

## WIEDENMANN LAUNCH SIX NEW PRODUCTS IN BERLIN



Wiedenmann UK launched six new products at a special event held at a glorious five-star spa resort on the outskirts of Berlin.

The launch, well attended by 60 dealers from across the UK, was the seventh of its type but the first to feature half a dozen entirely new machines.

Delegates were first introduced to the Terra Clean 100 and the Terra Clean 160 at a '3G' surface. The 100 – a budget level machine – was given a demonstration as was the more advanced 160, which features a sieved separation system with a dust extraction system designed to ensure a completely clean and groomed surface.

The next day saw the attendees take to an on-site golf course where they were again given impressive demonstrations. This time, the stars were the Core

Recycler – which clears cores from greens following hollow coring aeration – and the Super Pro FXL-H230 Commercial Out Front Mower featuring new 'fold on the fly' wings.

Other exciting new products unveiled were the Super 600, a cut and scarify collector, and the impressive Mega Twister, a very powerful large capacity blower.

The delegates listened to a speech from David Rae, Company Founder and Managing Director, outlining his hopes for the continued fruitful working relationship between Wiedenmann and the dealers.

It was then the turn of the amiable Jurgen Wiedenmann, joint managing director, to officially close the meeting. He received congratulations on his products and much gratitude for his team's superb hospitality.



## What's your number?

*Our regular and random profile of an industry figure continues with this month's lucky number...*

### Name:

Demelza Hartley

### Company:

Low Maintenance

### Position:

Trainer



### How long have you been in the industry?

I have been in the land based sector of over 10 years however far longer if you count that I'm from a farming family.

### How did you get into it?

I have had a varied history to date which started with horticulture, which progressed into environmental conservation, agriculture and arboriculture. You may well ask how this is relevant to greenkeepers, well in the main because I teach pesticides, tractor driving and chainsaw maintenance and felling all skills that are needed on the golf course.

### What other jobs have you done?

I have taught within a land based college environment for over ten years in all the sectors mentioned previously as well as with a local arborist in felling and working on trees.

### What do you like about your current job?

I like the flexibility of being in different places each week. I love meeting new people and teaching them new skills as well as learning new skills and techniques myself.

### What changes have you seen during your time in the industry?

The world of green keeping goes from strength to strength with more women involved slowly but surely.

### What do you like to do in your spare time?

I like working in my vegetable patch, taking care of my many rare breed hens, walks with my little Jack Russell and making cakes.

### Where do you see yourself in 10 years time?

Still teaching and training hopefully more women in the green keeping industry.

### Who do you consider best friends in the industry?

The green keepers at Shipley West Yorkshire were very helpful, informative and professional it was refreshing to be treated as an equal.

### What do you consider to be your lucky number?

7

*Demelza has picked Steve Dyne at Invicta Groundcare*