



Harrogate Week 2007

It's all Happening at

Harrogate week

- A comprehensive educational programme
- Over 200 exhibitors covering the entire industry
- A critical Careers' Clinic
- A magnificent Media Centre
- The greatest choice of groundcare products and services
- Advice from industry experts
- Invaluable networking opportunities
- A blissful banquet
- A painfully easy Park and Ride

BTME **ClubHouse** **Continue to learn**

EDUCATION 21 - 25 January 2007
EXHIBITION 23 - 25 January 2007

www.harrogateweek.org.uk

Time You'll Treasure Forever

To turn the modern day phrase on its head when you've wasted time on something you'd rather not have been doing - "That's x amount of my life I'll never get back" - for those of you who attend Harrogate Week 2007 it will prove to be a case of "That's a week of my life I'll treasure forever." From an educational, commercial and recreational perspective you can be sure that it's time well spent.

The most comprehensive education programme that BIGGA has ever put together will get the brain going into overdrive, while four halls packed with exhibitors representing every element of the fine turf industry should ensure plenty of assistance with those difficult purchasing decisions. After a long day in the lecture theatres and the Halls where better than the restaurants and bars of Harrogate to share experiences and laughs with friends and colleagues?

And it's as valuable for the Harrogate rookie as it is to the experienced campaigner. Attend Harrogate Week and you can be sure you will leave with many more friends and acquaintances than you arrived. That equates to more shared experiences and more potential solutions to the types of greenkeeping problems that plague greenkeepers at every golf club in the country.
You'll never spend time more wisely.

Exhibitor List 2007

- Abbott (MJ) Ltd
 Acorn Golf (UK)
 Advanced Drives & Paths Ltd (Netlon)
 Advanta Seeds UK Ltd
 AFT Trenchers Ltd
 Air-Eze Ltd
 Air-Seal Products Ltd
 Aitkens Sportsturf Ltd
 Allett Mowers
 Amenity Land Services Ltd
 Arden Lea Irrigation Ltd
 Askham Bryan College
 Association of Golf Club Secretaries
 Avant Tecno UK Ltd
 Badcock Services Ltd
 Barcham Trees Plc
 Barenbrug UK Ltd
 Bathgate Leisure
 Bayer Environmental Science
 Bellwood Trees
 Bernhard & Co Ltd
 Bioiberica
 Blec Landscaping Equipment Co Ltd
 BMS - Europe Ltd
 Border Sports Services Ltd
 Boughton
 Bowhayes Trees Ltd
 British & International Golf Greenkeepers Assoc
 British Seed Houses Ltd
BUPA Cash Plan
 Campy Turf Care Systems
 Careers' Clinic
 Charles Mador Chartered Architects Ltd
 Charterhouse Turf Machinery Ltd
Cheeseborough - Since 1872
 Club Car - Ingersoll-Rand
 Complete Weed Control Ltd
 Course Care
 DENNIS
 DJ Turfcare Equipment Ltd
 DLF Trifolium Ltd
 Dryject
Dryspell Irrigation Solutions
 Duncan Ross Sports Turf Drainage
Dunweedin Ltd
 Eagle Promotions Ltd
 East Durham & Houghall Community College
 Econoplas Ltd
 Ecosolve Limited
 Elmwood College
 Environmental Turf Technology
 European Golf Machinery
 European Turfgrass Laboratories Ltd
 Europipes (UK) Ltd
 Evenproducts Ltd
 Fairway Credit
 Farmura Ltd
 Fleximas
 FMW Distinct Ltd
- Foley United
 Gambetti Barre UK Ltd
 Garfitts International Ltd
 GCSAA
 Gem Professional
Gibsons Garden Machinery Ltd
 Golf Course News International
 Golf Tee Signs
 Graden (R & K Kensett Ltd)
 Greenkeepers Training Committee (The)
 Greenkeeping Magazine
 Groundsman Industries
 Hardi Limited
 Harrogate Week Re-bookings
 Headland Amenity Ltd
Hoggs of Fife Ltd
 Hunter Grinders Ltd
Hunter's Promotions Ltd
 Huxley Golf
 Imants BV
Indiflow Ltd
 Institute of Groundsmanship
 Internet Cafe sponsored by Pitchcare.com
 Inturf
 Irri-Supplies
 ITT Lowara UK Ltd
JB Corrie & Co Ltd
 JK Inc Ltd
 Job Shop
 John Greasley Ltd
JSM Distribution
 Kawasaki Motors UK
 Ken Whites
KNW Training
 Korec
 Landscape & Amenity Product Update
 Lastec UK Ltd
Lawn Master UK Ltd
Lawnkeeper
 Lindum Seeded Turf Ltd
 Links Leisure Ltd
Little 3 Creative Solutions
 Lloyds & Co Letchworth Ltd
 LS Systems
 Major Equipment Ltd
 Massey Ferguson
MeteoGroup UK Ltd
 Myerscough College
 New Holland
 Normandy Sports CMC Ltd
 North Staffs Irrigation
 Novozymes Biologicals
 Ocmis Irrigation
 Oilean Glas Teo
 On Course
 OnCourse Software-SYSteam Epani AB
 OptimizeGolf
Orkney Seaweed Co Ltd
 ORM Professional Products Ltd
- Pentagon Amenity Marketing Ltd
 Pro-Tine
 PSD Agronomy Ltd
 Rain Bird Europe S.A.R.L.
 Range Servant UK Ltd
Readyshine Co Ltd (The)
 Reaseheath College
 Reco
 Revaho UK Ltd
 Rigby Taylor Ltd
Rivendell
Rotary Lift UK
Safety Kleen
Sand daM
Saxon Industries
 Scotts Company (UK) Ltd
 Sheltons Sportsturf Drainage Solutions
 Sheppy HumberPalmers
 Sherriff Amenity Services
 Speedcut Contractors Ltd
Steelmaster Products
 STRI
 Sub Air Systems/Turf Breeze Fans
 Symbio
 Synergy Products Ltd
Syngenta
 Tacit
 Talbot Farm Landscapes
 Techneat Eng Ltd
 Tenax UK Limited
 Terrain Aeration
 Thorntrees Amenity Ltd
 Tildenet Ltd
 Tillers Turf Company Ltd
 Tomlin (DW)
 Topsport
 Toro Irrigation Products
 Tower Sport Europe
 Trilo (UK) Ltd
 True Surface by Turflin
 Tru-Turf Equipment
 Tuffa UK Ltd
 Turfcare Solutions Ltd
 Turfdry Ltd
 Turffit Ltd
 Verde Sports Ltd
 Vitax Ltd
 Waste2Water Europe Ltd
 WBB Minerals
 White Horse Contractors Ltd
 Whitemoss Eco Supplies Ltd
 Wiedenmann UK Ltd
 Writtle College
 Yamaha Motor (UK) Ltd

