

GMA Show all set for really spectacular debut in September

THE GMA Show, Britain's major new exhibition for the garden machinery and outdoor power equipment industries, takes place for the first time from 2-4 September 1990 at Kempton Park, London.

Due to the exceptional response from the industry the show will be more than twice the size originally projected.

The original sales target, set at 15,000 square metres, has been exceeded by a massive 106%. Total stand space occupies 31,500 square metres of which 8,242 square metres are indoors and 23,241 square metres outdoors.

In addition there is an enormous Demonstration Site giving visitors the opportunity to test a wide variety of machines and equipment for themselves.

A total of 184 exhibitors representing at least 320 companies will be taking part at the Show. The core products of the exhibition – garden machinery and outdoor power equipment – will be complemented by turf management, landscaping, garden accessories and business services.

New product launches are planned by many of the exhibitors including Testers of Edenbridge, Westcon Equipment UK, Conway Products Ltd and Homelite Textron Ltd.

As planned the exhibitor profile is a well balanced mix of manufacturers and dealers providing plenty of ideas and buying scope for both the pro-



The Bourgein Vertidrainer in action.

fessional and domestic markets.

As Show Director Christopher Newton explains: "The fact that The GMA Show has been given such tremendous support by both sides of the industry – the manufacturers and the dealers – is strong testimony to the industry's need for an all em-

bracing exhibition."

Kempton Park is conveniently situated in the South of England, only 15 miles from Central London, and is therefore served by the excellent network of motorways surrounding London.

The British Rail station at Kempton Park will be opened specially for the show and fre-

quent trains will run from Waterloo. For international visitors, Kempton is only 20 minutes from Heathrow Airport and no more than 45 minutes from Gatwick.

Companies wishing to exhibit should telephone Catherine Sleigh, Sales Manager, on 071-486 1951.

**Added
extras
for
the
public**

IN addition to some 184 exhibitors and an enormous demonstration site, there are several other features which will add to the interest and enjoyment of visitors. Among these are an Engine Repair Competition and walk-in Model Dealer Showroom.

The GMA Skills Competition

The GMA Skills Competition, specially designed for apprentices, is being run on the final day of The GMA Show. The competition is open to apprentices who are currently attending a relevant course at a College affiliated to the Garden Machinery Association.

Organised in conjunction with Evesham College and the Garden Machinery Associa-

tion, the competition offers youngsters looking to make their way in the industry a chance to display their knowledge and skill before exhibitors and visitors. The entrants will be judged on their ability to identify and rectify faults.

The top three competitors will be presented with a trophy, certificate and cash prize. The competition is sponsored by Atterton & Ellis, Claymore Grass Machinery and Honda.

UK Small Engine Repair Championships

The GMA Show is to host the finals and semi-finals of the UK Small Engine Repair Championships on 2 and 3 September. This competition is organised and sponsored by

Briggs & Stratton, Kohler Engine Division, Tecnamotor and is open to all UK garden machinery specialists. The top three will be presented with a trophy, certificate and cash prize.

Model Dealer Showroom

A walk-in Model Dealer Showroom has been designed and coordinated specifically for The GMA Show by design consultants Barsby, Prince and Partners.

The Model Showroom will give retailers and dealers the chance to update themselves on the latest design and equipment in shop fittings.

Continued on page 35

Continued from page 33

Maximising sales is the target for all retailers and the aim of the showroom is to offer creative and innovative ideas for displaying products using samples of exhibitors' equipment to illustrate the point. Barsby, Prince and Partners will provide a consultancy service to answer existing problems that dealers may have.

THE semi-finals and finals of the UK Small Engine Repair Championships are to be held at The GMA Show September 2 to 4 at Kempton Park.

The competition, running throughout May and June, is open to dealer service engineers. Entrants are required to complete two written papers each consisting of nine questions. The papers will be published in the May and June issues of The GMS Magazine and must be returned by the end of June.

The nine semi-finalists and three finalists will compete in practical sessions at The GMA Show. They will be tested on identification of common faults and their ability to repair an engine.

Three prizes will be awarded: 1st prize - £500, 2nd prize - £300 and 3rd prize - £150. The competition is organised and sponsored by the following companies: Briggs and Stratton UK Ltd, Kohler Engine Division and Tecnamotor.

