

EQUIPMENT SERVICING CLINIC

The Illinois Lawn Equipment, Inc. presents it's "Equipment Servicing Clinic" (held once every two years), on Tuesday, December 10th, 1963 — 8:30 A.M. until 3:30 P.M. at the Illinois Lawn Equipment's main offices only, 14750 La Grange Road, Orland Park, Illinois.

THE MAN WHO COUNTS

It is not the critics who counts; not the man who points out how the strong man stumbled, or where the door of deeds could have done them better.

The credit belongs to the man who is actually in the arena; whose face is marred by dust and sweat and blood; who strives valiantly, who errs and comes short again and again; because there is no effort without error and shortcoming; who actually strive to do the deeds; who knows the great enthusiasm, the great devotions, and spends himself in a worthy cause; who at the best knows in the end the triumph of high achievement; and who at the worst, if he fails, at least fails while daring greatly, so that his place shall never be with those cold and timid souls who know neither victory nor defeat.

— Theodore Roosevelt

THE EXECUTIVE

As nearly everyone knows, an executive has practically nothing to do except to decide what is to be done; to tell somebody to do it; to listen to reasons why it should not be done, why it should be done by someone else, or why it should be done in a different way; to follow up and see if the thing has been done; to discover that it has not; to inquire why; to listen to excuses from the person who should have done it; to follow up again and see if the thing has been done only to discover that it has been done incorrectly; to point out how it should have been done; to reflect sadly that one could have done it right in twenty minutes; and, as things turned out, one had to spend two days to find out why it had taken three weeks for somebody else to do it wrong.

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