Companies listed in red are new to Harrogate Week
 List correct as 28/11/2006

Trilo vacuum, sweep, scarify, cut, spread and blow!



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With 35 years' experience and a range of quality machinery, it's easy to see why Trilo is the world-leader in vacuum sweepers.

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b1960

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See the Sights

It seems Harrogate isn't just famous for its annual BTME and Clubhouse Exhibitions!

A pleasant spa town situated south east of the Yorkshire Dales, Harrogate is famous for its tea shops and Turkish baths, and is also associated with the great English crime novelist Agatha Christie, who "disappeared" there for a few days in the 1930s.

Melissa Toombs takes a look at what Harrogate has to offer.

WINE & DINE

Le D2

7 Bower Road
Tel: 01423 502700

Run by the two D's – David and Dominique - Le D2 offers excellent food, freshly made using local ingredients.

Horoscope

1 Cheltenham Crescent
Tel: 01423 508144

Raj Put

11 Cheltenham Parade
Tel: 01423 562113

The Rajput is a family run business, specialising in regional dishes from Rajasthan, Goa, South India, Delhi, Punjab and Mumbai (Bombay).

Damn Yankee

4 Station Parade
Tel: 01423 561424

Established for over 30 years, The Damn Yankee serves freshly prepared American food – and plenty of it. Choose from homemade burgers to authentic fajitas.

Cattlemen's Association

17 Cheltenham Crescent
Tel: 01423 561456

This popular eatery is a meat lover's paradise, with steaks on the regular menu up to a huge 20oz! Vegetarian options and kids meals are also available and the restaurant has recently changed its opening hours to include lunchtimes.

