

A well planned visit to BTME makes you a better turf manager

Harrogate is once again the venue for BTME – and here's how you can make the most of your visit whether you're spending a whole week in North Yorkshire or you're coming through for a single day

It's time to get your name down for BTME 2014 as registration continues for the show where all the stand space has been sold and education bookings are 51% up on last year. To avoid queues at the exhibition, simply visit our dedicated website at www.btme.org.uk and click on the 'register now' icon.

We've had a superb response from both returning clients and new companies keen to join the unmissable turf event of the year meaning all of the halls we opened last year are full.

In fact, we're very pleased to announce several new companies making their BTME debuts. There will also be over a hundred returning exhibitors showcasing an unrivalled range of brand new products, initiatives and offers.

We're also proud to again offer a first-class Continue to Learn education programme which is improving year on year - and we're currently 51% up on bookings from last year so time is running out to secure your spot.

We've attracted top experts and trainers from across the UK and the world to Harrogate. The hugely popular Turf Managers' Conference returns on Monday 20 January. This will feature presentations from the likes of Dr Karl Danneberger, Professor of Turfgrass Science at Ohio University, Mark Hunt from Headland Amenity and Karl Morris from The Mind Factor on a huge



range of topics.

We're also offering dozens of seminars and workshops covering a whole range of subjects vital to the turf professional. Many of our popular presenters return alongside some brand new seminars and speakers for 2014. To pick just three we have Henry Bechelet, Technical Sales Manager at Everris, Justin Ruiz MG CGCS, Golf Course Superintendent at Indian Summer Golf and Country

Club and Dr Ruth Mann, Head of Research at the STRI.

Our L&D Manager Sami Strutt said: "Continuing Professional Development (CPD) is central to all of the Learning and Development offerings from BIGGA. This has been kept firmly in mind when putting together the programme, ensuring the education is available for all, from greenkeepers and assistants to deputies and course managers."

Continue to Learn begins on Sunday 19 January and continues right through until 5pm on Wednesday 22 January. For full details on the programme visit www.btme.org.uk and click on the 'Continue to Learn' button.

This year also features our inaugural Welcome Celebration, kindly sponsored by Jacobsen, and we're delighted to announce golf commentary legend Peter Alliss as guest of honour.

The evening will begin straight after the first day of the exhibition on Tuesday 21 January in the Royal Hall at the Harrogate

International Centre at 5.30pm – and will feature a typically humorous keynote speech from one of the most recognisable and authoritative voices in all sport. We'll also be acknowledging the superb achievements of some of our members during 2013, honouring greenkeepers who have excelled in educational, professional and golfing capacities and toasting success in the wider turf management industry.

BTME is the place to be to kick start 2014 in the turf management industry – don't miss out.



HOW TO FIND THE HARROGATE INTERNATIONAL CENTRE

Harrogate is located centrally on the UK map with ready access to London and Edinburgh.

A first-class motorway network, mainline rail, sea and 24-hour air links ensure that Harrogate is able to offer all the benefits expected of a truly global location.

Harrogate has excellent rail and air links with regular train services to and from London King's Cross via York and Leeds (www.nationalrail.co.uk) and Leeds Bradford International Airport is only 20 minutes from Harrogate with a regular bus service into Harrogate.

For details about travelling to Harrogate by public transport visit www.transportdirect.info

BY CAR

From London:

M1 - A1(M) - J47 signposted Knaresborough and then follow the Harrogate signs.

From the North: A1 - J47 signposted Knaresborough and then follow the Harrogate signs.

From the East: M621 - A1(M) - J47 signposted Knaresborough and then follow the Harrogate signs.

From the West: M56 - M62 - A1(M) - J47 signposted Knaresborough and then follow the Harrogate signs.



