

## BOOM! BOOM!



New Holland's popular range of Boomer Compact tractors features five Boomer models producing 23hp - 46hp, complimented further by a segment leading three model 41hp - 51hp Boomer 3000 range with EasyDrive™ continuously variable transmission.

This complete eight model Boomer offering delivers powers spanning 27 – 51hp with a range of specifications: from entry-level get-on-and-go simplicity right through to features which will satisfy the most comfort conscious and efficiency demanding customers.

Owners are able to tailor their Boomer's transmission to suit their individual needs. The Boomer 25 model is available with a two range hydrostatic transmission, whilst Boomer 30, 35, 40 and 50 models can be equipped with a three range variant or a mechanical Synchro-Shuttle.

These transmissions offer jump on and go simplicity together with the convenience of outstandingly smooth shuttling.

For customers who demand even more precision and comfort, the award-winning EasyDrive™ continuously variable transmission on the Boomer 3040, 3045 and 3050 models is unique in the segment and has brought big-tractor ease of operation to the Boomer range. The chain belt drive enables infinite speed

adjustment up to 30kph. This allows operators to precisely adjust their speed to the task in hand, whilst reducing in-cab noise and enhancing operator comfort. Braking is smooth and steady and automotive-style cruise control

enables operators to maintain, fine tune or resume working speeds. Furthermore, an advanced reactivity setting means operators can adjust acceleration and deceleration to suit their individual driving style or application.





## RIO PITCHES READY THANKS TO DLF TRIFOLIUM

With a few weeks before kick off in Brazil the pitches are in good shape and fit for play. The pitch preparations have included overseeding with a top performing Perennial ryegrass mixture from DLF-TRIFOLIUM, parent company of the UK's Johnson Sports Seed.

DLF-TRIFOLIUM Export Manager Jan Gottlieb, and General Manager Maximino Santiago Borsi, took a tour of some of the Brazilian stadiums and training centres in early May.

"We have been working on this event for 3 years in close cooperation with grass specialists and the constructors responsible for the pitches.

We are in no doubt that this World Cup will present top class grass pitches," said Jan Gottlieb on his return, confident that the pitches will be ready for the World Cup matches in summer 2014.



## DENNIS HELPS BRAZIL PREPARE FOR WORLD CUP

Leading British manufacturer Dennis Mowers has won a prestigious order to supply over thirty G860 34" professional cylinder mowers, complete with a range of interchangeable cassettes, to help prepare all twelve stadia at the forthcoming World Cup.

Supplied through the company's dealer Greenext, who are based in Sao Paulo, the turf maintenance machines will be used.

The manufacturer worked closely with Greenext and the three contractors who were chosen to maintain the facilities. The G860 machine complete with an eight-bladed cutting cassette and tungsten tipped verticutter was then specified as one of the key turf maintenance pieces of equipment.

With a rich heritage of producing professional mowers which are renowned for their quality of cut, performance, reliability and versatility, the Dennis G860 has six quick changeover cassette options. Prior to the majority of the machines arriving in Brazil, sales managers Toby Clarke and Ewen Wilson, gave a number of comprehensive practical demonstrations to the contractors and their operatives explaining pitch presentation with height of cut, frequency, mowing stripes, machine adjustment and safe operation.

## EASY ORDERING WITH SHERRIFF AMENITY

Sherriff Amenity is proud to announce the launch of a new website at [www.sherriffamenity.com](http://www.sherriffamenity.com).

The new site not only incorporates a new clean design which is easy to navigate but also includes more product information than ever before.

As part of the website, a Customer Order Portal has become integral to the new design, which was officially launched at BTME. A more extensive news section with video content complete the new look.

The Customer Order Portal is compatible with a wide range of devices including mobiles and tablets, and is accessible through a link on the new Sherriff Amenity website, ensuring that groundsmen and greenkeepers, who are existing Sherriff Amenity customers and have registered their details, can place

orders as and when they need them – all in real time.

Kevin Whitby, Sherriff Amenity's marketing manager, said: "We are delighted with the new website. We had very positive comments from our soft launch at BTME.

"There is something of value and interest for every groundsmen or greenkeeper visiting our site from in depth product information to material data safety sheets and our popular BASIS technical updates."

For further information, or if you would like to register for the Customer Order Portal please contact Sherriff Amenity on 01638 721 888 or visit [www.sherriffamenity.com](http://www.sherriffamenity.com). For more news and insightful views, you can follow Sherriff Amenity on Twitter @SherriffAmenity



# KEEPING A CLOSE EYE ON SUMMER DISEASE THREAT



Throughout summer there is always the risk of fungal turf disease – prolonged wet weather can introduce Fusarium, but more commonly, greens can be threatened by Anthracnose and Red Thread.

These two infections are classic results of nitrogen deficiency. The obvious cultural solution in these cases is to apply a fertiliser, however reduced fertiliser use can be influenced to a degree by the fixture list on a given golf course.

Bayer's Technical Manager Dr Colin Mumford explains that when applying a nitrogen based fertiliser, greenkeepers need to be conscious that the application will potentially slow the greens up.

"Fertilisers will stimulate more growth during the day and this faster growing grass will slow the ball.

"If a course is approaching a tournament fixture, a cultural approach to tackling an infection such as Red Thread, may not be desirable, then it may be preferable to use a fungicide.

Bayer's fungicide range offers both protection from these summer fungal infections, as well as good rotation as part of an Integrated Disease Management (IDM) approach.

"Bayer's fungicides cover three of the five fungicide chemical groups. Using fungicides from the different chemical families ensures good rotation of active ingredients which fits into an IDM perfectly."

He adds that in the height of summer, Interface® offers optional versatility.

