

BTME 20

The BIGGA Turf Management

incorporating:



**BIGGA Seminars
& Workshops**

20-23

January 2013



Register now at www.btme.org.uk

The 24th BIGGA Turf Management Exhibition is officially open for registration at www.btme.org.uk – and this year it features a distinct Ryder Cup flavour.

In the wake of Europe's astonishing triumph at the Medinah Country Club, Curtis Tyrrell MG – the Club's Director of Golf Course Operations – is a guest speaker at one of the 'Continue to Learn' seminars.

He'll be joined by Jim McKenzie, who conquered atrocious conditions at Celtic Manor two years ago to help the Europeans emerge victorious, and Steve Chappell who is now looking forward to welcoming the party to Gleneagles on 2014. Where else will you be able to get the lowdown on the past, present and future Ryder Cups?

BTME 2013, incorporating Continue to Learn, will also host the third annual Turf Managers' Conference featuring Dr Thom Nikolai, one of the world's eminent turf professors, looking at green speed. There will also be dozens of educational seminars and workshops featuring everything from soil analysis to IT.

Turf professionals and buyers cannot afford to miss this annual chance to browse, buy and seek crucial advice from many of the world's top manufacturers and service providers. We've already filled 90% of the available stand space – so don't delay if you're still looking to book a slot.

This is all before you consider the superb networking opportunities available – the event could potentially boost your career or business.

The event kicks off on Sunday 20 January with our Continue to learn seminars and workshops, and the full exhibition opens on Tuesday 22 January until Thursday 24 January.

Make sure you register today at www.btme.org.uk to beat the queues!

The BTME website includes bags of information about the big week including how to book a stand, accommodation, travel tips, lists of exhibitors and a product guide.

Book your place at the ultimate turf management event today. We'll leave the final word to BIGGA Chief Executive Jim Croxton...

"Quite simply a well planned visit to BTME makes you a better turf manager. In this competitive age, this is an opportunity not to be missed."



2013

22-24 January 2013 at the Harrogate International Centre

Exhibition



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Jim Croxton, BIGGA CEO



Register Now

To book early, avoid the queues, and view the full list of educational events, visit www.btme.org.uk and click the **Register Now** icon.

Register now

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A selection from BTME 2012, courtesy of SiRA Studio
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