

CHARLIE WILSON T. V. PERSONALITY

It was one of those nights of which we have had too many of lately, when the humidity was high, golf course worries haunt you, sleep eludes you, that the editor was watching a late show on T. V. when the M. C. announced that his firm was selling a fertilizer made in Milwaukee that would produce a lawn as beautiful as the grass on a golf course and that an agronomist from the Milwaukee Sewerage Commission by the name of Charlie Wilson would be on to tell about the fertilizer later in the program. In about 15 minutes just as the villian had the sheriff in the sights of his rifle they cut the film and the announcer introduced Charlie and asked him to say a few words about his fertilizer which is almost a household word in Chicago. So, in a way that only Charlie and O. J. can, gave a few pointers on how to obtain greener grass out of a green bag and I may be wrong but I don't believe he said..... once, but he did expound at great length on the wonderful job that the Golf Course Superintendents are doing on the courses in the Chicago area and to quote Charlie "they are the unsung heros of golf". Right now, the elements have made us look like the "highly sung heels of golf", but it is said that the elements are the great leveler of mankind, to our knees don't hurt any of us once in a while. Thanks, Charlie, for them kind words and I can sure use some of stuff in a green bag from Milwaukee to restore my reputation. The villian plumb missed the sheriff and I didn't use that word either.

**KEEP AMERICA
BEAUTIFUL**



States and counties spend \$50,000,000 to clean up roadside litter each year.

Need GRASS SEED?



Get it from DAVIS!

ROdney 3-6363

GEORGE A. DAVIS, INC.

5440 Northwest Highway — Chicago 30, Ill.

DuPont TERSAN® OM

turf fungicide

- New combination of "Tersan" - organic mercury
- Wide range disease control
- Large safety factor

Contact your golf course supplier

Good News For Turf Maintenance Men . . .

VERTAGREEN 12-3-6 TURF FORMULA WITH ORGANIC NITROGEN

Yes, here's good news for the turf maintenance man who wants a high nitrogen, low phosphate ratio in a complete plant food. Seventy-five percent of the nitrogen in this new VERTAGREEN Turf Formula is derived from organics — urea form and natural organics.

VERTAGREEN 12-3-6 Turf Formula gives gradual balanced feeding . . . is non-burning when used as directed.

For finer, tougher turf always look to Armour for a superior plant food to suit every turf feeding problem.



ARMOUR FERTILIZER WORKS

Chicago Heights, Illinois

:-

East St. Louis, Illinois