

to join with us in the persuation of our objectives. This committee will also act in the same capacity towards the "National Association.

**NATIONAL DELEGATES:** Ed Stewart and Al Johnson.

Our delegate to the national association shall be responsible for representing the Midwest Ass'n. of Golf Course Supt's. as pertains to attending the delegates meeting and to vote in behalf of our national members who are also members of the Midwest ass'n. He shall have full authority to cast these votes in any manner he deems proper. If any of our National members wish to cast their own ballot, they shall inform the delegate prior to the time of voting. A report of the proceedings shall be given to the Midwest membership at the first opportunity following the National meeting.

**NATIONAL ADVISORY:** Ray Gerber and Al Johnson.

This committee is responsible for attendance at the policy committee meeting at the national turf conference in Chicago in 1959. They shall reflect the attitude of our Midwest Association in an effort to guide the operational program of our National association. The Midwest membership shall be advised of the proceedings of the policy committee meeting in Chicago.

**RESEARCH:** Wes Updegraff, Chr.

This committee will organize the findings of the Midwest supt's. in regard to the results of "on the job" research done at our respective clubs. Annually we each test various materials and various new methods and the results of these tests should be made available to our membership. Secondly, this committee will be responsible to pursue the fulfillment of our desire to have an organized turf research program and facility here in the Chicago area.

**PUBLICATION:** Bert Rost, Chr.

The publication committee will be responsible for the publication of a periodic bulletin dealing with the functions of our association and its members. Our Midwest BULLSHEET has set a pattern in the past that other organizations are now using as a guide. It is desired that this organ shall continue along the lines it has exhibited in recent years.

All members and particularly the executive committee members should make every effort to see that items of interest are forwarded to the editor. It shall be the duty of the editor to see that all articles for print are edited so as to eliminate any statements that might be a discredit to our organization or embarrassing to any of our members.

Respectfully submitted  
Ray Gerber  
President, MWGGS

**WEDNESDAY**  
EDUCATIONAL CONFERENCE PROGRAM OF GOLF COURSE SUPERINTENDENT'S OF AMERICA 30TH NATIONAL TURF CONFERENCE & SHOW JAN. 26 — 30, HOTEL SHERMAN, CHICAGO

Monday, January 26, 1959, Leo J. Feser, Chairman; Orono Orchard Golf Course, Wayzata, Minn.

1:30 P.M. INVOCATION — Reverend William R. Doran, Chicago, Ill.

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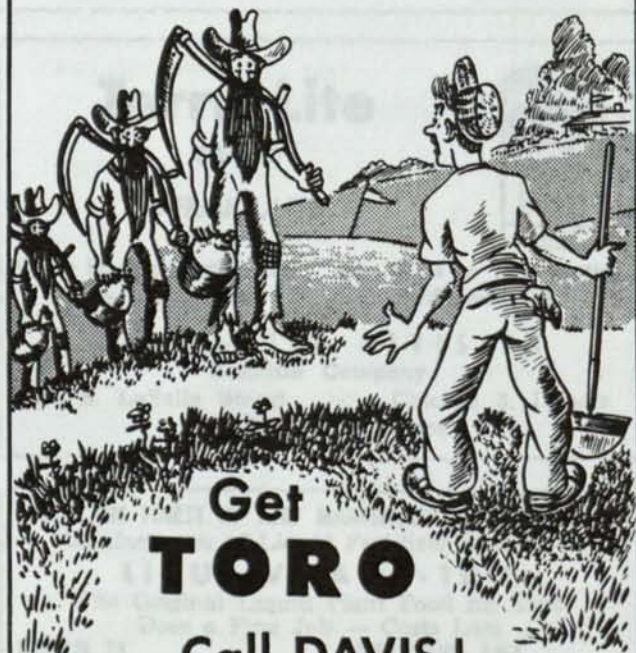
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**INTRODUCTION** — Educational Committee Chairman, Henson E. Maples, Superintendent, Pinehurst Country Club, Pinehurst, N. C.

**OFFICIAL OPENING OF CONFERENCE**, — Robert M. Williams, President, Golf Course Superintendents Association of America, Superintendent, Beverly Country Club, Chicago, Ill.

