

THE BULL SHEET, official publication of THE  
MIDWEST ASSOCIATION OF GOLF COURSE  
SUPERINTENDENTS.

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#### PRESIDENT'S MESSAGE

Several weeks ago the Midwest Association was contacted by Mr. Benjamin Orloff, the managing director of the forthcoming Chicago Golf Show and Exposition. Mr. Orloff presented to us an opportunity to participate in this event by extending to us the use of booth space at no charge. He explained further that the Golf Show will occupy two floors of the Hilton Hotel's exposition facilities. The first floor Hilton Exhibit Hall of approximately 30,000 square feet will be devoted exclusively to exhibits and displays of manufacturers, associations, publications and institutions related to golf.

This will be the first stop for visitors immediately upon entering and before they proceed to the area featuring clinics and demonstrations. On the second floor in the Continental Exhibit Hall five nets will be erected at which visitors may have the privilege of hitting golf balls under the guidance of a member of the Illinois Section of the Professional Golfers Association of America under whose auspices this show will be presented. The Golf Show will be open to the general public from 12:30 P.M. to 10:30 P.M. on April 16, 17 and 18 (Monday, Tuesday, Wednesday).

The Executive Committee reviewed and discussed all facets of this invitation. We are aware of the fact that the Golf Show is basically a golf merchandising event. We realize that the Midwest Association has been and should continue to be averse to participate in any venture which has a definite commercial purpose. However, the Board does feel that certain benefits may be derived, specifically those of a publicity or promotional nature. It is not unconceivable that the Golf Show may be the embryo of an annual exposition that will include all phases of golf. Therefore, the Executive Committee concurred that the Midwest Association should accept Mr. Orloff's invitation. Because this is the first year for the Chicago Golf Show and certain aspects are uncertain, expenses will be held to an absolute minimum. Mr. Bob Williams, our publicity chairman, is making the necessary arrangements.

Donald Gerber, President



WARREN BIDWELL, 2nd VICE PRESIDENT  
OF THE MIDWEST ASSOCIATION OF  
GOLF COURSE SUPERINTENDENTS AND  
CHRMN. OF EDUCATIONAL COMMITTEE

Warren started in this profession as a caddy at the Clovernook Country Club in the Cincinnati, Ohio area in 1928. His first job on a golf course was at the Homestead Golf Club also in the Cincinnati area in 1930. The Course was a Semi-Private 9 hole course with an 18 hole, Par 3 lighted for night play, with Seaside greens.

He joined the National GCSA in 1934.

His first move to better himself was to Ft. Mitchell Country Club (9 holes) in 1936. He attended his first Turf Conference and Show at Carter Hotel in Cleveland in 1934.

He attended the University of Cincinnati during the winter months of 1937 and '38 as a student in the School of Landscape Architecture.

In 1939 he moved to the Cincinnati Country Club and remained there until 1948 when a job offer came from the famous Seaview Country Club at Atlantic City, New Jersey. Warren installed a Cast Iron irrigation for their two eighteens. While at Seaview he built the final nine of the second eighteen as well as designing nine holes for the Cohanzick Country Club at nearby Bridgeton, N. J.

On August 1st, 1959 he came to the Chicago area and began work at the Olympia Fields Country Club.

He served as Secretary and President of the Cincinnati GCSA and President of the Philadelphia GCSA.

Warren is a Free Lance Photographer since 1953, doing jobs for Caterpillar, Le Tourneau, Bucyrus Erie and others during the building of the Garden State Parkway and the North-Eastern Extension of the Pennsylvania Turnpike.

He has contributed illustrated articles to the Park Maintenance, Golfdom and Golf Course Reporter during the past ten years. He states that he will photograph anything that will serve to promote the status of the Golf Course Superintendent. If you have a project underway, or being planned, tell him about it and perhaps he can send a pictorial layout to the Golf Course Reporter.

Very seldom do we see anything in The Reporter concerning activities of superintendents in the MIDWEST area. Warren feels that we can do better.