FIRST HAND EXPERIENCE AT THE DEMONSTRATION SITE

EXHIBITIONS are all about excitement, whetting the appetite of the visitor coming to buy. A visit to the show will provide plenty of this.

Visitors will not only be able to see, touch and compare the latest machinery and equipment on the market but they'll also have the chance to test it in the enormous Demonstration Site at Kempton Park.

Over 40 companies have opted to use the Demonstration Site including Ransomes Consumer, Kubota, Husqvarna, Briggs & Stratton and Claymore Grass Machinery.

This eye-catching feature enables visitors to both watch the exhibitors' demonstrations and to obtain first hand experience by testing out the machinery for themselves.

Catherine Sleight, Sales Manager of The GMA Show commented: "We are delighted to have so much space available at Kempton Park for demonstration purposes.

"Whilst static displays are essential, the demonstration area will provide colour, noise and activity - all necessary ingredients for compulsive viewing.

"For the first time in the UK, market leaders are making use of the demonstration facility giving buyers and specifiers a real opportunity to test and compare machinery."

WESTCON EQUIPMENT (UK) LTD

BIG John tree spades are making an impact across the UK, planting and moving semi-mature trees (up to 12" dia) and enhancing the landscape overnight.

Since the introduction of the Big John range into the UK, by Westcon Equipment, a number of models have been sold including tractor, loader, and truck mounted models, the latter being the most popular.

At the G.M.A. Show, Westcon will exhibit the model 55A mounted on a Bedford 4 x 4 truck, capable of lifting 5"-6" diameter trees with a rootball width of 55" and depth 48". Big John's reputation for heavy duty construction can be seen from close quarters on both this model and the 32-3P tractor mounted machine, ideal for nurseries and golf courses, which will also be at the show.

Complimenting the Big John tree spades will be Westcon's well known Rayco range of Stumpcutters, ideal for clearing roots and stumps after yet more storms.

After much demand, a new diesel model will be available for inspection. The Rayco 1635D powered by a Lister-Petter 30hp will provide economical and reliable stump grinding at a very reasonable price and will stand alongside the well known and very popular Rayco 1620 JR with twin slewing rams, which is now in service with contractors and local authorities both in the UK and Europe.

The 1620 JR model is powered by a 20hp Kohler engine, is self propelled, with all controls being hydraulically activated including the telescopic tongue.

This machine is able to remove stumps to a depth of 12" below ground level, and some 30" above ground, and because of its compact design it will pass through most garden gateways.

Irrigation and drainage are all part of a Greenkeepers work and Westcon will be displaying the Parsons T120 powered by Kohler 12hp engine for trenches between 4" to 6" wide and up to 36" in a larger machine is required then Westcon can supply a cable model from W. Germany powered by a Deutz 15hp diesel capable of digging trenches 6" wide and 5' deep.

Both of these machines cause little disturbance permitting quick and easy backfill with a one man operation.

HURSTRIDGE PRODUCTS

THE unveiling of this GMA Show, being the first of its kind, should prove to be a welcome innovation to all the visitors and exhibitors. Hurstridge Products Limited, consider this show as an ideal opportunity for the turf culture market to demonstrate the broad spectrum of its wares.

Hurstridge Products Limited acknowledge this show and we will be exhibiting our own launch, which will also prove to be a welcome innovation, as we enter a new decade under the new title of a Limited Company. We will continue to gain strength as one of the Leading Suppliers of Fine Turf Dressings and Growing Media in the South East of England.

Hurstridge Products Limited's "bridge" to the future, involves quality results and using technical knowledge as our "keystone". Our success has germinated from customer service, care and catering for the needs of the individual. We maintain a philosophy which dictates that we are big enough to supply what the customer wants, yet we remain small enough to supply it when and how the customer requires.

**GMA Show
Sept 2 - 4**

With over 25 years experience in the Sports Turf & Horticulture Industry, the outstanding success of this family based business has been built on a deserved reputation for quality and service and the personal recommendation of our customers. With this firm foundation, Hurstridge Products Limited will embrace the European input in the near future and will endeavour to remain one of the south East's Market Leaders.

Hurstridge Products Limited has recently undertaken a planned programme of expansion comprising of new buildings, advanced production methods, skilled marketing techniques and a modern, efficient office management system. These have all been introduced to cater for the demands of today's ever expanding Leisure & Amenity Markets.

Hurstridge Products Limited extend an open invitation to all visitors of the GMA Show to meet our team on Stand No. 2216.

