

Primo MAXX cuts the time and cost of turf management

In Brief

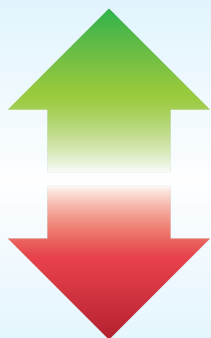
- Primo MAXX application will reduce the time and money spent on mowing turf on fairways and sports grounds – potentially saving over £4250 a year
- Primo MAXX significantly reduces the volume of clippings removed, typically by up to 50%
- Improved turf quality gives a better playing surface = less damage and faster play
- Improved root structure means better drought tolerance and greater stress resistance



Primo MAXX increases the density of quality sports turf, creating a better playing surface. Reducing the hours spent mowing releases time and money for more productive management.

Save time and money with Primo MAXX

LABOUR AVAILABILITY
Up to 20 hours per week



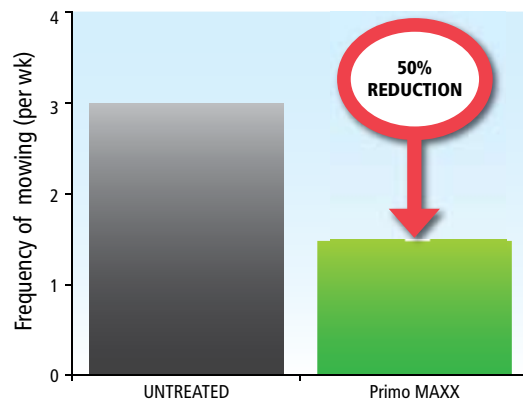
MOWER COSTS
Down £4250 a year

With the cost of running a mower calculated at over £10 an hour, Primo MAXX could save over £4250 a year in lower fuel, maintenance and repair bills – along with the opportunity to cut your carbon footprint with reduced fuel use.

Cutting time spent mowing

Independent user trials with Primo MAXX applications on fairways, conducted by STRI, identified turf managers could typically reduce the frequency of mowing by 50%, whilst still enhancing playing conditions.

Results were consistent under a range of fairway management regimes, often requiring just one cut per week to maintain high quality – with reduced evidence of clippings left on the surface. Boxed off clippings were reduced by up to 65% (below).



Source: Observational reports of turf managers undertaking Primo MAXX fairway trials

