



AUTUMN FINANCE DEALS

John Deere Financial has announced two new finance programmes for UK golf club customers this autumn.

These include a 'buy now, pay later' scheme designed to help the cash flow of clubs who may need immediate delivery of new machinery, but who want to wait until next year to pay when their annual membership subscriptions are due.

The second scheme runs from September 2012 to the end of April 2013, with customers making 1 + 1 annual payments at zero per

cent interest for new golf and turf equipment orders placed with a dealer between now and January 2013.

"Finance is more important than ever for golf courses in the current economic climate," says John Deere Limited's turf division sales manager Joedy Ibbotson.

Eligible equipment for both programmes includes John Deere walk-behind and ride-on cylinder and rotary mowers, compact and utility tractors, turf aerators and sprayers, and the full Gator utility vehicle range.



Blinder Bunker Liner Links with Rigby Taylor

Blinder Bunker Liner, the unique system designed to improve the lifespan of bunkers and reduce maintenance costs, is to be sold by the industry's largest sales force.

Launched in 2010 Blinder Bunker Liner has already installed bunkers on many golf courses throughout the country, but the new agreement will ensure that the benefits of the system will be highlighted to many more clubs.

"We expect many more sales enquires to be generated through this exciting new agreement," said Murray Long, Director of Blinder Bunker Liner.

Speaking on behalf of Rigby Taylor, Managing Director Andrew Robinson, said: "This is a fantastic opportunity for Rigby Taylor and adds a unique system to our product range. Product development has been at the forefront of our company philosophy and we are pleased to be working with Blinder Bunker Liner to offer this solution to bunker maintenance issues."

What's your number?

Our regular and random profile of an industry figure continues with this month's lucky number...

Name: Steven Dyne
Company: Invicta Groundcare Equipment Limited
Position: Director / Salesman



How long have you been in the industry?
17 years

How did you get into it?

I did an Agricultural Engineering Apprenticeship and had two or three positions maintaining agricultural and horticultural machinery and this lead me to Golf Club

What other jobs have you done?

I've been a Greenkeeper and Golf Course Mechanic

What do you like about your current job?

My job takes me all over the UK visiting many new areas and meeting many interesting people and there is never a dull moment. It is very satisfying to find the right equipment for customers' requirements

What changes have you seen during your time in the industry?

I've seen Greenkeepers and machinery improve and become more specialised producing higher standards

What do you like to do in your spare time?

I enjoy foreign holidays, visiting historical sites, walking and cycling. I also enjoy cooking, Indian being a current favourite.

Where do you see yourself in 10 years time?

Continuing to give a personal input to customers requirements but on a wider scale

Who do you consider to be your best friends in the industry?

I have been lucky enough to make many friends contacts and customers around the UK and internationally all too numerous to mention

What do you consider to be your lucky number?

As I was born on 7.7.77 at Sevenoaks it has to be 7

Steven has picked Brian Tebbutt of Tebbutt Associates