

EDUCATIONAL PROGRAM — 33RD INTERNATIONAL GCSAA TURF-GRASS CONFERENCE AND SHOW

Deauville Hotel, Miami Beach, Florida

January 28 - February 2, 1962

MONDAY, JANUARY 29, 1962

Morning Session: 10:00 A.M. to 12:15 P.M.

Theme: *Getting Acquainted*

- 10:00—Invocation
- Official Welcome to Miami Beach
- Welcome from the Host Association
- Response to Welcome and Official Opening of the Conference

- 10:30—Keynote Address
- 10:45—Toward a Better Understanding
- 11:15—Cape Canaveral and the Race to Space
- 11:45—Golf in Modern Living
- Afternoon Session: 2:00 P.M. to 4:00 P.M.
- Theme: *Selling Yourself*

- 2:00—Developing Your Executive Ability
- 2:30—Down-to-Earth Public Relations
- 3:00—Selling Yourself at the Clubhouse
- 3:30—The Hole in the Do-Nut

TUESDAY, JANUARY 30, 1962

Morning: OFFICIAL OPENING OF EXHIBITS

Afternoon Session: 1:30 to 4:00 P.M.

Theme: *Turf Progress Through Research*

- 1:30—Diagnosis and Control of Turf-Grass Diseases
- 2:00—Soil Amendments in Green Construction
- 2:30—"Top Ten" Turf Tips—Industries Panel
- 3:00—Turf-Grass Nutrition and Fertilization
- 3:30—Searching the Clouds

WEDNESDAY, JANUARY 31, 1962

Morning Session: 9:30 A.M. to 12:00 M

Theme: *Northern Maintenance*

- 9:30—Spring Desiccation Problems
- 10:00—Panel: Fairways in Review
- Routine Maintenance
- Renovation
- 10:30—A to Z Maintenance of Greens
- 10:50—Break
- 11:00—Review of Pre-Emergence Weed Control
- 11:30—Putting the Course to Bed for the Winter
- Afternoon Session: 1:30 P.M. to 4:00 P.M.
- Theme: *Southern Maintenance Practices and Problems*
- 1:30—A Decade of Turf-Grass Progress in the South
- 2:00—Panel: Wintergrass Overseeding
- 2:50—Break
- 3:00—Panel: Pest Control
- Insects
- Diseases
- Weeds
- 3:45—Shade Problems in the South and the New Grasses

THURSDAY, FEBRUARY 1, 1962

Morning Session: 9:00 A.M. to 12:00 M

Theme: *Progress Through Knowledge*

- 9:00—Labor Management
- 9:30—Certification and Quality in Seeded Grasses
- 10:00—Safety in Maintenance
- 10:30—Practical Solutions to Golf Car Traffic
- 11:00—The Woman Golfer
- 11:30—\$64 Question—A Quiz Program

FRIDAY, FEBRUARY 2, 1962

Morning Session: 9:00 A.M. to 12:00 M

Theme: *Golf Course Irrigation*

- 9:00—Sources and Development
- 9:30—Panel: Fairway Factors
- Agronomic Requirements
- Pipe Material and Sizes
- Installation Techniques
- 10:30—Panel: Semi-Automatic vs. Complete Automatic Systems
- Semi-Automatic Systems
- Complete Automatic Systems
- 10:55—Break
- 11:00—Panel: Green Watering Systems
- The Center-Green System
- The Perimeter System

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