EAT OUT

Here's a selection of some of the best eateries in Harrogate – advance booking is recommended

B.E.D.
Modern English
Tel: 01423 568600
www.bed.ltd.uk

Bistro Pierre
French
Tel: 01423 533070
www.lebistrotpierre.co.uk/locations/harrogate

Cattlemens
Tex Mex
Tel: 01423 561456
www.cattlemens.co.uk

Chez la Vie
French
Tel: 01423 568018
www.chezlavie.com

Drum & Monkey
Seafood
Tel: 01423 502650
www.drumandmonkey.co.uk

Harrogate Brasserie
English
Tel: 01423 505041
www.harrogatebrasserie.co.uk

Jinnah
Indian
Tel: 01423 563333
www.jinnahs.co.uk/harrogate

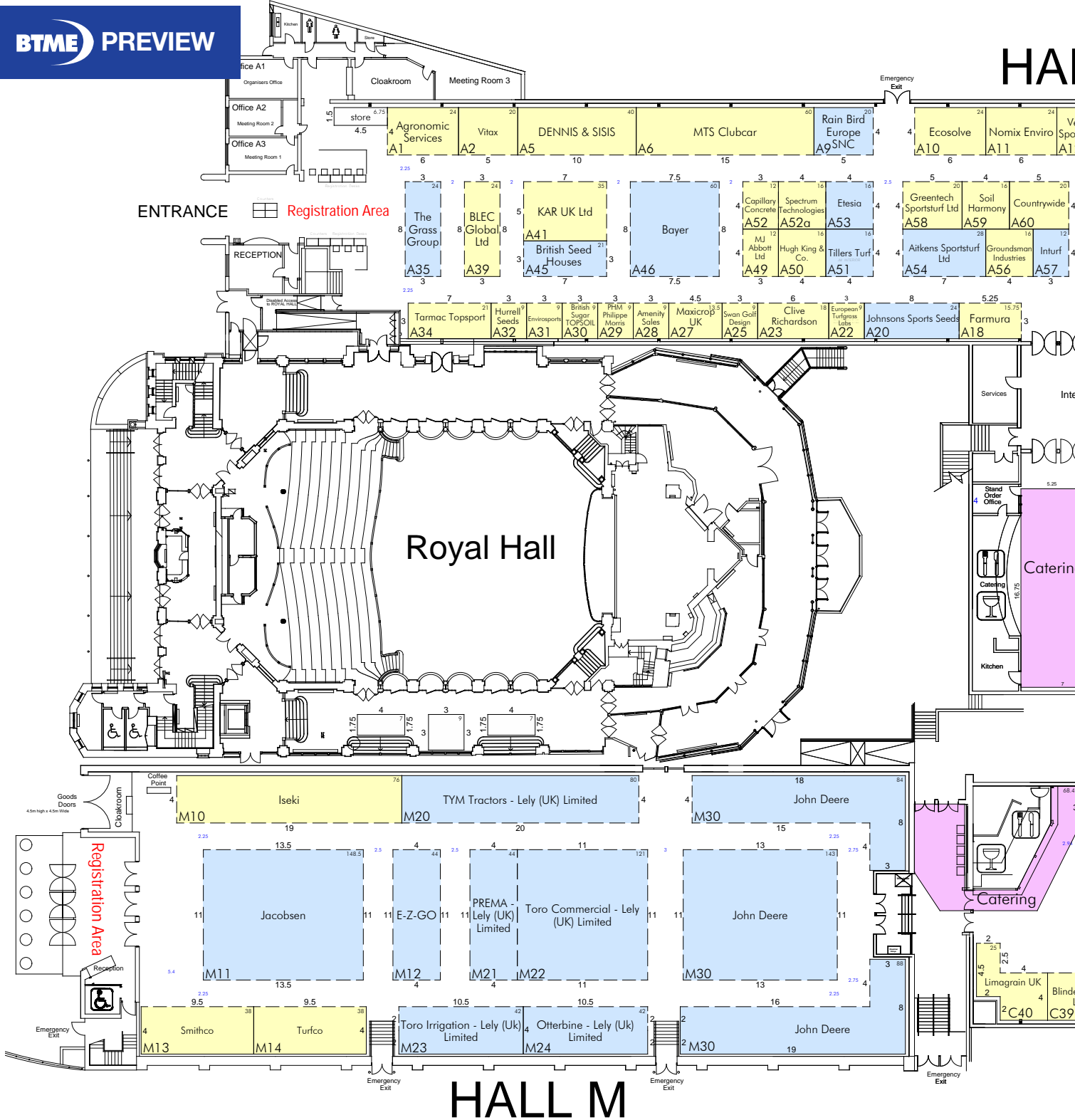
Joe Rigatoni
Italian
Tel: 01423 500071
www.joerigatoni.com

