# **MOVEMENTS & MURMURINGS**

## RANSOMES ANNOUNCE NEW APPOINTMENTS

RANSOMES Sims & Jefferies Ltd has made two appointments as part of the group's continued expansion.

Gerry Shattock has been made Marketing Manager, a newly-created position that emphasises Ransomes' commitment, to understanding

customers' needs.

He has joined Ransomes at their Ipswich headquarters from the Lawson Mardon group, the Anglo Canadian packaging manufacturer, where he held various sales and marketing positions. Gerry has a BSc (Hons) in Chemistry and a full time MBA in Marketing from City University Business School.



Gerry Shattock



Brian Hazelden

Brian Hazelden has joined Ransomes as Industrial Sales Manager Cushman Vehicles. The appointment follows the recent acquisition of Cushman Inc of Lincoln, Nebraska, USA.

# SISIS IN THE STATES

SISIS Equipment are now in the United States! The company has incorporated their first business interest outside the United Kingdom in Jacksonville, Florida.



Roger Barnes . . . Huxley's new Field Sales Manager.



Martin Cooke . . . Huxley's new General Sales Manager.

#### HUXLEYS NEW SALES APPOINTMENTS

Machinery has announced two staff appointments at its headquarters in New Alresford, Hampshire.

Responsibility for all UK and export sales of Huxley-manufactured and distributed equipment will be taken on by Martin Cooke, 45, who has been appointed General Sales

Manager.

Reporting to company director, Paul Huxley, Martin will be administering the distribution of turf and grounds maintenance equipment, and its vital associated sales support, to Huxleys' direct customers in the South of England as well as to the company's appointed dealers throughout the remainder of Britain and overseas.

Previously Sales Manager for the company within its direct sales area, Martin's additional responsibilities will allow Paul Huxley to devote more time to developing the business and its future strategies in both existing and new markets. Martin Cooke joined Huxleys Grass Machinery in 1983.

The second new appointment sees Roger Barnes, 48, move from the position of Area Sales Manager to Field Sales Manager for the company.

Working in conjunction with Martin Cooke, Roger will be responsible for optimising the awareness, promotion and sale of Huxley products in all parts of Britain not covered by the company's own direct sales team in the South of England.

Roger brings 30 years' experience of the professional grounds maintenance market to his new position having worked for SISIS and Hayter prior to joining Huxleys Grass

Machinery.

## SENIOR PRODUCTION APPOINTMENTS AT JOHNSONS SEEDS

O meet the needs created by a continuing expansion of production operations, Johnson Seeds of Boston, Lincolnshire have announced the following two senior appointments.

Michael Goodliffe, production director will become production and corporate service director and Roy King, processing lanager will be promoted to production manager. Both appointments take effect on July 1, 1990.

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Michael Goodliffe joined Johnsons in 1964 as production manager. He was appointed a divisional director in 1981 and became a main board director in January last year.

He will continue to have overall responsibility for the production division but in addition will handle various legal considerations (Health & Safety, COSHH and BASIS) and quality standards (BS 5750), with which the company has to comply.

Roy King joined in 1974 as a potential supervisor after four years in the regular Army. He was promoted to processing supervisor in 1978 and then processing manager in 1985. In his new position he will be responsible for the planning, organisation and running of all aspects of the production division, reporting to Michael Goodliffe.

## NEW CHAIRMAN FOR NTC

ON Bauer, senior assistant director, (open spaces and amenities) for Sheffield City Council has been elected Chairman of the National Turfgrass Council.

Jon, who has been the ILAM representative on the NTC, feels that his election as Chairman is an indication of how the turfgrass industry appreciates the involvement of the Institute.

#### MAJOR APPOINTMENTS AT COLLINGTREE PARK

OLLINGTREE Park, the Northamptonshire development's major feature is an 18-hole course designed by US Champion golfer Johnny Miller.

John Girling is Operations Manager, responsible for coordinating and overseeing the smooth-running of the complex. He has a wealth of managerial experience, having been a store director with Debenhams for 26 years.

John's wife Nina becomes

John's wife Nina becomes Hospitality Manager, with responsibility for the smoothrunning of Collingtree's bars and top-quality restaurant.

Nina has an extensive background in the catering industry and interior design. As well as owning and running a delicatessen shop in Northampton's College Street Mews, she also ran her own wine bar and restaurant in the Cotswolds for several years.



Peter Jones . . . Collingtree Park's Course Manager

Liz McQuillan (28) is responsible for sales and marketing at Collingtree. She has an extensive knowledge of the leisure industry, gained through hotel management and marketing training. Liz is actively interested in sport and is a Lawn Tennis Association coach and qualified aerobic instructor.

Course Manager Peter Jones (32) has been with Collingtree Park since the exclusive golf course was nothing more than meadowland. Peter has 15 years of extensive experience in both the construction and greenkeeping of golf courses. His previous work included the remodelling of nine of the holes on the Dukes Course at Woburn.

Wayne Smith (20) joins as Assistant Golf Professional. Wayne worked at Minchinhampton Golf Course for a time before spending a year working on a course near Copenhagen. He comes to Collingtree from Henley Golf

Cub.