

SANDY'S BLOG AT GRANGE-OVER-SANDS

We're continuing to receive details of blogs greenkeepers have started across the UK – proving furthermore that blogging can be a very useful tool for communicating with golf club members, visitors and even committees.

This month we focus on Cumbria – specifically Grange-over-Sands Golf Club. Head Greenkeeper Rob Sandilands started his blog just a couple of months ago and has already noticed some significant benefits – such as the site initiating conversations with interested members. The blog is also well promoted on the club's website, something which would be welcomed at other clubs! Rob said:

"The blog was started in February, mainly because I know how much more support and understanding you get as a greenkeeper when you keep people informed of what you are doing and why you are doing it. It's a 21st century version of a noticeboard or newsletter. As



a club, we are in a process of change in many departments, among them greenkeeping and marketing, so setting up the blog was something I felt would better connect us with

the membership and also act as a good marketing tool for the club. We are also stepping up our efforts to maintain a presence on social networking sites such as Twitter and

Facebook for daily updates on course condition.

"People react very positively to being kept informed - not only what and why you have done certain things but what you plan to do and why. You can also include before and after pictures of projects and links to other articles on things such as winter greens and flooding which have been very topical lately!

"Members have been constantly stopping me and commenting on how much they enjoy the blog, many of whom I've never properly spoken to before. Other friends within the industry have commented on how they find similar benefits from their own blogs and had good things to say about ours."

You can check out Rob's blog for yourself at www.gosggreenkeeping.blogspot.co.uk. Keep the blog suggestions coming in - email steve.castle@bigga.co.uk with details of yours and we may feature you in the magazine!

Toro® MVP Packs

Summer Life-savers

When money's tight, and time's at a premium, it's tempting to run your turf equipment harder and longer without proper maintenance.

But this can lead to poor performance or even threaten its life, with costly early replacement a real possibility. This is where Toro MVP Packs can be a real life-saver. From kits for rebuilding rollers and replacing hydraulic hoses to overhauling cutting units, MVP Packs with Genuine Toro Parts protect your equipment and keep you working all summer long. What's more, MVP Packs save you an average 20 per cent on the cost of buying the same parts on their own.

Ask your Toro dealer or service centre about Genuine Toro Parts, or call Lely on 01480 226870.



BEARING PACKS

FILTER PACKS

SERVICE PACKS

BLADE PACKS



Lely. Your partners in turfcare. Call 01480 226870.

Lely not only brings you Toro. Talk to us, too, about TYM compact tractors, Otterbine water management systems, and Solo backpack sprayers, brushcutters and other outdoor maintenance equipment.



partners in turfcare

Toro Commercial Products are distributed by Lely (UK) Limited, St. Neots, Cambridgeshire PE19 1QH. Tel: 01480 226870 | Email: toro.info.uk@lely.com | www.lely.com | www.toro.com