La Tasca
Tapas
Tel: 01423 563333
www.latasca.com/harrogate

William and Victoria
English
Tel: 01423 521510
www.williamandvictoria.com



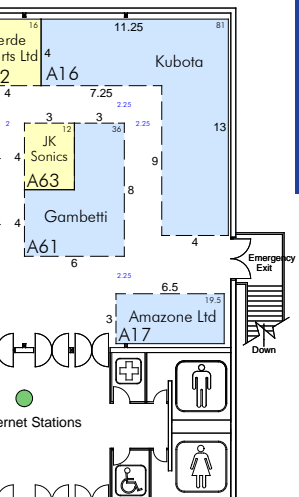
Please note we are not running a park and ride or hopper service this year. Dragon Road Car Park will be available from Tuesday to Thursday with limited free parking for exhibitors and visitors on a first come first served basis



HALL M

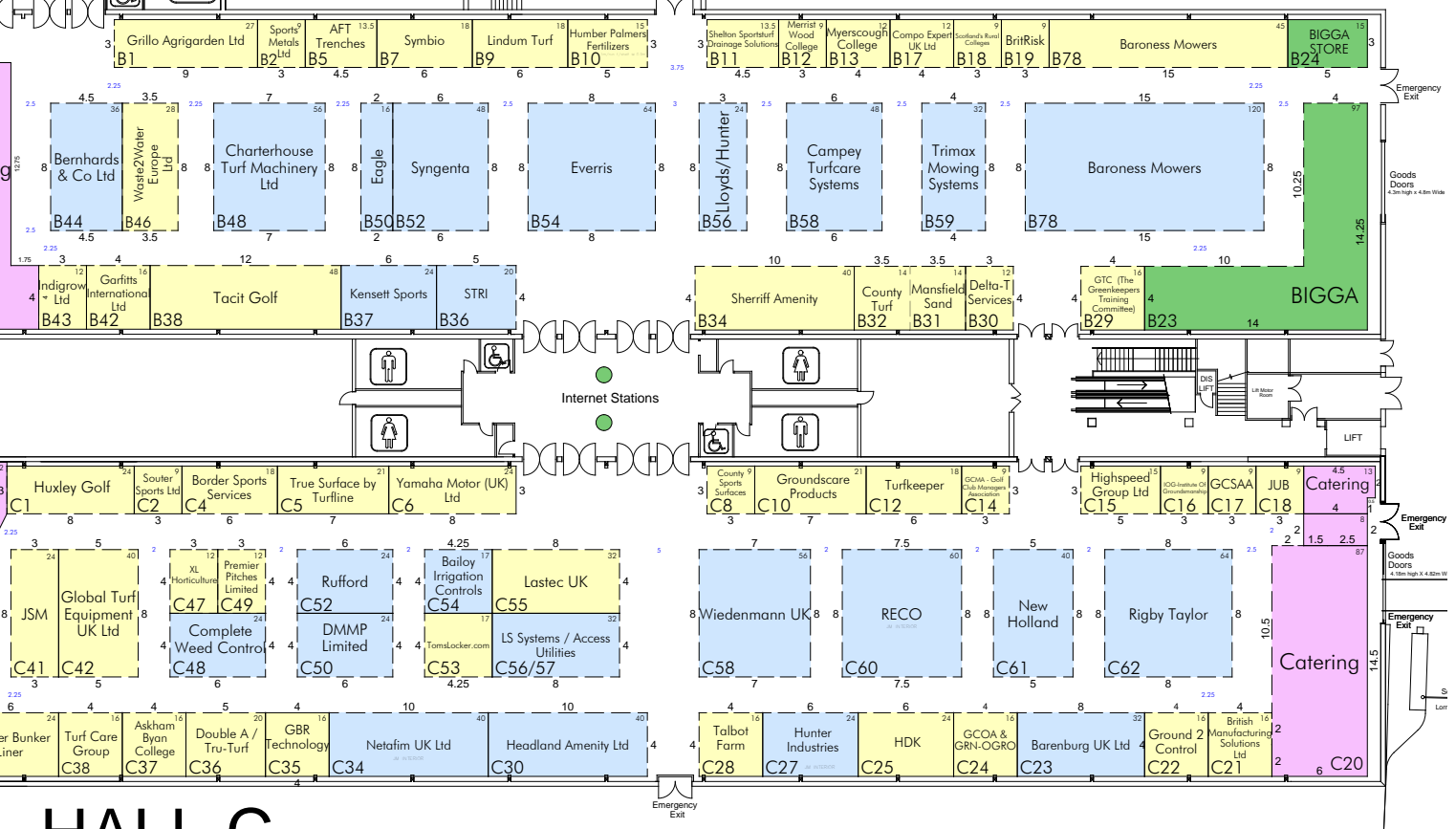
- | | | | |
|-----------------------------------|-----------------------------------|-----------------------------------|---------------------------------|
| Access Utilities..... C57 | Ltd C21 | Eagle..... B50 | Greenkeepers Training |
| AFT Trenchers Ltd..... B5 | British Sugar TOPSOIL..... A30 | Ecosolve Ltd..... A10 | Committee (The) B29 |
| Agronomic Services A1 | Britrisk Safety Ltd..... B19 | Envirosports A31 | Greentech (Sportsturf) Ltd. A58 |
| Aitkens Sportsturf Ltd A54 | Campey Turf Care Systems B58 | Etesia UK Ltd..... A53 | Grillo Agrigarden Ltd B1 |
| Amazone Ltd..... A17 | Charterhouse Turf Machinery | European Turfgrass Laborato- | Ground2Control..... C22 |
| Amenity Sales A28 | Ltd B48 | ries A22 | Groundscare Products / Turf |