Trees forming a separate theme

THE GMA Show has announced that for every 10 visitors passing through the doors it will donate one broadleaved tree to Britain's landscape. At the close of the show the total number of visitors will be counted and for every ten, one tree donated to the tree fund.

Local Authorities, groundsmen, greenkeepers, parks managers and other professional visitors at The GMA Show will be invited to apply for the trees which will be delivered to the named sites after the show.

The GMA Tree Planting Stand, located on the walkway between the Grandstand and the main exhibition site, will be dressed with a selection of young trees from Woodland

Improvement (Nurseries) Ltd. These will be sold at reduced prices on the last day of the show.

The trees donated by The GMA Show will consist of a number of varieties from the Roottrainer and Container stocks of Woodland Improvement, which can be planted all year round.

To mark the opening of Britain's first International Professional Lawn, Garden, and Outdoor Power Equipment Exhibition, a six foot tall native tree will be planted at Kempton Park.

The inaugural tree planting will be carried out on the opening day of the show. The Management at Kempton Park Racecourse is selecting an appropriate site for The GMA Show tree.

Continued from page 35

BOURGEIN CARRY THE TORCH

BRITISH Company L D Bourgein (Oxford) Ltd has been carrying the torch for trenchers over the past thirty years. With the growing awareness amongst contractors and users alike of the cost-effectiveness that narrow trenches dug at high speed brings, Bourgeins are planning a full line-up of working trenchers at both GMA and IOG Shows.

As manufacturers, they will show their new long track TF700 sportsfield drainage trencher and as Southern UK dealer for J.I. Case both pedestrian controlled and large trenchers/mole plows will be working.

As local Case Light Equipment Dealer for parts of Oxon, Berks and Bucks a full display of Uniloader Skidsteers and Vibromax Compaction Equipment can be seen. Experts from the Bourgein Sales Team look forward to seeing you.

NEW GOLF GREENS MOWER FROM ALLETT

THE ALLETT Super Shaver is a 20" pedestrian mower designed specifically for golf greens, bowling greens and cricket wickets.

It has an eight blade, high speed cylinder which gives 146 cuts per yard, and precision rollers for absolute accuracy. Height adjustment and cutter adjustment is quick and easy and there are independent clutches for cylinders and roller drive.

Most mowers of this type are fitted with ratchets in the rear roller which means the mower progresses in a zig-zag manner.

Allett have overcome this problem by fitting sprag clutches in each roller which enables the mower to be driven in a perfectly straight line. The Allett Super Shaver is available with a stiff brush attachment and transport wheels.

See them on the AT Oliver & Sons, Stand No. 1019.

ALLEN POWER

EXHIBITED on the Allen stand at the brand new GMA show is the full range of Allen Power Equipment, plus a host of new products for the 1991 season.

A complete line up of petrol and electric mowers 16", 18" and 21" will be their plus Zenoah brushcutters 22cc, 26cc and ever popular Pro 43 the 41cc brushcutter that sets the standard amongst professional users.

The new Allen Garden Groom 18" scarifier fitted with a 3.5Hp Kawasaki engine and collection facility will make its debut to professional users at the GMA.

The range of National Triple Mowers will be shown, the 68", 84" and 84" PTO Gang Mower, the 28" Allen Champion is displayed along with the new range of Scavenger Vac Sweeps in widths of 21", 27" and the new 27" self propelled.

Goblin Shredders, Allen Tillers all will be there along with some other brand new machines that are yet to be finalised in time for the GMA.

AGRIA (UK) LTD 1444

AGRIA (UK) Ltd offers local authorities and commercial users a comprehensive range of equipment for turfcare, grounds maintenance and horticultural use.

On show at Kempton will be Agria (UK) Ltd's complete range of ride-on triple mowers including the 8300 with a choice of front-mounted rotary, flail and cylinder mowers. Double blade cutter, band rake, front disc cutter, sweeper and winter service attachments are also available on this multi-purpose system.

The 9300 Triple Mower has variable working widths of 216cm, 159cm, 91cm and 76cm and will cut up to 5 acres per hour. The fully hydraulic system has separate hydraulic lift for each cylinder with cutting height from 20-60mm. Short wheelbase and rear axle steering enable the machine to be used on any terrain, with independent differential look for use on slopes. Power is provided by a low pollution water-cooled diesel engine.

