



The groundwork is crucial when you're claiming the earth

In 1989 Maxicrop International took a major initiative to build a genuine understanding of its seaweed extract product constituents. A programme of fundamental research began, and continues to this day. It is the most comprehensive and co-ordinated work in this particular field by any company in the world. Some typical findings are shown here.

It has provided Maxicrop, and *only* Maxicrop, with an unparalleled knowledge of its own specific products – how they achieve improvements in turf health, appearance and quality, and how they are used to best advantage within integrated management programmes.

Maxicrop®

The first name in seaweed science

"Maxicrop Seaweed Extract produced a 50% increase in leaf area by more early formed tillers.....Perennial ryegrass root dry weight almost trebled after 5 weeks following Maxicrop treatment. It was concluded this improved root development gives the plant a greater potential to increase nutrient uptake."

UNIVERSITY OF WALES
(ABERYSTWYTH)

"Ascophyllum nodosum based seaweed extract enhanced root development of grasses grown under moisture stress, leading to better top growth."

VIRGINIA STATE UNIVERSITY

"Maxicrop produced a 150% improvement in shoot weight, largely by increasing the number of tillers.....Maxicrop had a positive effect on improving root growth of creeping bent cultivars."

WRITTLE COLLEGE

"There was clear evidence of increased plant growth seen following treatment with Maxicrop, which significantly improved ryegrass cover over a four month period ensuring almost double the number of established plants."

HENRY DOUBLEDAY RESEARCH
ASSOCIATION

"Treatment with Maxicrop gave a fourfold increase in leaf chlorophyll content six weeks after use."

UNIVERSITY OF PORTSMOUTH

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