| Askham Bryan College C37 | Complete Weed Control C48 | Everris Limited B54 | TEQ C10 |
| Bailoy Irrigation Controls... C54 | Compo Expert UK Ltd..... B17 | Farmura Ltd A18 | Groundsman Industries.... A56 |
| Barenbrug UK Ltd C23 | Countrywide..... A60 | Gambetti UK A61 | HDK Electric Vehicles C25 |
| Baroness Mowers B78 | County Sport Surfaces C8 | Garfitts International Ltd .. B42 | Headland Amenity Ltd..... C30 |
| Bayer A46 | County Turf Ltd B32 | GBR Technology Limited ... C35 | Highspeed - Course Care... C15 |
| Bernhard & Co Ltd B44 | CRL - Clive Richardson Ltd A23 | GCOA & GRN-OGRO..... C24 | Hugh King & Co..... A50 |
| Blec Global Ltd A39 | Delta-T Device Services B30 | GCSAA C17 | Humber Palmers Fertilisers B10 |
| Blinder Bunker Liner..... C39 | DENNIS & SISIS A5 | Germinal Seeds GB A45 | Hunter Industries..... C27 |
| Border Sports Services Ltd .. C4 | DMMP Limited..... C50 | Global Turf Equipment UK Ltd. | Hurrells Seeds A32 |
| British & International Golf | Double A / Tru-Turf C36 | C42 | Huxley Golf C1 |
| Greenkeepers Association .B23 | E-Z-GO M12 | Golf Club Managers Associa- | Indigrow Ltd B43 |
| British Manufacturing Solutions | | tion C14 | IOG C16 |