Agria's reciprocating mowers have a selection of interchangeable attachments. Rotary or flail mowers, mulcher, 2-speed sweeper, broadcaster, snow blade and thrower can be added to the 5500K 2 or 4 stroke model.

Attachments on the Universal 2-wheel Tractor 3400K include cutterbar, cylinder and flail mowers; mulchers transporter and broadcaster with traction drive.

The new Agria 5200 V5R self-propelled Verticutter is

designed for commercial use. Powered by a 5hp Briggs & Stratton engine the 50cm cutter spindle counter rotates removing thatch and fibrous layers of lawn debris.

WESSEX PEAT CO LTD

WESSEX Cocopeat* is a 100% renewable resource, with all the characteristics of a high quality peat moss, thereby making it the perfect alternative for peat, so helping to save the world's ever diminishing resources.

Not only is it a natural alternative to peat but, as it is made completely from coconut husks, it contains several of its own unique characteristics.

Unlike traditional peat, Wessex Cocopeat* has a unique sponge-like structure which will retain larger quantities of water, nutrients and oxygen (AFP), thereby improving aeration. This also results in less leaching, thereby reducing the amount of additional feeding and also has the advantage of being 100% weed free, with an ideal pH of 5.

Due to its naturally high AFP, another major saving in both material and labour in using Wessex Cocopeat* over traditional peat is that there is no need to add perlite and bark etc.

More than just being a peat alternative; with all its added benefits one would expect to pay a premium for Wessex Cocopeat* but, in fact, it is competitively priced against a good quality sphagnum peat moss.

Continued on page 39

SISIS AT GMA

SISIS Equipment will be displaying a selection of their world renowned range of sportsground maintenance machinery at the GMA show in September.

Of particular interest will be the power force range of pto operated equipment for use with the SISIS Hydromain Twin 25 and suitable Compact Tractors. This range includes the Varicore aerator; Powaspred top dresser; twin-unit Rotorake; Litamina sweeper; Contra-Seeder seeder; Powaspray sprayer.

Also on show will be the new Fibamo 40 with 40cm (15ins) working width which supersedes the 12in Fibamo. After test marketing in France this new model is now released in the UK and has been well received by a number of retail outlets.



The SISIS Varicore.

Continued from page 36

Other professional products available in the Wessex range: Screened Soils - Sportsturf Dressings; Landscaping Materials; Growing Mediums; Tree Planting Compost; Bark; Sands and Grits.

A.N.T. HOLDINGS NIM-WIMAG

NIM-WIMAG will be exhibiting at the GMA Show, Kempton Park, for the first time this year, showing their robust RIDE-ON ROLLER. They have been highly successful with this piece of equipment on the continent and are the sole UK supplier.

The roller which is used for maintaining parks and leisure ground facilities has the smallest possible turning circle for its size, due to its integral split drum design. Operator comfort is assured with a seat that has been turned 90 degrees towards the driving direction, ensuring that forward and reverse movement can be achieved without a change of seat position.

The joystick control means that an infinitely variable speed of up to 60 metres per minute can be achieved in either direction from a maintenance free hydrostatic drive. The rollers dimensions are as follows: length 1600mm, width 1070mm, height 1200mm and weight - empty 330kg, loaded 535kg.

Nim-Wimag are also part of a national engineering company who specialise in a wide range of winch and lifting equipment for the Civil Engineering, Mining and Off-shore Industries. For further information contact Newcastle (091) 262 4730 or see us at stand 1047 at the GMA Show.

AEBI TERRATRACS

AEBI Terratracs were introduced in Britain four years ago. There are a lot of machines working in City Councils, Metropolitan Borough Councils, Water Authorities, Internal Drainage Boards and for private contractors.

With the low ground pressure tyres, the machine will work on any soil conditions and in any weather conditions, without leaving any marks.

Standard four wheel drive, again to reduce damage of turf and increase pulling power.

With the low centre of gravity and wide wheel base, the machine is capable of work on steep banks, where ordinary tractors fail.

With the standard three point

GREAT DEALS AT SACHS-DOLMAR (UK) STAND DURING GMA KEMPTON PARK

SACHS-Dolmar (UK)'s constantly increasing range of outdoor power equipment will be displayed at their Stand number 1209 during the 1990 IOG Sports and Leisure Exhibition at Peterborough.

