

Annual Fall Dinner Dance

The Chairman of the Entertainment Committee, Walter Fuchs, called yesterday and informed us that the Annual Fall Dinner Dance will be held at the Riverside Country Club on Saturday night, October 10, 1964. Bernard Kazich will be our Host. Bernard is also the Co-Chairman of the Entertainment Committee. Further details will be covered in coming issues of the Bull Sheet.

Tell your wife now so she can begin planning her schedule for this event. Now that the Association is holding only one Dinner Dance per year there should be few excuses for not attending. Plan on being there.

ILLINOIS FIELD DAY

President of the Illinois Turfgrass Foundation, Ted Woehrle, informs us that the Annual Fall Field Day will be held at the University of Illinois Campus on September 21, 1964. For anyone that hasn't attended one of these Field Days it would be worth your while to come down and see one. There are many projects in research going on. Help support this program.

What is a Competitor?

A COMPETITOR is a person who spends his days, and often his night, dreaming up ways to give your customers better service. When he finds out how, it will be your turn to find still better ways to keep your customer happy.

A COMPETITOR sometimes does more for you than a friend. A friend is too polite to point out your weaknesses, but a competitor will take the trouble to advertise them.

A COMPETITOR is never too far away to affect jobs of your employees. If the quality of your work decreases, or the alertness of your service, he will prosper and everyone will feel the effect.

A COMPETITOR'S ability should never be underestimated. The business graveyard is full of companies who figured the competition was stupid, short-sighted, or just plain lazy.

A COMPETITOR helps make life worth living. He keeps you alert and in peak condition. Without his rivalry you would find the race less interesting and the victory less satisfying.

A COMPETITOR is hard to live with, but harder to live without. Competition brings progress by encouraging the development of better products at better prices. It makes the customer the boss of the economy.

—from the Norton Spirit

THE PRODUCTS LISTED IN THE ADJOINING AD ARE
SOLD BY ILLINOIS LAWN EQUIPMENT

When You're
Talking Turf... **DOGGETT FISON**
C O M P A N Y

TURF HERBICIDES

FISONS MCPP SELECTIVE WEED KILLER

A potassium salt formulation containing 2½ lbs. of MCPP per gallon. Made available through Fisons research in England. Developed especially for use on fine turf grasses where control of chickweed (common and mouse-ear), clover, and knotweed has heretofore been difficult to accomplish without injury to bent grasses, bluegrass, and fescues. Because of its safety features, it is slow-acting; full effects from treatments are not visible for about three weeks.

Also available — FISONS DSMA 100 AMA for crabgrass control as well as FISONS DSMA 100 for control of Dallis grass.

TURF FUNGICIDES

FISONS DAP-CAL

60% Mercurous Chloride, 30% Mercuric Chloride. Suspension type fungicide based on combination of mercury chlorides for positive long-lasting control of Large Brown Patch, Dollar Spot, Snow Mold.

75% Thiram

FISONS TURF-TOX

Wettable powder 75% Thiram, a proven fungicide for the prevention and control of Brown Patch, Dollar Spot, Snow Mold, Fisons TURF-TOX may be safely mixed with mercury to your own specifications. Apply to prevent disease or to control it after it occurs.

Thiram with Mercury

FISONS TURF-TOX MC

One convenient wettable powder formulation that eliminates the need for on-the-spot mixing. Fisons TURF-TOX MC combines the widely used turf fungicides, Thiram, Mercurous Chloride and Mercuric Chloride, for the prevention and control of Dollar Spot, Brown Patch, Copper Spot, and Snow Mold.

Also available — FISONS 10% PHENYL MERCURY ACETATE. Effective for control of Bluegrass Blight, Curvularia Blight, Copper Spot, Dollar Spot, Pink Patch, Snow Mold.

TURF FERTILIZERS

FISONS XL TURF FERTILIZER 28-7-14

A concentrated water soluble fertilizer in the popular 4-1-2 ratio suitable for use on greens and fairways. XL Turf Fertilizer provides a better control of growth, texture and color by going to work instantly, feeding through blades and roots.

Also available — XL LIQUID FERTILIZER, 15-10-5, and STOP-WILT, an emulsifiable vinyl compound in concentrated form for preventing moisture loss.

For further information and the name of your nearest distributor, write:



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