BTME // 21-23 JANUARY 2014 Harrogate International Centre Exhibition Hall Plan



Stands - Full Shell Scheme
 Stands - Space Only

HALL B



HALL C

Inturf.....A57	Limited.....B31	Solutions.....B11	Tom's Locker.com.....C53
Iseki.....M10	Maxicrop UK.....A27	Sherriff Amenity.....B34	Toro Commercial - Lely (UK) Limited.....M22
J K Sonics.....A63	Merrist Wood College.....B12	Smithco.....M13	Toro Irrigation - Lely (UK) Limited.....M23
Jac. Uittenborgaard & Zonen BV (JUB).....C18	MJ Abbott Ltd.....A49	Soil Harmony.....A59	Trimax Mowing Systems...B59
Jacobsen.....M11	MTS Clubcar.....A6	Souters Sports Ltd.....C2	True Surface by Turfline.....C5
John Deere.....M30	Myerscough College.....B13	Spectrum Technologies...A52a	TurfCare Group Ltd.....C38
Johnsons Sports Seed.....A20	Netafim UK.....C34	Sports Metals Ltd.....B2	Turfco.....M14
JSM Distribution.....C41	New Holland.....C61	SRUC (Barony, Elmwood, Oatridge Colleges).....B18	Turfkeeper.com.....C12
KAR UK Limited.....A41	Nomix Enviro.....A11	STRI.....B36	Tym Tractors - Lely (UK) Limited.....M20
Kensett Sports.....B37	Otterbine - Lely (UK) Ltd...M24	Swan Golf Designs.....A25	Verde Sports Ltd.....A12
Kubota.....A16	PHM Philippe Morisse SAS A29	Symbio.....B7	Vitax.....A2
Lastec UK.....C55	PREMA - Lely (UK) Limited M21	Syngenta.....B52	Waste2Water Europe Ltd...B46
Limagrain UK.....C40	Premier Pitches Limited.....C49	Tacit Golf Ltd.....B38	Wiedenmann UK Ltd.....C58
Lindum Turf.....B9	Rain Bird Europe SNC.....A9	Talbot Farm.....C28	XL Horticulture Ltd.....C47
Lloyds / Hunters.....B56	RECO.....C60	Tarmac Topsport.....A34	Yamaha Motor (UK) Ltd.....C6
LS Systems Ltd.....C56	Rigby Taylor Ltd.....C62	Tillers Turf.....A51	
Mansfield Sand Company	Rufford.....C52		
	Sheltons Sportsturf Drainage		

BTME

PREVIEW

Some of the products on show
at BTME 2014



SOIL HARMONY JOINS ILEX ENVIRO SCIENCES

Agricultural crop nutrition specialist, Ilex EnviroSciences Ltd, has acquired the Soil Harmony business from Charterhouse Turf Machinery and Mark Atkins, creator of the Soil Harmony concept, joins Ilex as Amenity Product Manager.

Ilex's Managing Director, Murray Smedley says "Soil Harmony offers a natural fit within the existing Ilex product range, plus it allows us to exploit our technical know-how in a new sector for the company".

The unique Soil Harmony turf nutrition system enables sports turf professionals to bring their soil and grass to the very best condition providing users with the most rewarding sports experience.

Soil Harmony will be at BTME on Stand A59.

COUNTY TURF FIRST TIME EXHIBITORS AT BTME 2014

County Turf is delighted to announce its attendance at BTME on Stand B32.

The Scunthorpe-based, family-run firm is exhibiting alongside Mansfield Sand, supplier of sand based products including rootzone materials, topdressing and bunker sand, to showcase its broad range of turf and complementary products.

Managing Director Andy Fraser and his team are passionate about growing the very best quality turf for sports stadiums, golf courses, architects, landscapers and wholesalers.

They have been growing over 1,400 acres of high quality turf on some of the coarsest, free-draining sand in the UK since 1995. In that time they

have gained a reputation in the industry for supplying premium quality turf and excellent customer service thanks to their dedicated team of experienced staff. County Turf is committed to ensuring that the turf grown and supplied is of the highest quality and they continually invest in the latest machinery and turf technology to ensure they remain at the forefront of the industry.

County Turf is proud to have maintained longstanding relationships with many customers who are based all over the UK and in Europe.

Some of the well-known venues County Turf have previously supplied include the London 2012 Olympic Stadium, Lord's Cricket Ground, Croke Park,

and many golf clubs including Loch Lomond, La Moye in Jersey, Carnegie Links at Skibo Castle, Castle Stuart and The London Golf Club.

Andy Fraser said: "This is the first time that we are exhibiting at BTME and we are really pleased to be supporting such a great industry event.

"We are looking forward to showcasing our range of turf products designed specifically for sports surfaces and golf courses."

County Turf is a Member of Turf Producers International and the Turfgrass Growers' Association, supplying TGA certified turf grown to its stringent criteria.

It is also a proud sponsor of the STRI Golf Environment Awards.

KUBOTA 35TH ANNIVERSARY CELEBRATIONS AT BTME

Tractor and groundcare specialists Kubota are busy preparing for BTME 2014 where they will kick off celebrations for its 35th anniversary in the UK market.

