



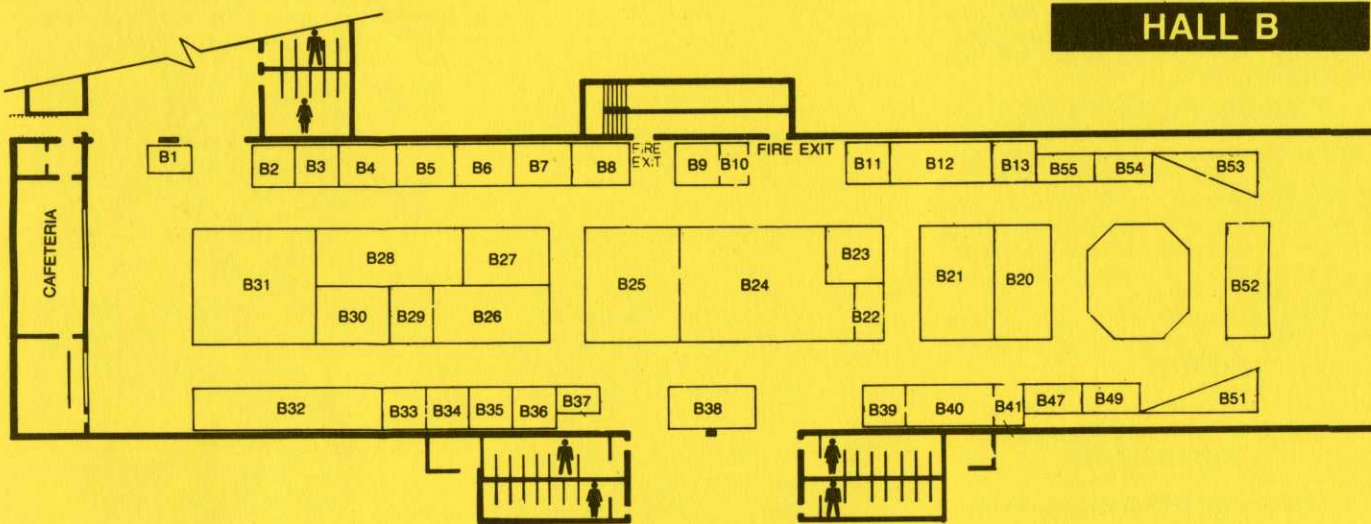
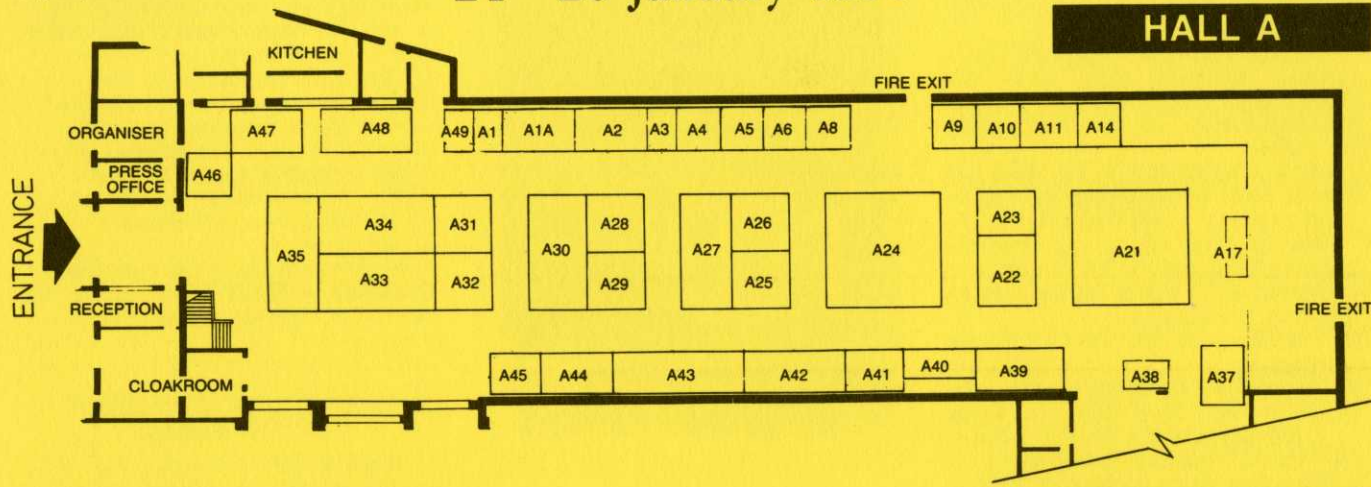
FOR SEMINAR INFORMATION  
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# ETME 2

## The 2nd European Turf Management Exhibition 24 - 26 January 1990



FOR EXHIBITION INVITATION  
INFORMATION CONTACT:  
George A. Wright Business Services Ltd  
18 West Hill Place  
Brighton BN1 3PU  
Tel: (0273) 26513. Fax: (0273) 208268



