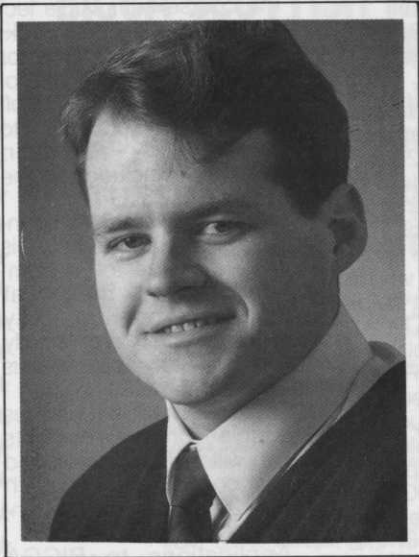


# WINNERS



Julian Copping

**A**PPOINTED Ransomes Grass Machinery Sales Representative for the Eastern Counties and East Midlands, **Julian Copping** who had been a leading light in the company's demonstration team for the past three years. In addition to Britain he had been on demonstration tours in other European countries.

Educated at the Copleston High School in Ipswich, Julian Copping served his apprenticeship with Ransomes when he attended the Suffolk College where he gained his BTEC in Mechanical and Production Engineering.

Upon completing his apprenticeship 26 year old Julian, who lives in Ipswich, was on the grass machinery assembly line prior to joining the demonstration team.

A keen photographer, Julian also enjoys tinkering with old vehicles. He has a 1974 Triumph Stag, and Ransomes' old fire engine, a Commer made in 1952, which are looked after with loving care. He plays badminton and has recently taken up golf.

## POWER FOR THE PEOPLE DEALER AWARDS PRESENTED

**G**BRYAN Jones Ltd of Bishops Castle, Shropshire has won the British Isles "Best Dealer" award in the national Sachs-Dolmar "Power for the People" competition that has been running since it was launched in July 1989.

**Bryan Jones**, Managing Director of the winning company, with his son, Sales Manager **Gerald Jones** and Secretary **Wendy Oakley** - who had both contributed to the success - attended at the Sachs-Dolmar (UK) Dealers Open Day at Manchester in December 1989 where they were presented with the first prize by

Managing Director **Bob Pickup**. The prize was a Pentax Video Camera complete with all accessories.

First prize was awarded to G Bryan Jones Ltd for a comprehensive programme of advertising, showroom displays, mailshots, point of sale displays, open evenings and promotional events that best used the Sachs-Dolmar theme "Power for the People". This publicity activity has significantly increased sales for the company which will now represent the UK in Sachs-Dolmar's world-wide "Power for the People" Competition where the prize is £1,500 worth of Thomas Cook travel vouchers.

Second prize in the British competition, a Pioneer Hi Fi Stack System went to Weymouth Hire and Garden Machinery, and the third prize of a portable colour television set went to R R Rouse of Norfolk. Both dealers had used the whole range of publicity methods to promote "Power for the People" again with positive results in sales.

G Bryan Jones Ltd has been in business as Agricultural and Horticultural Engineers since 1972 moving from Lydbury North in 1980 to larger premises in Bishops Castle. They hold franchises for a number of major tractor, machinery and plant manufacturers in addition to Sachs-Dolmar (UK), for whom they have been main dealers since 1974.

**A**DJUDGED to be the 'Best Apprentice of the Year' by the Institute of Engineers and Technicians, Apprentice Technician Engineer, **Simon Baddeley** with grass machinery manufacturers Ransomes Sims & Jefferies of Ipswich. He is pictured (left) with the Company's Personnel Director, **Roger Smith**, after being presented with the prestigious 'Tipping Medal' at the Institute's Annual Dinner held in the London Hilton.

Simon, who lives in Crowfield near Ipswich, created an immediate impression when, at the mock interview while still at school, the Company's Personnel Officer knew he was a young man the company would like to have.

Following a year in the Company's Training School Simon was given the task of improving the design and performance of a trolley used to carry ladles of molten metal.

By this time he had made up his mind he wanted to read Engineering at University and to give him further experience he was given the opportunity to spend time in Engineering Design, Test and Development Departments. Such was his thoroughness while in the Test Dept. he is reputed to have given the Design Engineers unexpected headaches.

As a result of his exceptional academic results at the Suffolk College in Ipswich and his outstanding all round ability, Ransomes had no hesitation in sponsoring him to read Mechanical Engineering at Brunel University where he is in his first year.



(Left to right) Simon Baddeley and Roger Smith