Visitors to Stand A16 will be able to see first hand Kubota's extensive range of solutions for the groundcare market, including its fleet of turfcare and RTVs.

Compact tractors will be on display, plus a selection of ride-on and walk-behind mowers, the W821 Pro, W821R Pro, and the F3680 from Kubota's out-front series will be present. Visitors will also have the chance to view some of the machines from its fleet of utility vehicles (UTVs), the RTV500 and RTV900.

Visitors can also see one of Kubota's new breed of petrol driven UTVs, the RTV500, which boasts a range of modern features, including an electronic fuel injection (EFI) system that not only provides on-demand power and helps optimise acceleration, but also improves the machine's responsiveness.



This joint stand (M13/ M14) will feature turf maintenance products from the independent US manufacturers Smithco and Turfco. Smithco are renowned for their bunker rakes, greens rollers and ride-on sprayers, while Turfco are arguably the leaders in mounted, trailed and pedestrian topdressers.

Making its BTME debut is the all-new WideSpin 1550 top dresser, the most advanced addition to Turfco's WideSpin family, offering unprecedented control and precision. It features more capacity, easier hopper loading, programmable presets, rate calculation and a wider range of applications. As well as featuring the widest hopper opening in the industry, it also includes a larger capacity hopper to increase productivity and efficiency.

SMITHCO/TURFCO

E-Z-GO / CUSHMAN



For many visitors to BTME this will be the first opportunity to see E-Z-GO's refreshed TXT 48 volt golf car on Stand M12. New styling has updated the model's classic look while retaining its proven performance to offer a better golfing experience, increased fleet durability and easier maintenance.

The new TXT's updated styling follows modern automotive design cues, giving the vehicle a sleek, contemporary appearance. Many new features increase the TXT's durability and make cleaning and maintenance easier. The vehicle's front cowl and body panels are crafted from durable automotive-quality materials, an optional front bumper withstands repeated 5mph impacts and the steel-reinforced rear bumper is the strongest in the industry.

NEW JACOBSEN PRODUCTS ON SHOW



ISEKI

For over 80 years, the Iseki brand has been synonymous with superior quality and reliability. As a global leader in the design and manufacture of mowers and tractors ranging from sub-compact to utility models they offer the best choice for commercial and private users alike, and you can see them on Stand M10.

The compact Iseki TG5470 IQ features an advanced transmission system with electro-hydraulic forward and reverse selection. Programmed to provide a selection of clutch engagement patterns, it selects the most suitable pattern depending on gear position and displays this visually on the instrument panel. It will be displayed with a Ransomes Mounted Hydraulic 5 mower attached.



JACOBSEN AR 722T

Taking centre stage on Stand M11 will be the new Jacobsen AR 722T wide area contour rotary mower. Featuring seven 56cm wide cutting decks, it is ideal for maintaining intermediate golf roughs, green and tee surrounds and sports and recreation fields.

Designed to boost productivity with class-leading power, exceptional contour following and cutting width flexibility, the AR 722T features a rugged and reliable 65.2hp Kubota turbo-charged diesel engine delivering unmatched power. This allows the mower to maintain performance and blade tip speed in the most challenging terrain without slowing down. The cutting width is an impressive 3.15 metres.



WIEDENMANN BRINGS VERSATILITY TO BTME

Wiedenmann UK says versatility is still trending as the top requisite for machinery purchases so their stand at BTME – C58 - will feature some of their most efficient and best multi-tasking machines.

The recently introduced all new Core Recycler is an effective dual machine which saves considerable time, labour and top dressing costs. It collects all cores from the surface after aeration and then using a series of adjustable sieves recycles soils, sand and organic matter back to the surface.

Best-selling aerator, the Terra Spike GXi8 HD, at 1.8m wide comes fully recommended for work on the flat and

undulating surfaces. The HD in the name stands for Heavy Duty so although the machine is ultimately designed for greens, tees and fine turf areas, it is equally ready to cope when the going gets tough and can be used on fairways which aren't built on rocky sub soils.

Wiedenmann's Mega Twister is a year-round favourite used as frequently on natural surfaces as artificial. With a blow strength of 390m³ per minute, its 230° swivel action gives the operator infinite control to adjust it all ways.