Chez La Vie

92 Station Parade
Tel: 01423 568018

Chez La Vie offers a range of classical Mediterranean dishes and a wide range of wines from all over the world.

Loch Fyne

Town Centre House, Cheltenham Parade
Tel: 01423 533070



Salsa Posada

4 Mayfield Grove
Tel: 01423 565151

The Salsa Posada serves up an enjoyable authentic Mexican feast. The menu ranges from nachos to burritos and chimichangas.

The Jinnah Spice Club

The School House, Cheltenham Parade
Tel: 01423 563333

This restaurant is renowned for its exotic Asian food, using the freshest ingredients, prepared by expert chefs.

WHERE TO SOCIALISE

The Muckle's

11 West Park
Tel: 01423 858153

Muckle's is a large one room operation, comprising a bar area, restaurant and beer garden. Good quality food is served daily.

Blues Bar

4 Montpellier Parade
Tel: 01423 566881

Two doors down from the infamous Betty's Tea Rooms, the Blues Café Bar has perhaps the most unusual stage backdrop ever – with a full size shop window with a panoramic view of Harrogate's Montpellier Gardens and the Stray beyond.

Old Bell Tavern

6 Royal Parade
Tel: 01423 507930

Alberts

4 Albert Street
Tel: 01423 568446

Alberts serve food all day from noon in the non-smoking dining area, as well as in the less formal bar area. From a latte to one of the unique beers, to a cocktail or a bottle of wine from an extensive list, Alberts has it all.

Montpellier

14 Montpellier Parade
Tel: 01423 817248

Montey's Rock Café

3 Corn Exchange Building, The Ginnel
Tel: 01423 526652

WHERE TO PARTY

Mansions

14-18 Kings Road
Tel: 01423 531896

Four great rooms...four nights a week.
Free entry all night on a Thursday and drinks from £1.

Carringtons

90-96 Station Parade
Tel: 01423 525551

Cardinal Sins

9-11 Station Parade
Tel: 01423 701737

Thursday DJ's – Frambo and Russ (I-Rok)

Ministry of Sound Mini Bar

1 Royal Baths Complex, Parliament Street
Tel: 0870 0494900

Minibar residents every night with guest DJ's, one off promotions and the creation of the best club space in town.

Flares

46-48 Parliament Street
Tel: 01423 566576

THINGS TO DO

Odeon Cinema

East Parade
Tel: 0871 2244007

Harrogate Theatre

Oxford Street
Tel: 01423 502116

UK Super Bowl

Tower Street
Tel: 01423 529191



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WIN

A NOKIA 6233
at

Harrogate

week

To be in with a chance to win one of 4 phones all you need to do is join or refer a new member to join BIGGA at the Show. Visit the BIGGA stand B47 to collect an application form and hand it in before the end of the show on Thursday 25th January 2007.

Bluetooth enabled phone with 2 mega pixel camera, large high quality screen with stereo speakers also boasts MP3 player and video ringtones. This phone takes a memory card for additional storage.



What's going on in 2007 at Harrogate Week



What will I see?

The modern face of the industry. Your only difficulty may be having enough time to take it all in! The industry's major players will be showcasing the latest equipment, technology and innovations all under one roof, many of them reserving their new product launches for the exhibition.

Who will be there?

Anybody that's serious about the turf management industry and club facility management. Whatever your particular interest, you'll find it covered during Harrogate Week, an event that combines both elements of turf management and clubhouse management.

Why should I visit Harrogate Week?

Your time is valuable, a single visit to Harrogate Week will save you hours of exhausting and frustrating research. Instead of having to make endless telephone calls or search the internet, you can meet the people you need to meet face to face. You can see the products, equipment and service providers, take away relevant literature, arrange site visits, and discover those new ideas that are the lifeblood of the turf industry and club management.

What special events will there be?

The Continue to Learn educational programme is larger than ever, with top speakers addressing topics of interest right across the industry spectrum. They will help you be a part of an efficient business by offering a wealth of learning opportunities for you to take back to your team.

What else is on offer?

A visit to Harrogate Week will enable you to get all the answers you need. BIGGA is committed to the continual growth of the event, enhancing the whole experience for visitors and exhibitors alike and creating the greatest show on turf. New for 2007 is the introduction of a free Park & Ride facility, visitors will be able to park at the Great Yorkshire Showground and take a shuttle bus to the show.

