LOCAL COMMENTS

How many members of PHI BETA KAPPA do you know who don't wear their treasured keys? How often do you see the Rotary emblem on a businessman's lapel? If you look closely, how many college or high-school class rings do you see in a day?

Persons who wear these symbols are, in a sense, "advertising" relationships and associations they have established over the years, and of which they are proud. We of the Midwest Association of Golf Course Superintendents have an official coat and crest which many of us wear. We are proud of the Association and for its purpose.

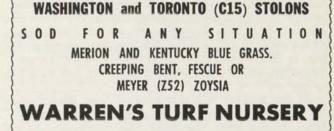
By wearing this coat it is felt that it can build "esprit de corps" and, indirectly, membership.

INTERNATIONAL TURFGRASS CONFERENCE AND SHOW BIGGEST EVER

The 35th International Turf-Grass Conference and Show held recently in Philadelphia has gone down in history as being the most successful in the 35 years of our National. Over 2750 people attended, hearing some of the best speakers in the Country talking about subjects that are pertinent to all of us. They also viewed the biggest collection of equipment and products connected with the maintenance of our golf courses in the world.

The women attending the conference were kept busy taking tours of some historical nature during the entire week in Philadelphia. This was without a doubt the most interesting and educational Conference in our history. A great deal of thanks must go out to the Philadelphia Chapter for the tremendous job that they did in preparing the activities for such a large crowd.





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MORE AND MORE MID-WEST GOLF COURSE SUPERINTENDENTS ARE SWITCHING TO IMC FERTILIZER PRODUCTS. YOU, TOO, CAN ENJOY OUTSTANDING RESULTS AT NO INCREASE IN COST.



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