

**PROGRAM OF THE 28th NATIONAL TURFGRASS  
CONFERENCE AND SHOW**

**Educational Conference Program**

**Tuesday, February 12, 1957**

**Raymond C. Phillips, Chairman**

Superintendent, Louisville Country Club, Kentucky  
Representing Kentuckiana Golf Course Superintendent's  
Association.

**2:00 P. M. INVOCATION**

**OFFICIAL OPENING OF CONFERENCE**

A. Ward Cornwell, President Golf Course Superin-  
tendents Association of America and Superintend-  
ent, Detroit Golf Club, Detroit, Michigan.

**WELCOME TO LOUISVILLE**

**CELEBRITY INTRODUCTIONS**

Stanley Graves, Superintendent, Westwood Country  
Club, Rocky River, Ohio and O. J. Noer, Milwaukee  
Sewerage Commission, Milwaukee, Wisconsin.

**3:00 P. M. HOW CLUBS PROFIT FROM TURFGRASS  
CONFERENCES**

Paul E. Drachman, Chairman of Green Committee,  
Evansville Country Club, Evansville, Indiana.

**3:30 P. M. THE APPROACH SHOT FOR YOU**

**WEDNESDAY, FEBRUARY 13, 1957**

**MORNING**

**Don Caulkins, Chairman**

Superintendent, Fox Hills Country Club, Culver City,  
California. Representing Golf Course Superintendent's  
Association of Southern California.

**9:30 A. M. MAINTENANCE ON THE MOVE — Film**

O. J. Noer, Agronomist, Milwaukee Sewerage Com-  
mission, Milwaukee, Wisconsin.

**BREAK**

**10:30 A. M. TRAINING OF NEW MEN**

Dr. Fred V. Grau, Moderator, College P., Maryland.  
Rex McMorris, Executive Vice-President, National  
Golf Foundation, Chicago, Illinois.

Ted Woehrl, Beverly Country Club, Chicago, Ill.  
Andrew Bertoni, Superintendent, Meadowbrook  
Country Club, Northville, Michigan.

Professor H. Burton Musser, Dept. of Agronomy,  
Pennsylvania State University, University Park Pa.

**WEDNESDAY, FEBRUARY 13, 1957**

**AFTERNOON**

**Kayem Ovian, Chairman**

Superintendent, Woodmere Country Club, Woodmere,  
L. I., New York. Representing Connecticut Association  
of Golf Course Superintendents.

**1:30 P. M. THE SUPERINTENDENT'S RESPONSIBILI-  
TIES — 12 Points for good management.**

Leo Feser, Moderator, Orono Golf Course, Inc.,  
Wayzata, Minnesota.

Raymond H. Gerber, Superintendent, Glen Oak  
Country Club, Glen Ellyn, Illinois.

Sherwood Moore, Superintendent, Hollywood Golf  
Club, Deal, New Jersey.

Warren Bidwell, Superintendent, Seaview Country  
Club, Absecon, New Jersey.

Marion C. Mendenhall, Superintendent, Kenwood  
Country Club, Cincinnati, Ohio.

Malcolm E. McLaren, Superintendent Oakwood  
Club, Cleveland, Ohio.

Robert Williams, Superintendent Beverly Country  
Club, Chicago, Illinois.

**THURSDAY, FEBRUARY 14, 1957**

**MORNING**

**Robert E. Scott, Jr., Chairman**

Superintendent, Bonnie View Country Club, Baltimore,  
Maryland. Representing Mid-Atlantic Association of  
Golf Course Superintendents.

**9:30 A. M. NEW DEVELOPMENTS IN RESEARCH**

Dr. Marvin F. Ferguson, Moderator, Southwestern  
Director, USGA Green Section, College Station, Tex.  
Dr. James R. Watson, Jr., Agronomist, Toro Mfg.  
Corp., Minneapolis, Minnesota.

Dr. Gene Nutter, Turf Technologist, Dept. Orna-  
mental Horticulture, University of Florida, Gaines-  
ville, Florida.