Admission to the Exhibition is FREE of charge to all visitors. For more information and to register today visit www.harrogateweek.org.uk.

Internet Café

The BIGGA Internet Café, supported by Pitchcare.com, will help you to keep in touch with the outside world while you are away from home.



Job Shop

The Job Shop will be promoting job opportunities from all aspects of the industry.



The Media Centre

The Media Centre has relocated to the front of Hall A and will offer much improved facilities. Exhibitors will be encouraged to display press information on their new launches and general company information while anyone wishing to hold a press briefing can book a slot with Scott MacCallum (scott@bigga.co.uk). Audio visual facilities will be available in the Media Centre. The more informal area within the Centre is used as a meeting area and general Exhibition base for the press. Helpful staff are always on hand to ensure that a friendly welcome is the order of the day and pass on messages where required.



"Men are only as good as their technical development allows them to be"

George Orwell (1908-1950)

TOMORROW'S TECHNOLOGY ...HAS ARRIVED!!



TOWER SPORT EUROPE
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GROWING TECHNOLOGIES, INC.

Would like to invite you to a **free** seminar

The Majestic Hotel, Harrogate
Monday 22nd January 2007
11.00am

Jim Turner (highly acclaimed GCSAA speaker) will present on some of the latest technology that is now available to you. He will also look at ways in which new chemistry and cultural practice can be used to achieve the best results within an ever-tightening budget.

We are delighted that Jim will unveil 5 of our exciting new products as well as introduce the updated version of our surfactant technology.

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Lunch will be served at 12.30pm and the seminar will finish at 4.00pm. Please use one of the contact points below to register yourself for both the seminar and lunch. Please also inform us of any special dietary requirements.

R.S.V.P.

Tower Sport Europe
First Avenue
Grangefield Industrial Estate,
Pudsey,
Leeds
LS28 6QN

Tel - 0113 256 8111

Fax - 0113 256 9111

Email - sales@towerchemicals.co.uk

I look forward to seeing you at what promises to be an informative, humorous and exciting start to 2007!

David Goldstone

Managing Director



Harrogate Week 2007

The BIGGA Stand

The BIGGA staff will be on hand to give advice and information on all Association matters. Visit the BIGGA Stand for a chat and the chance to meet all the people you only ever talk to on the telephone.

Services provided on the BIGGA Stand include:

Membership

The Membership Services staff will be on hand to give you information on the different types of membership available, the benefits of being a BIGGA member, provide application forms, direct debit and tax relief forms. You can renew your BIGGA membership (no renewal form is necessary) and update your personal and golf club details. The Members Handbook will also be available to visitors to the Stand.



The Continue To Learn Education Programme

The Continue to Learn programme, supported by The Greenkeepers Training Committee, includes a varied, comprehensive workshop and seminar programme, aimed at greenkeepers, groundsmen, their supervisors, golf course managers, sports ground managers, club managers and others working in the turf industry.



The 2007 programme has been extended to include more one-day workshops including a Sward Improvement Workshop presented by the R&A and additional half-day workshops featuring intermediate computer skills.

The Association of Golf Club Secretaries and the English Golf Union are, once again, working together with BIGGA to present a full day of seminars and two workshops specifically aimed at golf club managers, golf club secretaries, and golf club officials. The STRI are also returning to the Continue to Learn programme presenting a two-day course on Making the Most of Your Golf Course.

BIGGA is pleased to welcome the Professional Golfers' Association to the education programme, where they will present The United Kingdom Coach Certificate (UKCC): The Impact on the PGA and PGA Professionals.

Exhibitor Presentations

Exhibitor presentations will be given by some of the exhibitors at BTME and ClubHouse and will offer additional opportunities to keep up to date on topical issues. Most of the presentations are included in this brochure, however further details will be published in Greenkeeper International and on the Harrogate Week website (www.harrogateweek.org.uk)

Merchandise

A range of BIGGA merchandise will be on display and can be ordered during your visit.

Greenkeeper International

Staff from the Sales Department will be on hand to provide copies of Greenkeeper International or discuss advertising and sponsorship opportunities available with the Association.