### LIST OF EXHIBITORS

#### HALL A

- A1 INTURF LTD
- A1a PILLAND CHEMICALS
- A3 EXPO-CONSULT
- A4 ALAN SHELLEY SIGNS
- A5 SACHS DOLMAR
- A6 HOVER-DRY LTD
- A8 TERRA LIFT
- A9 FAIRFIELD TURF
- A10 C TAYLOR & SONS
- A11 ATTERTON & ELLIS
- A14 COOPER CLARKE
- A17 BRITISH SEED HOUSE
- A21 KUBOTA
- A22 GOLF PROJECTION INTERNATIONAL
- A23 EUROTURF CARE
- A24 LELY/TORO
- A25 UNDERGEAR
- A26 VITAX
- A27 HUXLEYS GRASS MACHINERY
- A28 TURNER INTERNATIONAL
- A29 MAXWELL HART
- A30 BASF
- A31 BARLOW TYRE
- A32 MOWING MACHINE MAINTENANCE
- A33 F W McCONNELL
- A34 JOHN DEERE LTD
- A35 RANSOMES
- A37 CMW EQPT

- A38 BETTER METHODS
- A39 FARMURA ENVIRONMENTAL PRODUCTS
- A40 BRITISH OVERHEAD IRRIGATION
- A41 ZYCOMM ELECTRONICS
- A42 HAYTER
- A43 VICTA (UK) LTD
- A44 TARMAC ROADSTONE
- A45 SIERRA UK
- A46 MICHAEL BANKS
- A47 MAYFIVE
- A48 INDUSTRIAL POWER UNITS
- A49 'BAY BRONZE

#### HALL B

- B1 TREES PLEASE
- B2 A F TRENCHERS
- B3 A.N.O.
- B4 WATERMATION
- B5 RICHARD AITKEN
- B6 POWASPRAY CDS
- B7 A.N.O.
- B8 ALLEN POWER EQPT
- B9 G J CRAIG
- B10 TACIT
- B11 A.N.O.
- B12 TRELLEBORG LTD
- B13 ERIC HUNTER GRINDERS

- B20 INTERNATIONAL GOLFERS CLUB
- B21 FORD NEW HOLLAND
- B22 SUPERTURF
- B23 JOHN McLAUCHLIN HORTICULTURE
- B24 TURFLAND PROFESSIONAL EQPT
- B25 JACOBSEN
- B26 FLORAL ARTS
- B27 BRITAG INDUSTRIES
- B28 ICI
- B29 H PATTISON & CO
- B30 ROLAWN
- B31 ISEKI UK LTD
- B32 RHONE-POULENC ENV. PRODUCTS
- B33 PRIME WATERMAN
- B34 WYEVALE NURSERIES
- B35 NEPTUNE
- B36 TRENCHER
- B37 L. D. BOURGEIN
- B38 CLEVELAND SITESAFE
- B39 GARFITS
- B40 LINDUM TURF
- B41 FENCHURCH NORTHERN
- B47 NTL
- B49 TOG
- B51 GREENKEEPING MANAGEMENT
- B52 B.I.G.G.A.
- B53 GREENKEEPING COLLEGES
- B54 GCWE
- B56 STRI

The Official Exhibition Catalogue will be available on entry to the Exhibition

# ETME 2

## SEMINAR PROGRAMME

**A**LL greenkeepers should be booking their accommodation for the four night stay at Harrogate during the European Turf Management Exhibition (January 23-26).

This year's Seminar Programme brings together speakers from within our Association, the Approved Colleges, and the commercial management training companies.

Some of our leading Course Managers from all over the world of golf will be on hand to pass on their experiences.

New for 1990 will be four specialist seminars to be held on 23 January and delegates will be able to choose from the following four subjects:

- i) The Computer and the Golf Course Manager.
- ii) Personal and Personnel Management.
- iii) On Course Conservation – A Guide to Managing Golf's Natural Heritage.
- iv) Personal Financial Management.

The tutors will be on hand to educate you. Take advantage of these specialist subjects. Unfortunately only one seminar can be attended as they are run throughout the day.

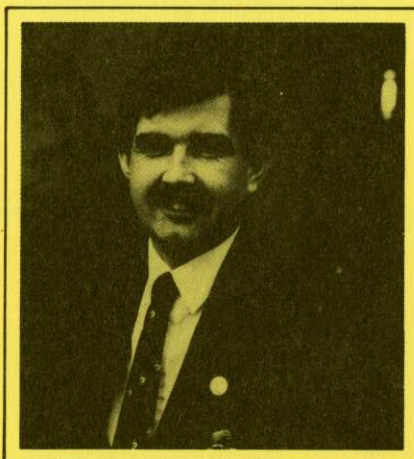
Wednesday morning sees the official opening of E.T.M.E. by Michael Bonallack, Secretary of the Royal and Ancient Golf Club of St. Andrews in the Royal Hall at 9.15 a.m. The Nature Conservancy Council will also be launching their much awaited document 'On Course Conservation – A Guide to Managing Golf's Natural Heritage.'

