

L&D News

The latest from the Learning and Development department at BIGGA

BIGGA ANNOUNCE NEW PARTNERSHIP WITH BARONESS



BIGGA are pleased to announce a new partnership with Baroness which will enhance the Association's commitment to the continuing education of greenkeepers.

The first of the Association's new client deals will see Baroness, who have been producing specialist grass-cutting machinery for almost 50 years, back a scholarship scheme which will help BIGGA members gain their technical and supervisory qualifications.

Under the terms of the agreement, Baroness will support BIGGA members who cannot access funding for their NVQ Level 3 Sportsturf qualification. If the member meets the required criteria they will receive 50% of their course fees up to a maximum of £1,000.

BIGGA's Learning & Development Manager Sami Strutt said: "We're excited about this partnership which further supports our ever increasing focus on education.

"NVQ Level 3 is a critical level for greenkeepers looking to progress to a supervisory role, and we're proud to be able to offer support to these greenkeepers who are clearly fully committed to achieving the best in their careers.

"We're very pleased that Baroness are supporting this initiative and look forward to helping many greenkeepers access this demanding yet hugely rewarding and beneficial qualification."

Baroness is the brand name for the Kyoeshia Corporation of Japan, who currently offer a wide range of mowers from



hand-pushed to self-propelled walk and rider machines.

Baroness is the market leader in Japan and are continuing to expand worldwide, particularly in the USA and Europe.

They have been a firm supporter of BTME in recent years and have increased their stand space for the 2014 exhibition.

Managing Director Ian Kerry (above) said: "Baroness is very pleased to be working as partners with BIGGA.

"We hope that, especially through our support of the Level 3 Scholarship programme, we can help those in the greenkeeping profession who want to attain a level of competency through personal development that will help them throughout their careers.

"We are looking forward to a long and fruitful partnership as we continue to push forward with Baroness in the UK."

You can check out Baroness's latest machines and meet the team on Stand B78 at BTME.

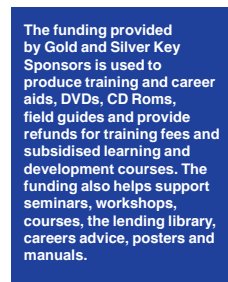
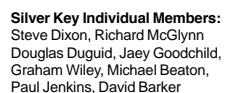
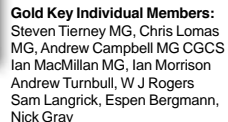


ASHLEY PRESSES ON WITH SCHOLARSHIP

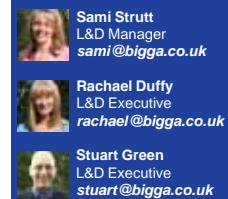


Congratulations to Ashley Allpress who is the latest recipient of a BIGGA Higher Education Scholarship supported by Jacobsen, worth £1,000.

Ashley is Deputy Course Manager at West Surrey Golf Club, and will attend Merrist Wood College to study NVQ Level 4 in Sports Turf Management.



Contact Details



APPLY FOR FTMI 2014



The FTMI 2014 made possible by Jacobsen will take place between 25-27 March 2014, and you could be one of the 20 delegates selected for this fantastic opportunity with applications now open.

This event is aimed at up and coming greenkeepers who want to make the leap to Course Manager. Focusing on personal and professional development, the FTMI programme utilises the expertise of leading Course Managers, dynamic trainers and industry experts to mentor and educate the next generation of industry leaders.

Presenters include:

Frank Rossi Ph.D - Director of Turfgrass Agronomy at Cornell University

David Bancroft-Turner - Specialist in leadership development and organisational politics

Lorna Sheldon - Dynamic personal communication and presentation skills trainer

The ideal candidate will show initiative, dedication to greenkeeping, a genuine interest in the industry and be actively involved in education at both a regional and a national level. Representatives from BIGGA and Jacobsen will select the successful delegates.

Gina Putnam, International Marketing Manager for Ransomes Jacobsen, said: "The inaugural event last year was superb and surpassed our expectations. It provided an excellent learning experience for those greenkeepers fortunate enough to be selected. If you're thinking of applying and feel you are ready for an intense two and a half day learning spree, then don't hesitate to apply; you won't regret it!"

To apply fill in the application form online which you can find on the BIGGA website. The closing date is 13.1.2014.

As if that wasn't enough to convince you to join this initiative, take a look at this feedback from some of last year's delegates...

"What an awesome course, the mentors were excellent, understanding and extremely supportive. The hospitality laid on by Jacobsen was also superb." Leigh Powell, Deputy Course Manager, Hockley Golf Club.

"I wish this had been around when I was coming through the ranks. A real chance to gain the knowledge required to be a Course Manager." Matt Plested, Course Manager, Muswell Hill Golf Club.

"The FTMI was my first involvement in a BIGGA

event. I was unsure what to expect but as soon as I arrived everyone was welcoming. The presentations and the people who presented were amazing, I would recommend the FTMI to anyone." Wesley Lenihan, Deputy Head Greenkeeper, East Brighton Golf Club.

"It was a superb programme with excellent speakers, I learnt so much that will be relevant to my career. Jacobsen and BIGGA should be proud." Daniel Scott, Greenkeeper, Woburn Golf & Country Club.