Leaves and debris can be blown continuously in one direction with no requirement for the operator to leave the

cab, back up or turn the unit round. The blow out nozzle can be set vertically, so that the air stream can be adjusted to the prevailing conditions or undulations, guiding leaves and debris accurately and quickly.

Of course in snowfall it can become the perfect snowblower, clearing car parks and pedestrian areas.

Finally, the Terra Clean 160 is a sweeper/collector like no other designed for artificial surface use. Extremely eco-friendly, uniquely it combines both a sieved separation system with a dust cyclone extraction system to filter and remove miniscule deposits.

NEW TRIMAX MOWER DUE FOR WORLD RELEASE AT BTME

Trimax Mowing Systems has been making world-class mowers for over 30 years, so when the R&D prototype was made available on the company's stand at IOG SALTEX in September, the industry knew that the world release would be just around the corner.

The currently unnamed product is 30 years of innovation and customer insight combined into one versatile machine. This is

made evident by the fact that the company broke all the rules in publicly inviting operators and managers onto its stand to give feedback on the new prototype.

The prototype has been refined using these customer insights and further testing, and the new machine will make its world debut at BTME.

Trimax marketing manager Karl Stevenson said: "Great ideas aren't exclusively locked away in the minds of a few

engineers and designers; innovation is in all of us. Together we're a very powerful force.

"For this project, we had a strategic plan to engage users and managers on all levels to ensure that this new product meets their needs on every level. A combination of Trimax technical expertise and user engagement will be behind this product's success."

Trimax has already received pre-orders for the machine,

one placed five months prior to its availability. This has far exceeded the company's expectations and suggests that it could provide a breakthrough in grounds maintenance for a lot of customers.

If you can't wait to see the new mower when Trimax reveals it on Stand B59 at BTME, you can start to see the reveal on its facebook page at www.facebook.com/trimaxmowingsystems



NEW BARENBRUG VIDEO ABOUT REVOLUTIONARY PRODUCT

Leading grass seed producer Barenbrug returns to BTME in January when it will be premiering a brand new video about its revolutionary product RPR or Regenerating Perennial Ryegrass!

It is available as BAR 7 RPR for use on winter sports surfaces such as football and rugby pitches while EXTREME RPR is designed for use on tees, fairways and walkways on golf courses.

Appearing in the video, which highlights the development and success of RPR, is Roy Rigby, grounds manager at Manchester City and his three colleagues, Lee Jackson, Lee Metcalfe and Steve Malone who look after respectively the Ethiad Stadium, Carrington and Platt Lane training grounds.

Manchester City helped with the development of BAR 7 RPR which is now used exclusively at all three venues, where it has won praise for the quality of the playing surface and its ability to recover from heavy wear with some of the training facilities being used seven days a week.

Also helping with the trials of EXTREME RPR was Allan Patterson, Course Manager of the Castle Course at St Andrews where it was used for an overseeding programme in the maintained rough areas which started in September 2012.

Allan said RPR gave excellent results with the maintained rough having a good definition and colour which had all resulted in highly complimentary comments from members.

Roy Rigby will be on the Barenbrug stand C23 on the Tuesday of BTME and Allan Patterson on the Wednesday both between 12noon – 1.00pm, so do come along and meet them and find out more about RPR.

The secret of RPR is its creeping growth habit made possible through the production of elongated tillers. These are growth shoots emerging from the nodes at the base of each plant. They creep horizontally just below the surface and are capable of developing roots at the internodes creating entirely new grass plants. This creeping growth habit results in fast establishment, excellent wear tolerance and unparalleled recovery capability.

Barenbrug research & development manager, Turf & Amenity, Dr David Greenshields said: "As a company research and development is at the very heart of what we do and the cultivar Barclay II, which we branded as RPR, is just the latest example.

"It has been extremely successful and is quickly becoming the grass seed of choice at Premier League football and rugby clubs, both for the stadiums and on training grounds."

SUPREME OFFERING FROM GERMINAL SEEDS GB

Germinal Seeds GB is launching Supreme Tees, a new mixture for golf courses, at BTME on Stand A45.