The following Seminar Programme is a **must** and I think all greenkeepers would benefit by attending.

### GREENKEEPING SEMINAR PROGRAMME

**Wednesday, 24th January, 1990**  
**The Royal Hall**  
**Session One**

- 09.30 – The Image/Presentation of
- 10.30 Today's Course Manager/ Head Greenkeeper. Time Management International.
- 10.30 – Championship Diet for
- 11.00 Carnoustie. John Philip, Course Manager.
- 11.00 – 'Why – Education?' Dennis Mortram, Cheshire College of Horticulture.
- 11.30 – Question and Answer
- 12.00 Session.
- 13.30 – How a Computer Can Help
- 14.00 Today's Course Manager. John Millen, Canterbury Golf Club.
- 14.00 – 'Education – How?' Mike Taylor, Elmwood College.
- 14.30 – Growing in at Collingtree Park.
- 15.00 Peter Jones, Course Manager.
- 15.00 – 'So You're Thinking of
- 15.30 Greenkeeping Abroad'. David Lucas, Course Manager, Glyfada Golf Club, Athens.
- 15.30 – Question and Answer
- 16.00 Session.



David F. Golding

### Thursday, 25th January

#### Session Two

- 09.30 – Stress Management. Time
- 10.00 Management International.
- 10.00 – Europe '92 – Are our Young
- 10.30 Greenkeepers Ready For It? Philip Taylor, Course Manager, Alwoodley Golf Club.
- 10.30 – Early Preparation and Fine
- 11.00 Tuning for the Big Event. Clive Osgood, Walton Heath Golf Club.
- 11.00 – Education – 'The Head
- 11.30 Greenkeepers View' – A Research Report. Dr. Hugh Nunn, Warwickshire College.
- 11.30 – Question and Answer
- 12.00 Session.
- 13.30 – Development of Greenkeeping
- 14.00 in Germany. Ronald Kennedy, Course Manager, West Germany.
- 14.00 – 'Slow Release: Myth or
- 14.30 Magic'. Patrick Goldsworthy, Technical Services Manager, ICI Agrochemicals.
- 14.30 – Skills Analysis – An Aid to
- 15.00 Effective Management. Bob Young, Sparsholt College.
- 15.00 – Everything Under the Sun.
- 15.30 Barrie Gregson, Course Manager, San Roque Club, Spain.
- 15.30 – Question and Answer
- 16.00 Session.

### Friday, 26th January

#### Session Three

- 09.30 – Reporting Golf Worldwide.

- 10.00 Michael Williams, Golf Correspondent, Daily Telegraph.
- 10.00 – Practical Problems of Dry
- 10.30 Patch. Derek Green, Course Manager, Royal Liverpool Golf Club.
- 10.30 – The Preparation – The
- 11.00 Middle – The Afterthought. Derek Ganning, Course Manager, The Belfry.
- 11.00 – Personal Qualities. Time
- 11.30 Management International.
- 11.30 – Question and Answer
- 12.00 Session.

**All that plus the Trade Exhibition – Book Now – RING Debbie or Sam on 03473 581/582 for further details.**

### THE NATIONAL TURFGRASS PROGRAMME

Groundsmen, Local Authority employees are well catered for with a seminar programme in The Royal Baths.

#### Wednesday, 24th January

##### Session One

- 09.30 – Drainage and Construction of
- 10.30 Winter Pitches. Gordon Macadam, Sports Turf Research Institute.
- 10.30 – Maintenance of Winter
- 11.30 Pitches. Stuart Ormondroyd, Sports Turf Research Institute.
- 11.30 – Question and Answer
- 12.00 Session.
- 13.30 – Health and Safety Update. R.
- 14.30 Graham Oddy, Principal Agricultural Inspector and Dr. P.L. Caunt, H.S.E. Agricultural Inspectorate.
- 14.30 –
- 15.30 Cricket Pitch Preparation. Peter Mansfield, Grounds Supervisor, Marlborough College.
- 15.30 – Question and Answer
- 16.00 Session.

#### Thursday, 25th January

##### Session Two

- 09.30 – Spring and Summer
- 10.30 Maintenance of Bowling Greens. Jeff Ferris, Sports Turf Research Institute.
- 10.30 – Autumn and Winter
- 11.30 Maintenance of Bowling Greens. Roger Evans, Sports Turf Research Institute.
- 11.30 – Question and Answer
- 12.00 Session.
- 13.30 – Management of Wild Flower
- 14.30 Swards. Geoff Taylor, W.W. Johnson & Son Ltd.
- 14.30 – Conservation – Update.
- 15.00 David Stubbs, Golf Course Wildlife Trust.
- 15.00 – Sports Complex Management.
- 15.30 Peter Daynes, F.Inst.G.(Dip), National Chairman, Institute of Groundsmanship.
- 15.30 – Question and Answer
- 16.00 Session.