**WELCOME TO CHICAGO** — Ray H. Gerber, President, Midwest Association of Golf Course Superintendents, Superintendent, Glen Oak Country Club, Glen Ellyn, Ill.

**CELEBRITY INTRODUCTIONS** — Stan Graves, Superintendent, Westwood Country Club, Rocky River, Ohio; O. J. Noer, Milwaukee Sewerage Commission, Milwaukee, Wis.

**2:45 P.M. THE CLUB MANAGER AND THE SUPERINTENDENT** — Ben Sheets, Manager, Lake Shore Country Club, Glencoe, Ill.

**BREAK**

**3:00 P.M. THE GOLF PROFESSIONAL'S APPRECIATION OF THE GOLF COURSE SUPERINTENDENT** — Tom Walsh, Past President of Professional Golfers' Association, Westgate Valley Country Club, Chicago, Ill.

**3:20 P.M. HOW'S YOUR ENTHUSIASM?** — Malcolm G. Peterson, Director of Sales Training Program, E. I. duPont deNemour & Co., Wilmington, Del.

**3:40 P.M. ARE YOU A GOOD BOSS?** — William H. Bengueyfield, Western Director, United States Golf Association Green Section, Garden Grove, Calif.

\* \* \* \*

**TUESDAY, JANUARY 27, 1959**

**Theme: Turf Research in Action** — Robert V. Mitchell, Chairman, Superintendent, Sunset Country Club, Sappington, Mo.

**1:30 P.M. TURF RESEARCH AND ITS VALUE** — Dr. Marvin Ferguson, Mid-Continent Director, National Research Coordinator, United States Golf Association Green Section, College Station, Texas.

**1:45 P.M. TURF RESEARCH—PROGRESS REPORTS** — Fertilizers - Dr. William Martin, University of Minnesota, Minneapolis, Minn.

Fungicides - Dr. Malcolm Shurtleff, Iowa State College, Ames, Iowa.

Nematicides - Dr. Gerald Thorn, University of Wisconsin, Madison, Wis.

**2:30 P.M. PROGRESS IN TECHNIQUES** — Carl Wagner, Superintendent, Lambton Golf Club, Toronto, Ont., Canada; L. R. Shields, Superintendent, Woodmont Country Club, Rockville, Md.; Cameron Henderson, Superintendent, Country Club of Buffalo, Williamsville, N. Y.

**3:45 P.M. PROFESSIONAL TRAINING** — Professor H. Burton Musser, Pennsylvania State University, University Park, Pa.

\* \* \* \*

**WEDNESDAY, JANUARY 28, 1959**

**Theme: Extraneous Factors Relating to Turf Management. Part I** — J. L. Jennings, Chairman, Superintendent, River Oaks Country Club, Houston, Texas.

**10:00 A.M. PROGRESSIVE SUPERINTENDENTS AND THEIR PRACTICES** — Sound Movie in Color by O. J. Noer and Charles G. Wilson, Milwaukee Sewerage Commission, Milwaukee, Wis.

**BREAK**

**11:00 A.M. PROGRESS IN MAINTENANCE** — George L. Lanphear, Superintendent, Knollwood County Golf Course, Granada Hills, Calif.; Dr. B.

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#### LUNCHEON BREAK

William W. Milne, Chairman, Superintendent, Knollwood Country Club, Birmingham, Mich.

1:30 P.M. MANAGEMENT OF BENT IN THE SOUTH — Charlie Danner, Richland Country Club, Nashville, Tenn.

1:45 P.M. PREPARATION AND MAINTENANCE OF SOUTHERN WINTER GREENS — Gene C. Reid, City Parks District, Tucson, Ariz.

#### BREAK

2:15 P.M. WARM SEASON MAINTENANCE — Moderator: Dr. Gene Nutter, University of Florida, Gainesville, Fla.

*Southern Panel* — L. W. DuBose, Superintendent, Houston Country Club, Houston, Texas; Arthur A. Snyder, Superintendent, Paradise Valley Country Club, Phoenix, Ariz.; Norman C. Johnson, Superintendent, Country Club of Florida, Delray Beach, Fla.

