



Campey Marks 35th Vredo Anniversary with Tribute in Holland

Dutch agricultural, golf fairway and grassland machinery manufacturer Vredo Dodewaard BV marked a double celebration last week; 35 years of manufacturing Vredo Overseeders and 25 years of producing slurry equipment.

The anniversary was celebrated with two open days at their HQ in Dodewaard, Holland. The opening day was attended by importers and dealers, followed by a demonstration day for end users and suppliers on the second.

Director Hans de Vree and his team welcomed guests from across the globe. This included a party from UK and European Distributors for

Vredo Overseeders Campey Turf Care Systems.

Managing Director Richard Campey presented Director of Vredo Hans de Vree and Vredo Export Sales Manager Pieter-Teunis Hoogland with a wonderful gift of a mirror etched with a photograph of a Vredo Overseeder in action at St. Andrews Golf Club in recognition of their achievements.

"We are delighted to be here to celebrate Vredo's 35th anniversary", said Richard. This is a tribute to the enormous dedication and hard work, which has ensured that the Vredo brand is renowned throughout the grounds care industry for innovation, quality and

performance. We are proud to be associated with Vredo and look forward to many more years of collaboration."

Vredo had already started producing the now famous Vredo Overseeders in the 1970s. That initial well-designed technology of two sharp discs which cut a V-shaped slit in the ground and precisely places grass seed into it is still a winner today.

The high quality products have enabled Vredo to develop into a professional organisation that thinks purely in terms of quality and performance. They combine modern technology with recognised best practice techniques to meet the exacting demands of the professional groundsman and greenkeeper.

FORCES JOINED

Sherriff Amenity, the specialist amenity division of Agrovista UK Ltd, the leading agronomy specialist, crop protection and product distributor are delighted to announce an exclusive arrangement has been agreed with leading sports turf maintenance company Sports Turf Services Ltd.

Mark Pyrah, head of amenity for Sherriff Amenity, said: "We are delighted that STS have entered into this exclusive arrangement, STS will now supply all contracting services to the golf market in Scotland through Sherriff Amenity."

Peter Campbell, Managing Director of STS said "I'm very excited about the future, working with a company of Agrovista's stature and with such an experienced sales team calling on Golf Courses the length and breadth of Scotland".



AUTUMN FINANCE DEALS

John Deere Financial has announced two new finance programmes for UK golf club customers this autumn.

These include a 'buy now, pay later' scheme designed to help the cash flow of clubs who may need immediate delivery of new machinery, but who want to wait until next year to pay when their annual membership subscriptions are due.

The second scheme runs from September 2012 to the end of April 2013, with customers making 1 + 1 annual payments at zero per

cent interest for new golf and turf equipment orders placed with a dealer between now and January 2013.

"Finance is more important than ever for golf courses in the current economic climate," says John Deere Limited's turf division sales manager Joedy Ibbotson.

Eligible equipment for both programmes includes John Deere walk-behind and ride-on cylinder and rotary mowers, compact and utility tractors, turf aerators and sprayers, and the full Gator utility vehicle range.



Blinder Bunker Liner Links with Rigby Taylor

Blinder Bunker Liner, the unique system designed to improve the lifespan of bunkers and reduce maintenance costs, is to be sold by the industry's largest sales force.

Launched in 2010 Blinder Bunker Liner has already installed bunkers on many golf courses throughout the country, but the new agreement will ensure that the benefits of the system will be highlighted to many more clubs.

"We expect many more sales enquires to be generated through this exciting new agreement," said Murray Long, Director of Blinder Bunker Liner.

Speaking on behalf of Rigby Taylor, Managing Director Andrew Robinson, said: "This is a fantastic opportunity for Rigby Taylor and adds a unique system to our product range. Product development has been at the forefront of our company philosophy and we are pleased to be working with Blinder Bunker Liner to offer this solution to bunker maintenance issues."

What's your number?

Our regular and random profile of an industry figure continues with this month's lucky number...

Name: Steven Dyne
Company: Invicta Groundcare Equipment Limited
Position: Director / Salesman



How long have you been in the industry?
17 years

How did you get into it?

I did an Agricultural Engineering Apprenticeship and had two or three positions maintaining agricultural and horticultural machinery and this lead me to Golf Club

What other jobs have you done?

I've been a Greenkeeper and Golf Course Mechanic

What do you like about your current job?

My job takes me all over the UK visiting many new areas and meeting many interesting people and there is never a dull moment. It is very satisfying to find the right equipment for customers' requirements

What changes have you seen during your time in the industry?

I've seen Greenkeepers and machinery improve and become more specialised producing higher standards

What do you like to do in your spare time?

I enjoy foreign holidays, visiting historical sites, walking and cycling. I also enjoy cooking, Indian being a current favourite.

Where do you see yourself in 10 years time?

Continuing to give a personal input to customers requirements but on a wider scale

Who do you consider to be your best friends in the industry?

I have been lucky enough to make many friends contacts and customers around the UK and internationally all too numerous to mention

What do you consider to be your lucky number?

As I was born on 7.7.77 at Sevenoaks it has to be 7

Steven has picked Brian Tebbutt of Tebbutt Associates