Dr. Ralph Engel, Associate Research Specialist in  
Turf Management, Rutgers University, New Bruns-  
wick, N. J.

Dr. William Klomprens, Plant Pathologist, The  
Upjohn Company, Kalamazoo, Michigan.

Mr. Charles K. Hallowell, Mid-Atlantic Director  
USGA Green Section, Beltsville, Maryland.

Mr. Alexander Radko, Northwestern Director,  
USGA Green Section, New Brunswick, N. J.

Mr. William Bengeyfield, Western Director, USGA  
Green Section, Los Angeles, California.

**BREAK**

**11:00 A. M. THE 9-HOLE COURSE OPERATION**

Speaker to be announced

**THURSDAY, FEBRUARY 14, 1957**

**AFTERNOON**

**Ralph Zegarac, Chairman**

Superintendent, Sunnyside Country Club, Waterloo,  
Iowa. Representing Iowa Golf Course Superintendents'  
Association.

**1:30 P. M. LEARNING FROM EXPERIENCE**

Dr. William H. Daniel, Turf Research Extension,  
Purdue University, Lafayette, Indiana.

**2:30 P. M. BETTER GOLFING THROUGH THE SUP-  
ERINTENDENTS**

Representatives of the Club Managers Association  
of America and the Professional Golfers Association  
of America.

**BREAK**

**3:15 P. M. GOLF CARS — FRIEND OR ENEMY**

William J. Freund, Sales Manager, Electric-Car Di-  
vision, Victor Adding Machine Company, Chicago

**FRIDAY, FEBRUARY 15, 1957**

**MORNING**

**Ralph Guyer, Chairman**

Superintendent, Westborough Country Club, Webster  
Groves, Mo. Representing the Mississippi Valley Golf  
Superintendents Association.

**9:30 A. M. HIGHLIGHTS OF CONFERENCE- Summary**

Charles G. Wilson, Agronomist, Milwaukee Sewer-  
age Commission, Milwaukee, Wisconsin.

**10:00 A. M. QUIZ THE EXPERTS**

**MANAGEMENT PANEL EXPERTS—**

Leo Feser, Moderator, Orono Golf Course, Inc.,  
Wayzata, Minn.

Ray Gerber, Superintendent Glen Oak Country  
Club, Glen Ellyn, Illinois

Sherwood Moore, Superintendent Hollywood Golf  
Club, Deal, New Jersey.

Warren Bidwell, Superintendent Seaview Country  
Club, Absecon, New Jersey.

Marion C. Mendenhall, Superintendent, Kenwood  
Country Club, Madisonville, Cincinnati, Ohio.

Malcolm McLaren, Superintendent, Oakwood Club,  
Cleveland, Ohio.

Robert Williams, Superintendent, The Beverly  
Country Club, Chicago, Illinois.

**TURF PANEL EXPERTS—**

Dr. Marvin Ferguson, Moderator, Southwestern Di-  
rector, USGA Green Section, College Station, Tex.

Dr. James Watson, Jr., Agronomist, Toro Mfg. Cor-  
poration, Minneapolis, Minn.

Dr. Gene Nutter, Turf Technologist, Dept. Ornamental Horticulture, University of Florida, Gainesville, Florida.

Dr. Ralph Engel, Associate Research Specialist in Turf Management, Rutgers University, New Brunswick, N. J.

Prof. H. B. Musser, Professor of Agronomy, Pennsylvania State University, University Park, Pa.  
Dr. Fred V. Grau, College Park, Maryland.

Dr. William Daniel, Turf Research Extension, Purdue University, Lafayette, Indiana.

Mr. Charles Wilson, Milwaukee Sewerage Commission, Milwaukee, Wisconsin.

#### SCHEDULE

##### SUNDAY, FEBRUARY 10

Executive Committee Meeting, Kentucky Hotel, 9 a.m.

##### MONDAY, FEBRUARY 11

Registration - Kentucky Hotel Lobby- Mirror Room, All Day.

Setting up Exhibits - Kentucky Hotel Mezzanine Floor, All Day.