3:15 P.M. COOL SEASON MAINTENANCE — Moderator: Dr. William Daniel, Purdue University, Lafayette, Ind.

*Northern Panel* — E. F. Johnson, Superintendent, Park Ridge Country Club, Park Ridge, Ill.; Eberhard Stieniger, Superintendent, Pine Valley Golf Club, Clementon, N. J.; John B. Steel, Superintendent, St. Charles Country Club, Winnipeg, Man., Canada; Donald E. Likes, Superintendent, Hyde Park Golf & Country Club, Cincinnati, Ohio.

#### THURSDAY, JANUARY 29, 1959

Theme: Extraneous Factors Relating to Turf Management, Part II — Ted Rupel, Chairman, Superintendent, Cherry Hills Country Club, Englewood, Colo.

1:30 P.M. LANDSCAPING FOR BEAUTY AND EFFECT — Clarence Gottschalk, Director, Morton Arboretum, Lisle, Ill.

LIVING WITH GOLF CARTS — Moderator, Joe Graffis, Golfdom, Chicago, Ill.

*Panel* — Gordon W. Brinkworth, Olympia Fields Country Club, Olympia Fields, Ill.; James L. Haines, Superintendent, Denver Country Club, Denver, Colo.; Paul J. Addressi, Tamarisk Country Club, Palm Springs, Calif.; Ward Cornwell, Detroit Golf Club, Detroit, Mich.

#### BREAK

3:00 P.M. BASIC PRINCIPLES OF GOLF ARCHITECTURE — David Gill, Golf Course Architect, St. Charles, Ill.

3:40 P.M. IMPROVED EFFICIENCY REDUCES COSTS — Norman W. Kramer, Superintendent, Silver Lake Golf Club, Orland Park, Ill.; Donald MacKay, Sr., Superintendent, Hartford Golf Club, Hartford, Conn.; Robert I. Feser, Superintendent, Medina Golf Course, Wayzata, Minn.

4:00 P.M. SPEEDING UP PLAY — Garrett J. Renn, Superintendent, Juniata Golf Course, Philadelphia, Pa.

4:30 P.M. THE JOB'S OPEN — Dr. Grant Bennett, Pro-Superintendent, Florence Country Club, Florence, S. Car.

#### FRIDAY, JANUARY 30, 1959

Theme: Extraneous Factors Relating to Turf Management, Part III — Lawrence G. Mattei, Chairman, Pro-Superintendent, Kingsboro Golf Club, Gloversville, N. Y.



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9:30 A.M. **PLANNING YOUR SERVICE BUILDING** — Rex McMorris, Executive Director, National Golf Foundation, Chicago, Ill.

10:00 A.M. **SECRETS OF THE SUCCESSFUL SUPERINTENDENT** — Moderator, Chester Mendenhall, Superintendent, Mission Hills Country Club, Kansas City, Mo.

*Panel* — Charles F. Shiley, Superintendent, North Hills Country Club, Milwaukee, Wis.; Paul F. Leix, Superintendent, Allegheny Country Club, Sewickley, Pa.; James W. Brandt, Superintendent, Danville Country Club, Danville, Ill.; Jack Kidwell, Superintendent, Beacon Light Golf Club, Columbus, Ohio.

11:00 A.M. **WHAT'S YOUR PROBLEM?** — O. J. Noer, Milwaukee Sewerage Commission, Milwaukee, Wis.

**SUMMARY\***

Charles G. Wilson — Monday P.M. and Tuesday A.M.

Dr. James R. Watson, Jr. — All day Wednesday

Dr. William Daniel — Thursday P.M. and Friday A.M.

\*Summary to be mimeographed and sent in duplicate to all Members.

**EDUCATION COMMITTEE**

Henson E. Maples, Chairman; Ray H. Gerber, Paul E. Weiss, Roy W. Nelson, Everitt A. Shields, Wesley E. Updegraff, Charles G. Wilson, Gordon W. Brinkworth.

