



## Bernhard Opens New Factory and Training Facility

Movers and shakers from across the golf industry attended the grand opening of Bernhard and company's new factory and training facility – with a former BIGGA chairman doing the honours in unveiling the plaque.

Peter Todd, from the London Golf Club, joined forces with Pat Finlen from the Olympic Club in San Francisco at the event at the hugely impressive new base in Haverhill, Cambridgeshire.

As well as representatives from BIGGA, FEGGA and AGCOA various leaders from golf associations across the world travelled down for the historic day – joining other industry figures, course owners and members of the press.

Before lunch, Stephen Bernhard outlined the company's fascinating history and added how excited he was at the new development.

He said: "We started our business way back in the early 1800's and it's grown year on year in the same group of ancient Victorian buildings. We really had to expand and upgrade the facilities.

"The training and education

side of our business is growing all the time so we needed a dedicated area for that as well as a demonstration area for user and staff training. It's a massive step for a small British company to make in the global turf industry.

"Despite all the economic challenges that we face as an industry, we move into this building with confidence in the market and we are determined to grow the business."

Bernhard Manufacturing Manager Shaun McCarthy added: "The building was designed to a very high spec. It is efficient and eco-friendly. It was important for us to have flexible space and it can be adapted which will allow us to adapt to the changing needs of the market.

"We also wanted to incorporate something of our heritage so the reception area reflects a hint of the old Victorian sheds. The effect works well."

BIGGA vice chairman Chris Sealey attended and commented: "It's very, very impressive. What strikes me most is how modern and comfortable it is, and the working conditions are first-class."



## BLEC show off equipment at Ransomes Jacobsen

Two days of Open House events at Ransomes Jacobsen's European head office at Ipswich gave BLEC Global the chance to show off some of their sportsturf and landscaping equipment while creating a new trials area for tees and greens.

Gary Mumby, managing director of BLEC, and demonstrator Tom Shinkins showed a wide range of machines to visiting greenkeepers, groundsmen, contractors and local authority ground managers.

"We had a tremendous couple of days," says Gary, "and seeing the machinery in action on the new golf site gave visitors a practical demonstration of capabilities."

Using Iseki tractors supplied by Ransomes Jacobsen, Gary and Tom prepared and seeded three trial plots with machinery including the BLEC Laser Grader, the Smithco three-wheel bunker rake, the BLEC Box Scraper and the Cultipack Seeder with Honda ride-on unit.

On the static display they showed the tractor-mounted disc seeder, the 1.5m Multivator, the tractor-mounted Multiseeder and the walk-behind power box rake.

The Ipswich tented village featured industry partners of Ransomes Jacobsen including the AEA, CMAE, IOG, BIGGA, FEGGA, STRI, GEO, Scotts, Syngenta, Bernhard, Rain Bird, Ryan, Turfco and Smithco.

Gary said: "We were delighted to be part of the Ransomes Jacobsen days. Some of the industry's top people were there and we met many old friends and customers."

**BTME is back** for its 24th year at the HIC, 22-24 January 2013



## DENNIS AND SISIS EXHIBIT

Dennis and Sisis have held an exhibition focusing not only on their machinery but their vision of the future.

Members of the turf press headed to Brailsford Golf Club, close to the company's base in Kirk Langley, Derbyshire, to view their range of natural and synthetic turf maintenance equipment.

This also gave certain members the chance to operate some of the machinery – leading to some erratic results on the club's 18th green!

On the second day of the event, Managing Director Ian Howard led a tour of the impressive factory on site, giving the attendees the benefit of learning the process of building a new machine from the design stage on computer to the construction and delivery.

Customer Manager Roger Moore then explained the ethos behind the firm and their future plans.

## RYDER CUP VARIETIES AVAILABLE IN THE UK

British Seed Houses had an extra reason for celebrating Europe's greatest ever comeback in the Ryder Cup.

As holders of exclusive rights in the UK to two grass seed varieties used at Medinah Country Club, BSH is hoping it will prove a 'driver' for sales in this country.

The tournament course greens were seeded with creeping bentgrasses 007 DSB and SR1119 and the fairways were also renovated using both varieties to ensure they were in excellent condition for the world's greatest golfers and the intense media spotlight.

Richard Brown, Amenity Sales Manager at BSH, said: "Europe's Ryder Cup victory against all the odds was amazing. It was fascinating and thrilling to watch but we also took a particular interest in the look and performance of the course as we are the exclusive agents for 007 DSB and SR1119 in the UK, Ireland and Scandinavia."

SR1119 creeping bent has been bred for its dark green colour, exceptional disease resistance and excellent green spread, all qualities required to produce top-performing golf greens.

The versatile 007 DSB creeping bent can be used on greens, tees and fairways, as a complete reseed or for overseeding. One of the 'super bent' varieties, it is widely adaptable to deliver the same results all over the world, from extreme heat to harsh cold conditions.

Offering superior turf quality, it eliminates winter stress discolouration and is highly competitive against poa annua. It has high disease resistance especially to Anthracnose, Fusarium and Snow Mould.

## New Holland Network in at New FA Facility

St George's Park, the FA's brand new £105 million training facility, played host to New Holland's dealer network this month.

New Holland used its Groundcare Convention to showcase the popular range of Boomer Compact Tractors that has been further extended and upgraded with the introduction of six new Boomer models. This complete Boomer offering now delivers powers spanning 23–51hp with a range of specifications to suit every need.

The convention included a behind-the-scenes tour of the facilities, a presentation from the FA's award-winning Head Groundsman Alan Ferguson, and a chance to play football on the pitch where the England men's team will be training this week.

The New Holland Groundcare Convention follows on from a recent deal which has seen New Holland supply the FA with a Boomer 2035, Boomer 3045, T4020 and T4050 to assist with the on-going maintenance of the 12 elite pitches at St George's Park.

Alongside the new Boomer Compact range, the entire New Holland Groundcare



product portfolio was on offer, including the TZ series, Rustler 120 Utility Vehicle, T1560 and T1570, T3000, T4000, T4 Powerstar and T5.

Dick Spencer, New Holland Marketing Manager, commented: "Following the

successful launch of our new range of Boomer Compact Tractors, this was the perfect opportunity to show both the New Holland Dealer Network, and groundcare trade press exactly what the new machines can do."

Visit [www.btme.org.uk](http://www.btme.org.uk) and click the **Register Now** icon