place

Once again the Illinois Turfgrass Foundation will be sharing a booth with the University of Illinois at the World Flower Show. In past years the Foundation has participated in this show with great success. People have an interest in the turf, whether it is a small home lawn or a larger area and they would like answers to their problems. A large number of Superintendents have helped to man this booth and have answered many of the questions that have arisen.

It is amazing to see how little people know about turf and also how misinformed many of them are. The experience gained during one of these tours of duty is well worth the time that one spends. If you are interested in helping the Illinois Turfgrass Foundation during the Flower Show contact Jim Burdett or Bob Williams and they will be happy to give you a chance. Jim is chairman of this Committee.

## Midwest To Participate In Annual Golf Show

It was voted at the last Board Meeting that the Midwest would participate in the Golf Show to be held at McCormick Place on \_\_\_\_\_, 1965. We have been able to borrow the National's new display board that was shown in the lobby of the Sheraton Hotel in Cleveland. It is a tremendous piece of equipment and should work fine in a booth at the Show. Members will be asked to man this booth so please make arrangements now for attending.

The board depicts the Golf Course Superintendents' profession at work. It is felt that through using this display throughout the United States much can be accomplished in promoting the profession in the eyes of the golfing public.