**SCHEDULE**

**SUNDAY, JANUARY 25**

Executive Committee Meeting — House on Roof ..... 9:00 A.M.  
 Registration for "early birds" — Lobby ..... Afternoon  
 Set up Exhibits — Mezzanine and Exhibit Hall ..... All Day

**MONDAY, JANUARY 26**

Registration — Lobby ..... 9:00 A.M. to 5:00 P.M.  
 Set up Exhibits — Mezzanine and Exhibit Hall ..... All Day — Admittance to Exhibitors only  
 Celebrity Luncheon — House on Roof ..... 12 Noon  
 Educational Conference — Grand Ballroom ... 1:30 P.M.  
 Get Acquainted Hour — Bal Tabar in Room ..... 5:30 to 7:30 P.M.

**TUESDAY, JANUARY 27**

Past Presidents' Breakfast — House on the Roof ..... 8:00 A.M.  
 Registration — Mezzanine ..... 9:00 A.M. to 5:00 P.M.  
 Opening of Exhibits — Mezzanine Exhibit area ..... 9:00 A.M. close 6:00 P.M.  
 Advisory Committee Meeting — Rooms 108 and 110 ..... 10:00 A.M.  
 Educational Conference — Grand Ballroom ... 1:30 P.M.  
 Membership Meeting — Grand Ballroom ..... 8:00 P.M.

**WEDNESDAY, JANUARY 28**

Registration — Mezzanine ..... 9:00 A.M. to 5:00 P.M.  
 Exhibits — Mezzanine Exhibit area ..... 9:00 A.M. close 6:00 P.M.  
 Educational Conference — Grand Ballroom ..... 10:00 A.M. and 1:30 P.M.  
 Advisory Committee Meeting — Rooms 108 and 110 ..... 2:00 P.M.  
 Delegates Meeting — Louis XVI Room ..... 4:00 P.M.  
 Membership Meeting, Election of Officers — Grand Ballroom ..... 8:00 P.M.



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## THURSDAY, JANUARY 29

Registration — Mezzanine ..... 9:00 A.M. to 5:00 P.M.  
Exhibits — Mezzanine Exhibit area ..... 9:00 A.M. close  
1:00 P.M.  
Industrial Relations Committee Meeting (Exhibitors)  
— Crystal Room ..... 9:30 A.M.  
Educational Conference — Grand Ballroom ... 1:30 P.M.  
Annual Banquet and Show — Grand Ballroom .....  
7:00 P.M.

## FRIDAY, JANUARY 30

Educational Conference — George Bernard Shaw Room  
9:30 A.M. to 12:00 Noon  
Executive Committee Meeting — House on Roof .....  
1:00 P.M.

\* \* \* \*

Parlor O on the Mezzanine Floor is Headquarters office and press room for the Association and will be open every day and evening during the event.

\* \* \* \*

### REGISTRATION FEES

\$5.00 fee *without* Banquet ticket for Ladies. Children between ages of 10 and 15. Younger children gratis.  
\$10.00 fee *without* Banquet ticket for All Members of the G.C.S.A.  
\$15.00 fee *without* Banquet ticket for All others except complimentary tickets.

Club officials are given gratis registration to Conference and Show as guests of their Golf Course Superintendent — either Member or non-Member — when such Superintendent has previously registered.

Registration, either gratis, complimentary, or by payment of fee, permits admission to Get Acquainted Hour on Monday evening, January 26, 1959.

TICKETS FOR THE BANQUET ON THURSDAY EVENING, JANUARY 28 WILL BE SOLD SEPARATELY; PRICE \$7.50 EACH. THESE TICKETS ARE NOT INCLUDED IN REGISTRATION FEE. TICKETS FOR CHILDREN UNDER AGE OF 15 ARE \$3.50.

\$5.00 of non-Member registration fee can be applied on the first year's dues should the individual desire and be accepted for membership in the Golf Course Superintendents Association. Application for membership under this option must be made within 30 days of payment of such registration fee.

Application for membership in the Golf Course Superintendents Association of America can be made on forms provided for that purpose. Such forms will be available at the Registration Desk. Dues in the Association are currently \$35.00 per year — no initiation fee is charged.