From Sachs-Dolmar, twelve engineered models of chainsaws covering all needs from the casual user to the professional will be displayed, with the new Model 115i Safir making its first appearance. The patented injection-type carburettor which eliminates the problems caused on many makes of saws by lead free and synthetic fuels, is now featured on four Sachs-Dolmar chainsaws.

Also from Sachs-Dolmar is the Disc Cutter Model 309 Extra, a modified and improved version of the very popular machine, now available with the new dust suppression system. Incorporating a very effective anti-vibration system, the 309 together with all Sachs-Dolmar engines can use either lead free or leaded fuel.

The new rugged brushcutter range from Sachs-Dolmar has a 21cc engine and is available with a choice of handle and

shaft to suit a variety of cutting needs. Also at the Stand will be the Sachs-Dolmar HR-100 power washer that was introduced last year.

Already on show at IOG for the first time, are the eleven Sachs-Dolmar (UK) rotary lawnmowers in two ranges, the 'Premier' and the 'Standard'. The 'Standard' range has the very low cost electric Ondaverdi 14" and three Briggs & Stratton powered 19" versions.

The seven 'Premier' models all have a very efficient blade brake and are powered by the world renowned Kawasaki VX 4-stroke 4.5 h.p. engine. Designed to cut wet or dry lawns down to 4mm, they are available in 19" or 21" blade models and with power drive and electric start. As sole Robin UK concessionaires, Sachs-Dolmar (UK) will display the full range of eight brushcutters spanning from the 16cc Model NBF 171 to the professional 50.7cc Model NB 50L and including the new 34cc Model NB 351, a rugged straight shaft double handled professional machine. All are supplied complete with full harness, safety goggles, toolkit and instructions.

The revolutionary Robin Dagger Soil Ameliorator will be displayed for the first time in its Mk2 form. The CB 412 Dag-

ger is a much modified version of the machine which was introduced two years ago and has been a resounding success at dealing with soil compaction problems.

Dagger Mk2 now has two wheels which eases transportation and distributes its weight more evenly on the ground, a new air filtration system and general strengthening of the frame and lift system. Demonstrations of this compact, easily operated machine will be frequently carried out at the Show.

Also on show from Robin is the Hedgetrimmer range with the new 23" blade double action double sided Model HT 200L, and the Robin Blower which has a blow rate of 7.7 cubic metres per minute.

The Sachs-Dolmar (UK) family of portable generators and welder-generators will be displayed. Generators range from 2 to 4 kVA with a selection of engines, and the welder-generators have a choice of power outputs and a Honda or Briggs & Stratton engine.

Displayed on Stand J14 to 16 will be examples of Sachs-Dolmar (UK)'s considerable holdings of spares, accessories and ancillary equipment. The popular range of workwear and safety clothing will also be shown.

HAZLEWOOD TRAILER SPECIALISTS

HAZLEWOOD Trailer Specialists will be exhibiting a selection of their range of galvanized trailers specially designed for the transportation of mowers and other horticultural equipment.

The family-owned British company has continually developed their products over the past ten years to accommodate the ever changing requirements of the industry.

Both present and new customers are invited to visit our stand for a chat with a member of the family.

Stand No. 1087.

GIBBS OF BEDFONT AND RIPLEY

GIBBS of Bedfont and Ripley plan to exhibit Kubota tractors and attachments and sportsground, golf course and horticulture at the GMA Show.

Also on display will be the Case International Tractor for sportsground and highway and a representative selection of Ransomes, Cushman and Ryan, Hayter and Turner grass maintenance machines.

Read Greenkeeping Management for the best features

linkage and PTO at the front and rear this tractor is very versatile with various grasscutting implements at the front, and landscaping equipment at the rear. In certain cases the machine is capable of doing two jobs at once.

The build quality is of a high standard and therefore the machine is very reliable.

There are three models in the AEBI range:

TT88 - with hydraulic drive its ideal applications are endless as infinite ground speeds may be selected at any engine rpm.

(engine Mercedes 60hp).

TT80 - a newly developed machine based on the successful TT77, with 8 gears forward and reverse and the option of an additional four crawler gears. A very operator friendly machine with the latest techniques used for operator comfort. (engine Kubota 50hp).

TT33 - the smallest machine in the range, lightweight, ideal for grass cutting and other light work, superb on banks. (engine Kubota 30hp).

Our stand number: 1185.