

BULL SHEET ANNIVERSARY

With this issue we are starting our 18th year. The Bull Sheet has come a long way since 1947 when the idea of printing our own news bulletin was first conceived. Such names as Norm Johnson (the first editor, Don Strand, Bob Williams, Al Johnson, Bill Stupple (the editor when the slick paper was first used) and Bert Rost have to be congratulated for their fine efforts through most of the 17 years of publication.

The Bull Sheet began its career as a mimeographed paper with great bits of information when many of the new products were being manufactured immediately after World War II. An information bulletin was very beneficial to all the Superintendents. A craving for new ideas and information from the various Universities was being answered in the printing of The Bull Sheet.

As time went on the printing was paid for by selling advertising space in the paper. It began to grow in size and importance. Some of our oldest Advertisers are Geo. A. Davis Company, Roseman, Smith Equipment, Milorganite, Paul E. Burdette and Millburn Peat Moss. These people have helped to keep our publication what it is today. Many thanks to them for their support.

Today we find the Bull Sheet ranging in size from six to ten pages with many pictures and ads. The circulation has climbed from a little over 350 ten years ago to over 525 today. The expense of printing the sheet is well over \$2,500.00 per year. We still find ways of showing a little profit each year however.

Throughout the entire country The Bull Sheet is recognized as the leader in chapter chatter and information. The job of editing and publishing could become much easier, however, if the membership would send along any information that would be beneficial to our cause; the advancement of the art and science of golf course management, and the collection and dissemination among golf course Superintendents, the knowledge of the problems of course management with a view to more efficient and economical maintenance of golf courses, and to promote the welfare of our association.



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