### LADIES ENTERTAINMENT PROGRAM

Golf Course Superintendents Association of America, 30th Annual National Turfgrass Conference and Show, Ladies Entertainment Program, Hotel Sherman, Chicago. Co-Hosts Midwest Association of Golf Course Superintendents, January 25-29, 1959.

Ladies' Hospitality Center, Parlors L & M — Mezzanine Floor.

WELCOME, Ladies — A most cordial welcome to all of you, with a special welcome to the "first timers." We look forward to renewing old friendships and to making new ones, and invite you to participate in your very special Program; we hope you will partake fully in the Ladies' activities. You'll have more fun and companionship than is possible "on your own."

Parlors L & M — Mezzanine Floor, has been designated as Ladies' Hospitality Center; it is the starting point for all our activities. Miss Josephine Mutter, Entertainment Director — will be in charge. She will be happy to give you your Theatre tickets and assist you with suggestions as to restaurants — shops — theatres, and other places of interest in and about Chicago. Tickets in limited quantities for Radio and Television broadcasts will be obtainable from her also.

Please be SURE to wear your BADGE to all events and have your tickets with you; — it will simplify everything for you. Promptness will be appreciated and assure everyone a delightful time.

Chicago department stores and shops open at 9:15 A.M. — and are open Monday and Thursday nights until 8:30 P.M. There are two principal shopping areas in Chicago — the Loop — and Michigan Avenue's "Magnificent Mile." The Loop — the downtown business area, contains the large Department Stores, many fine restaurants and smaller stores — the "Magnificent Mile" — Michigan Avenue's fine Specialty Shops and branches of several New York women's wear stores — from the river north to Oak Street.

This program is offered by the host association and all items are entirely complimentary to all registered ladies.

My committee, who incidentally are your hostesses, and myself sincerely hope that your visit to Chicago will be most enjoyable, and that it has been a pleasure indeed in planning your program.

Gordon Brinkworth,  
*Chairman, Ladies Entertainment Committee,  
Midwest Ass'n of G. C. Supts.*

### LADIES' PROGRAM

Sunday, January 25th — Registration — All Day—Lobby.

2:00 P.M. — Ladies' Hospitality Center Opens — Parlor L — Mezzanine Floor. Come in — Get acquainted with your Hostesses and Miss Mutter, Entertainment Director. Obtain your Matinee — Cinerama tickets.

Monday, January 26th — Registration — All Day.

2:00 P.M. — Cinerama Matinee — "South Seas Adventure" — Palace Theatre.

5:30 P.M. — Reception and Cocktail Party — Get Acquainted Hour — Bal Tabarin Room — 6th Floor.

Tuesday, January 27th —

9:00 A.M. — Coffee Served — Ladies' Hospitality Center — Parlor L — Mezzanine Floor. Morning open for Shopping — Visiting, etc.

2:00 P.M. — Gray Line Sightseeing Tour — 2 hours; Stopoff at Prudential Building Observatory on return trip — See the Top of the Rock.

8:00 P.M. — Lillian Brodahl Smith — in her Original, Humorous, Character Sketches — Skyline Terrace Room — 18th Floor.

Wednesday, January 28th —

9:00 A.M. — Coffee Served — Executive Suite — Roof Pent House.

12:00 Noon — Luncheon and Fashion Show — Wedgewood Room — Marshall Field & Co. — 7th Floor.

2:00 P.M. — Matinee — "MY FAIR LADY" — Shubert Theatre — 22 W. Monroe St.

8:00 P.M. — Evelyn G. Rohde — Speaking and demonstrating "Floral Beauty on a Budget" — Louis 16th Room — 1st Floor.

Thursday, January 29th —

10:00 A.M. — Assembly — Ladies' Hospitality Center — Parlor L — Mezzanine Floor.

10:45 A.M. — Brunch — Mather Room — Art Institute of Chicago — Michigan Avenue and Adams Street.

12:00 Noon — See the World Renown Miniature Rooms — Thorne Galleries — Art Institute.

Afternoon open for Visiting — Shopping — Beauty Salon — or resting.

7:00 P.M. — Banquet and Entertainment — Grand Ballroom — Mezzanine Floor.

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