Tour - Hillerich & Bradsby and Golf Courses, busses from Kentucky Hotel leave at 12:30 p.m.

Hosts are Kentuckiana Golf Course Superintendents Association.

Policy Committee Meeting - Kentucky Hotel - Parlor A 1:00 p.m.

Get Acquainted and Reunion Hour - Terrace Room, 5:30 to 7:30 p.m.

##### TUESDAY, FEBRUARY 12

Registration - Mezzanine Floor, Kentucky Hotel, all day  
Opening of Exhibits - Mezzanine Floor, 9:00 a.m. close 5:00 p.m.

Policy Committee Meeting - Parlor A ..... 9:00 a.m.

Opening of Educational Conference - Mirror Room, 2:00 p.m.

Membership Meeting - Mirror Room ..... 8:00 p.m.

##### WEDNESDAY, FEBRUARY 13

Registration - Mezzanine Floor ..... All Day  
Educational Conference - Mirror Room, 9:30 a.m. and 1:30 p.m.

Exhibits - Mezzanine Floor ..... 9:00 a.m. close 5:00 p.m.

Speakers Luncheon ..... 12:05 p.m.

Annual Banquet - Brown Hotel ..... 7:00 p.m.

Shuttle bus service between the Kentucky and Brown Hotels starts 6:00 p.m.

##### THURSDAY, FEBRUARY 14

Registration - Mezzanine Floor ..... All Day  
Exhibits - Mezzanine Floor ..... 9:00 a.m. close 1:00 p.m.

Educational Conference - Mirror Room 9:30 a.m. and 1:30 p.m.

President's Luncheon ..... 12:05 p.m.

Membership Meeting, Mirror Room, Election of officers 8:00 p.m.

##### FRIDAY, FEBRUARY 15

Educational Conference - Mirror Room - Panel Quiz 9:30 a.m.

Executive Committee Meeting, Kentucky Hotel 2:00 p.m.

#### LADIES' PROGRAM

##### MONDAY, FEBRUARY 11

Registration and meet at Ladies' Headquarters at Kentucky Hotel. Coffee Get Together during day.

Get Acquainted and Reunion Hour, Kentucky Hotel 5:30 to 7:30 p.m.

##### TUESDAY, FEBRUARY 12

Buffet Luncheon, Audbon Country Club

Tour of General Electric Appliance Plant

Busses leave Kentucky Hotel ..... 11:00 a.m. return about 4:00 p.m.

Bingo Party, Kentucky Hotel - Ship Room ..... Evening

##### WEDNESDAY, FEBRUARY 13

Coffee Call Radio Show and Tour of WHAS Radio and Television Station ..... Morning

Banquet, Brown Hotel (Shuttle buses from Kentucky Hotel ..... 7:00 p.m.

##### THURSDAY, FEBRUARY 14

Tour of Consider H. Willet, Inc. (Furniture Mfgs.)

Busses Leave Kentucky Hotel ..... 9:30 a.m.

Personal Shopping ..... Afternoon

Theatre Party ..... Evening

##### FRIDAY, FEBRUARY 15

Bonnet Breakfast, Kentucky Hotel - Parlors B and C 9:30 a.m.

(Hats shown by Shenley-Gordon)

#### MIDWESTERN SHADE TREE CONFERENCE

The 12th annual meeting of the Midwestern Chapter of the National Shade Tree Conference will be held February 13-14-15, 1957, in the Pfister Hotel, Milwaukee, Wisconsin. The purpose of the organization is to encourage the planting of more trees and ornamental shrubs, to raise the standards of tree care practices by dissemination of knowledge gained through laboratory research and field work and to promote more friendly cooperation among those engaged in arboriculture. Membership is composed of commercial arborists, city foresters, park personnel, nurserymen, educators, research scientists and others interested in the propagation and care of trees and shrubs.

The convention is open to all who wish to attend. Registration of delegates will start at 8:30 A.M., Wednesday, February 13, and the first paper on the educational program will be presented at 11:00 A.M.



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