Careers' Clinic

Tuesday 23, Wednesday 24 and Thursday 25 January 2007
Exhibition Halls, Harrogate International Centre

Follow in the footsteps of many greenkeepers who have used the services provided at the BIGGA Careers Clinic to find that next job, improve your prospects in your current job or to negotiate your salary package. You will be able to book a private consultation session at the Careers Clinic during BTME & ClubHouse.

The Banquet

Thursday 25 January 2007, The Majestic Hotel
7.00pm - 7.30pm

A highlight of Harrogate Week is the very popular Banquet, held in The Majestic Hotel. With pre-dinner drinks available in the North Lounge from 7.00pm, guests will be seated in the Main Dining Room at 7.30pm.





What's On, Where and When

Sunday 21 January 2007

10.30 - 17.00	Health & Safety for Greenkeepers	Queen's Suite
10.30 - 17.00	Moving into Management	Queen's Suite
10.30 - 17.00	An Introduction to Golf Course Design	Queen's Suite
10.30 - 17.00	Every Drop Counts - Use Water Wisely	Queen's Suite
10.30 - 17.00	A1 Assessor Award	Queen's Suite
10.30 - 17.00	Working With People Who Cause You Stress!!!	Queen's Suite
10.30 - 17.00	Budgeting - Making Numbers Count	Queen's Suite
10.30 - 17.00	Coaching in the Workplace - Continuing Professional Development Award	Queen's Suite
10.30 - 17.00	Drain Before the Rain	Queen's Suite
10.30 - 17.00	Update Workshop to the A1 Assessor Qualification	Queen's Suite

Monday 22 January 2007

9.00 - 17.00	Health & Safety for Greenkeepers (day two)	Queen's Suite
9.00 - 17.00	Moving into Management (day two)	Queen's Suite
9.00 - 17.00	An Introduction to Golf Course Design (day two)	Queen's Suite
9.00 - 17.00	Every Drop Counts - Use Water Wisely (day two)	Queen's Suite
9.00 - 17.00	A1 Assessor Award (day two)	Queen's Suite
9.00 - 17.00	Environmental Management	Queen's Suite
9.00 - 17.00	R&A Sward Improvement Workshop	Queen's Suite
9.00 - 17.00	Effective Communication	Queen's Suite
9.00 - 17.00	Are Your Finances Below Par?	Queen's Suite
9.00 - 17.00	Making the Most of Your Golf Course (STRI)	Holiday Inn Hotel

Tuesday 23 January 2007

9.00 - 17.00	BTME & ClubHouse Exhibition	HIC
9.00 - 17.00	Careers Clinic	HIC
9.00 - 17.00	Making the Most of Your Golf Course (STRI) (day two)	STRI, Bingley
9.00 - 17.00	The United Kingdom Coach Certificate (PGA)	Queen's Suite
9.30 - 12.30	The Basics of Microsoft Word	Queen's Suite
10.15 - 10.45	The Importance of Soil Analysis in the UK and the Rest of the World	Queen's Suite
10.30 - 12 noon	Opening Session and Presentations - Making an Exhibition of Yourself	Queen's Suite
11.00 - 11.30	The Scientific Approach to Drought Management	Queen's Suite
11.45 - 12.15	Product Compatibility and Tank-Mixing for Efficient Turf Maintenance	Queen's Suite
12.30 - 13.00	It's Hardly Rocket Science	Queen's Suite
12.30 - 13.30	Integrated Management of What?	Queen's Suite
13.15 - 14.15	New Strategies to Prevent and Correct Localised Dry Patch	Queen's Suite
13.30 - 16.30	Intermediate Microsoft Word	Queen's Suite
13.30 - 16.30	So You Want to Get Sued?	Queen's Suite
13.45 - 14.45	I'm not Difficult, Everyone Else is!	Queen's Suite
14.00	GTC Training Providers Seminar	Holiday Inn Hotel
14.30 - 15.00	Rephlex - Safely Reducing Soil and Irrigation Water PH and Carbonate Levels	Queen's Suite
15.00 - 16.00	Pesticides and Amenity Turf - Developing a Sustainable Approach	Queen's Suite
15.15 - 15.45	Trees Down to a Tee	Queen's Suite
16.15 - 17.15	Greencast - Interactive Decision Support and Disease Control	Queen's Suite
16.30 - 17.30	Women's Forum	Queen's Suite