"Interface® can be used at any time of the year, so it's a good staple and is active on six of the most common turf diseases, including Red Thread and Anthracnose. Its innovative StressGard™ Formulation Technology also boosts the turf's defences in high stress conditions.

# SHERRIFF AMENITY LAUNCH WORLD'S FIRST DUAL DISC PLATE SPREADER

Following positive comments at BTME earlier this year, Sherriff Amenity are pleased to announce the launch of the Duo, which is the only spreader available on the market to feature two dispersal plates for a highly accurate spread pattern.

The patented double spreader plates of the Duo Spreader provides the market's best, broadest and most accurate spread pattern which not only saves time but also and money, because it only requires one pass.

The Duo Spreader has an ergonomic handle allowing the user alternate grip for best comfort and also features a third wheel which helps balance the spreader no matter what weight it is carrying. It also means that the angle of spread is extremely consistent. Made from corrosion-resistant powered coated stainless steel, the dual levers allow independent opening and closing of both sides.



The Duo Spreader has a finely graded scale, allowing greenkeepers and groundsmen to control the exact dosage.

The extra handle also makes it easy to lift.

"The new Duo Spreader is designed to provide the ideal

solution for cost effective and extremely efficient application method in virtually any sports or managed amenity turf scenario," said Mark Pyrah, of Sherriff Amenity.

The Duo Spreader is available exclusively

throughout the United Kingdom from Sherriff Amenity.

For further information, please contact Sherriff Amenity on 01638 721 888 or visit the website: [www.sherriffamenity.com](http://www.sherriffamenity.com)



## WIEDENMANN CORE RECYCLER DEMO DAYS A HIT

The revolutionary Core Recycler from Wiedenmann UK is set to clock up admirers up and down the country as it begins a series of demo days from now until the end of summer. Over 60 customers of dealer Ernest Doe and Sons at the Bennington and Esher branches were among the first to see it in action last month at Brocket Hall and Fulwell Golf Clubs.

The Core Recycler makes an immediate impact, saving labour, reducing top dressing volumes and hugely speeding up the process that follows aeration.

With dual functions it collects all cores from the surface and then recycles them really efficiently and effectively using a series of adjustable sieves. Indigenous soil, sand and organic matter is then recycled back to the surface and in most cases, more than 60% of the core is 'saved' where previously it would all have been wasted.

Wiedenmann Gmbh's joint managing director, Jurgen Wiedenmann, attended Doe's Esher event which was staged at Fulwell Golf Club, Middlesex and commented that seeing nine Wiedenmann machines in action all at once made him feel immensely proud.

He said: "It was really good fun and informative and seeing the way individual Wiedenmann machines like the Terra Spike aerator, the Mega Blower and the Terra Rake co-ordinated and came together as a team to support the Core Recycler made a genuine impression.

"It was a very real insight into the vast impact they can have on the health and maintenance of a golf course. As their duties unfolded it wasn't just like watching a demo it was more like watching a show."



## GUARANTEE A PERFECT CUT THIS SEASON

With the grass cutting season in full swing, it is vital turf mowers are up to the challenge of frequent cutting to continually produce the best possible after-cut appearance on the golf course.

For all those operating Toro machinery, replacing old or worn cutting cylinders with new units from the Genuine Toro Parts range is the only way to ensure the perfect fit and function needed to ensure the mower's superior quality of cut. That's according to distributor Lely UK, who says fitting a genuine Toro cylinder, against an inferior 'will-fit' part, is the only guarantee clubs have when it comes to producing a consistently-accurate cut with no turf damage.

Whether operators choose a 5, 7, 8, 11 or 14-blade cylinder to replace or upgrade old ones, Toro cylinders don't just make tall grass short like many 'will-fit' inferior quality parts, they guarantee a crisper, truer cut right down to 2.5mm.

Genuine Toro cylinders deliver a highly precise cutting motion, which cuts the grass blade ends cleanly away, ensuring healthier growth, smoother turf and the best playability.

Lely says that using genuine Toro cylinders saves time, too. That's because, by investing in a cylinder that fits perfectly, operators are spared the time-consuming job of grinding the cylinder to reduce abrasive wear between the blades and bedknife.

Dan Dubas, from sales and marketing for Toro Parts at Lely, comments: "To ensure you are cutting to the best of your machine's ability, there's a simple and easy test to check the cylinder's performance. The 'paper test' involves running a strip of paper through the cutting unit. If it produces a clean cut, your cylinders are fine, if it's anything less than perfect, it's time to regrind or replace. And the only way to guarantee superior performance in form, fit and function is to opt for genuine Toro Parts. But investing in the best doesn't necessarily mean it's the most expensive option, Toro cylinders are competitively priced and provide excellent value."

## CHUCK GREIF PROMOTED AT JACOBSEN

Chuck Greif, the former Director of Sales for Jacobsen's Eastern region of the USA, has been appointed Managing Director, Asia Pacific. He is backfilling the vacancy created by Alan Prickett's recent move to head up the Ransomes

Jacobsen operation in Ipswich. With almost 30 years in

global sales management roles, Chuck is a respected industry veteran. He began his career in the turfgrass industry in 1998 when he was appointed National Sales Manager at John Deere's golf and turf products division before being appointed International Sales Manager in 2000. He left in

2004 to join cleaning solutions group Alfred Karcher as Vice President of their commercial products division before beginning his career with Textron in 2005 as Director, Product Development at E-Z-GO in Augusta, GA.

In 2008 he was promoted to the role of Director, Global

Specialty and Pre-Owned Vehicle Sales where he successfully developed a new dealer financial and business plan strategy.

In 2009 he joined Jacobsen as a Regional Sales Manager and was promoted to his former role as Director of Sales for the Eastern Region in 2012.