The mixture includes a new variety of poa supina 'Supreme', which is shade tolerant and exceptionally hard wearing. Supreme poa supina, developed in Germany and exclusive to Germinal Seeds GB, is likely to prove a popular addition to its wide ranging quality offer.

Show visitors can also learn about the exciting option available to help groundsmen perfect 'Your A20'. They can now choose to include Galleon creeping perennial ryegrass, a hardwearing variety with exceptional recovery due to its spreading growth habit and an inherent resistance to insects such as nematodes.

Its qualities will be on display in a putting competition on the stand using Galleon seeded turf.

Richard Brown, Amenity Sales Manager of Germinal Seeds GB, said: "Our standard A20 Premier Ryesport is a great mixture, but we understand every sports ground is different. With our comprehensive portfolio of exclusive top quality perennial ryegrass varieties and unrivalled service we offer the unique opportunity for groundsmen to create their personal version of A20."

He will join his experienced team of technical sales representatives on the stand to give first hand expert advice to long term and new customers.

Richard's expertise will also be to the fore when he runs a seminar on 'Wildflower Mixtures for the Golf Course' at 2.30pm as part of 'Continue to Learn' on 21 January. He will provide tips on choosing the correct mixture, ground preparation, sowing and ongoing maintenance.

CHECK OUT THE BIG REVIEW OF BTME 2014 IN NEXT MONTH'S GREENKEEPER INTERNATIONAL

CHARTERHOUSE LINE UP PRODUCTS FOR BTME 2014



At BTME 2014 Charterhouse Turf Machinery will be showing their new Redexim Speed-Brush for the first time in the UK.

This new product complements the Redexim Rink DS800 top dresser, which itself complements any of the company's range of Verti-Drains – particularly the 1517 model launched last year. Visitors to stand B48 will have a chance to inspect all of these machines.

The Speed-Brush is a towable grooming machine with two round brushes that rotate in the opposite direction to that of travel. This action effectively brushes sand into the canopy and is an excellent tool for lifting lateral shoots on a golf green providing a more even cut and a superior putting surface. The Speed-Brush can be pulled with almost any prime mover; it has quick adjustments and will work well with wet or dry sand.

The Rink DS800 can be either trailed behind a 30hp compact tractor with the benefit of 4 wheels on an articulating axle, or fitted to a John Deere Pro Gator or Toro Workman truck for a light footprint.

It has a variable spread pattern up to 12m (36ft) and gives a very good finish due to the dual spinners which can apply precise amounts of material, even if the material is wet.

A cross conveyor can be specified for both versions, for bunker filling and other material handling tasks. As standard, the DS800 has the benefit of a hydraulic rear door on the 0.80 cubic metre, shallow, hopper which negates the need for a vibrating block option.

Both of the aforementioned products can follow the work of a Verti-Drain™ – such as the Redexim Verti-Drain 1517 introduced last year specifically for the fine turf maintenance sector.

INNOVATION FROM HEADLAND AMENITY AT HARROGATE

Headland Amenity brings its range of innovative turf nutrition, health and management products to BTME 2014 at Harrogate, including some new formulations. On Stand C30 will also be a demonstration on how TriCure AD™, a multi-molecular soil surfactant, works.

Headland will introduce C-Complex 5-2-10 to enrich the soil, encourage microflora

and provide consistent release through the cool season periods. Its unique granule characteristics ensure a fast breakdown for rapid response.

C-Complex 5-2-10 is a mineral-organic, mini-granulated fertiliser and soil conditioner formulated with cold extract seaweed meal, humic acid, aerobically-composted cow manure and part-organic potassium. This homogeneous combination



Even water distribution with TriCure AD



Without TriCure AD

helps to stimulate soil microbial activity whilst enhancing root development and stress suppression.

The impressive on stand demonstration will show the efficiency of water infiltration at both label and low rates of TriCure AD™.

TriCure AD™ is an advanced soil surfactant designed to prevent and control hydrophobic soil conditions while maintaining

optimum soil-water management. Unique soil treatment capabilities make TriCure AD™ the most effective multi-use soil surfactant available for treatment on the widest range of soil types and turf applications. It works by attaching to both soil and organic particles, reducing the surface tension of water, and attracting a thin film of water close to the particle surfaces.