

From Sussex we delight in announcing to the greenkeeping fraternity the engagement of Nick Beadle to Karen Johnson. We join with the Sussex Section in wishing them good luck.

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Also in Sussex, we hear that section Chairman, Alan Butromovicz, has changed locations, moving from Ifield to Tunbridge Wells as Head Greenkeeper. **Greenkeeping Management** joins with the section in wishing him every success.

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From Bob Lupton we learn that his committee man Dennis Cockburn has moved his job, from Colne (in Lancashire!) back to what Bob describes as 'the right side of the Pennines'. Dennis is now head greenkeeper at the Silsden Golf Club and good luck goes with him from all the Yorkshire Terriers.

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La Manga's Course Manager Steve McMahon is one of the better known greensmen who have joined BIGGA . . . one of over 200 new members who are joining at the rate of 25 per week. European based greenkeepers are joining at the rate of 2 per week from Sweden, Germany, Holland and France.

### New at ICI



Richard Minton is the most recent recruit to join ICI's Professional Products UK sales team.

Richard has been appointed to cover the Midlands, South Wales and South West England as Technical Representative supporting the activities of ICI's network of specialist distributors.

Lineage and photographs should be sent to David White, 13 Firl Close, Seaford, East Sussex BN25 2HL Tel. 0323 891291

### One into three does go!



The 'new' team charged with taking ICI Professional Products into the nineties are Roger Mossop, David Hatter and David Siddon (pictured above). This follows the promotion of Keith Cleverly to another business and sees the new ICI formula placing major emphasis on utilising their specialist personnel skills to the full.

Roger Mossop brings specialist marketing and product development skills to the operation, David Hatter has business development and financial management as his responsibility and David Siddon directs the ICI team of representatives and distributor sales development.

From the time, six years ago, when ICI entered the sports amenity industry with their range of fungicides and herbicides they have grown into market leaders, a position that the team are charged with maintaining and further developing.

Not content with resting on their laurels, the strategy is one of continued product and market development, further expanding into areas of opportunity they see as strategically acceptable.

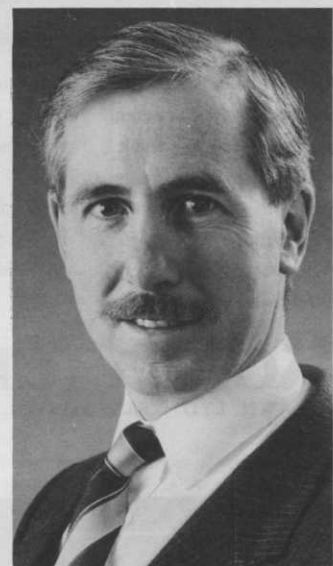
In a statement, Roger Mossop talked of the thirty products launched over the past six years, saying 'our first consideration is safety, nothing gets even near the marketing stage until we are satisfied that our products meet the standards laid down by the Ministry, only then do we progress to the marketing stage. All our pesticides have Ministry approval for their intended use.

Well known and well liked by many BIGGA members, we at **Greenkeeping Management** wish the new threesome continued success in staying to the fore.

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From the London section we have news of Nick Baldwin, who has left Sandy Lodge Golf Club for a position with T. Parker & Sons, (Turf Management) Ltd. We also learned of a move by Alan Grew, who has taken a first assistant post at Brickendon Grange Golf Club. To them both we echo the best wishes of the section in wishing them well in their new careers.

### NEW AT RSJ



Joining Ransomes as Group Financial Director from London International Group, where he was Group Treasurer, Geoffrey S. Comer, a Chartered Accountant.

### Lindum's strong network



Lindum Seeded Turf have rolled out their new appointments: Geoff Hodson, their new appointed Sales & Marketing Manager; and SODNET, The USA made netting product, for which Lindum have been appointed the UK's sole distributor.

Geoff has wide experience, for the past 5 years having held a position of seed specialist with one of Europe's largest breeders and his appointment is seen as adding yet more strength to an experienced management team.

SODNET - the name under which this product is marketed - is designed to prevent soil erosion of newly-sown beds, acting as a mulch and reducing moisture loss.

Geoff Hodson (on right of picture), newly appointed Sales and Marketing Manager for Lindum Seeded Turf, seen here with Stephen Fell, Director of H.R. Fell & Sons, who is responsible for the Lindum operation.