C INDUSTRY UPDATE The latest turf industry news from around the globe



Dennis and Sisis are taking to the road again.

This time they are giving groundsmen and greenkeepers on the Isle of Man an opportunity to attend a Turf Care Seminar at Ballafletcher Sports Club on Wednesday, March 21.

This development was officially opened in April 2011 and comprises four full sized sports pitches designed for winter soccer or rugby use on two engineered and drained platforms.

Delegates will hear from a range of speakers including Peter Craig, Head Greenkeeper at the Hurlingham Club; Ian Mather Brewster, of the IOG, and Keith Kent, Head Groundsman at Twickenham.

Delegates will also hear advice on fertiliser selection and application procedures from Tim Le Mesurier, of Isle of Man Farmers, and Matt Williams, of Barenbrug, will share advice on seed selection factors affecting establishment.

Advice on Goal Post safety and Modern line marking technology will be shared by Harrods and Fleet Line Markers.

To register for this free and informative seminar, contact Roger Moore at Dennis on 01332 824777 or email roger.moore@dennisuk.com



DEVON GARDEN MACHINERY WIN UK DEALER AWARD

Richard Campey announced the winners of their UK and European Dealership Awards at BTME.

The Awards are given to the dealership that has delivered the best performance over the previous year, not solely in terms of sales but also in backup, sales and service support.

Best European Dealer for 2011 was won by Danish Dealer Havdrup Maskinforretning A/S and presented to Director Jens-Erik Hansen for outstanding performance.

Devon Garden Machinery won the UK Dealer Award and the plaque was presented to DGM Partner Steven Dommett by Ian (Poggy) Pogson, UK Product Specialist for the South.

Press contact is Chairman Robinson at ABR Publicity on 07775 876655 or email abr.publicity@virgin.net.

Super Bent Varieties

British Seed Houses is the agent for Super Bent varieties 007DSB and TYEE in Sweden, Denmark and Norway, where climates offer some of the most severe weather seen on the golf course, and where the varieties perform extremely well.

Richard Brown recently visited Sweden and gave a seminar outlining the strengths of these varieties for challenging conditions.

"As I explained to delegates at our Swedish seminar, the bentgrass varieties 007DSB and TYEE become known as Super Bents simply because they far exceed the overall turf performance that one would expect from older creeping bentgrass varieties and have proven performance on greens, tees and fairways," he said.

The key to the success of both these varieties is a broad genetic base, in the case of 007DSB, developed using 24 parent plants.

New Distributor in Russia

Huxley Golf, has appointed a new distributor in Russia.

Huxley Golf Russia will be led by Ostap Lukyanov, the Co-Owner of the business, and his Managing Director Dmitriy Mordasov.

Barriers to extending a golf culture in Russia have been reported as being primarily driven by a lack of training facilities as well as adverse natural conditions which have, until now, required clever course design and significant investment.

"Golf across Eastern Europe is relatively new but it's a game that Russians are really beginning to take to," announced Ostap.

Paul Huxley, Director of Huxley

Golf, which has a growing network of distributors in the UK and abroad, said:

"Ostap is the right man to help develop Russia's budding golfing industry. Having trained in Switzerland and Spain, he's extremely knowledgeable and is dedicated to advancing the sport."

Huxley Golf Russia will offer the full range of Huxley Golf surfaces including course tees, practice tees, greens, indoor and outdoor putting greens, pathways, lawns, mats and practice nets; with hotel, golf clubs, teaching academies, and private clients all targets areas for development



Charity Celebrations

Wiedenmann UK's 20th Anniversary charity Terra Spike has found a home at Ombersley.

In September at Saltex, David Rae, Wiedenmann UK's Managing Director launched a charity auction among Wiedenmann dealers to recognise that the fledgling company he started as a 24 year-old had come of age.

Donating a one-off version of Wiedenmann's newest and fastest selling aerator - painted the 20th anniversary 'colour' platinum - was his way of 'giving something back'.

The bespoke Terra Spike GXi8 HD was 'won' initially by dealer T H White of Redditch. Alun Wright, T H White Key Accounts Sales Manager, said:

"From the outset T H White was keen to be involved. Even when times are tight, charity can't be forgotten."

The Redditch team then found a buyer in the Dowty family who head up Ombersley GC just outside Kidderminster. Andrew Halfpenny, Course Manager at Ombersley said:

"We were looking for a deep fast aerator that would perform on greens and tees yet still suited our fairways. Guided by T H White's, Simon Bingham, we had established that the Wiedenmann GXi8 HD was the one. Nothing matched it for speed or versatility.

"After Saltex I read in the trade press about the platinum machine and it struck a chord. Uncannily Wiedenmann UK was launched within the same time frame as Ombersley.

"It made me wonder... Within a matter of a few weeks the sale had happened and all the pieces just fitted naturally."

The benefiting charities are Cancer Research UK and The Multiple Sclerosis Society who will both share a donation in excess of £20,000. Representatives of both attended a special presentation event at the Worcestershire club.

GREEN TECHNOLOGY ROADSHOW

Etesia UK will shortly be hitting the road, after announcing the dates of their first road show since 2006, with an emphasis on all things green.

The 2012 Green Technology Show series kicks off on Tuesday, March 27, at Merrist Wood College.

Planned as a hands-on, arrive and drive event for all new and existing Etesia and Pellenc customers, the road show will then move on to Edge Hill University, Lancashire on Thursday, March 29, with further dates to be arranged for later in the year.

"Previous road shows we've held have been highly successful and extremely well attended," said Les Malin, Etesia UK's General Manager.

Anyone keen to come along should contact their local dealer to book a place, or alternatively, you can register your interest by visiting www.etesia.co.uk/roadshow.

What's your number?

Our regular and random profile of an industry figure continues with this month's lucky number...

Name: Andy Cole Company: STRI Ltd Position: Head of Stadia Services

How long have you been in the industry? Twenty five years

How did you get into it? I was lucky. Graduated from Leeds University in 1986, where STRI had

a research programme and noticed an advertisement for a trainee agronomist.

What other jobs have you done?

During my university days the usual restaurant and bar work and had two summers working in a market garden- nothing turf related at all.

What do you like about your current job?

The variety of the work is exciting and working at the top level with FIFA and UEFA. I get a lot of satisfaction working as part of a team to deliver a project.

What changes have you seen during your time in the industry?

Training and education have improved immensely in the last 25 years. The industry has become professional and greenkeepers are generally more respected for their knowledge and expertise.

What do you like to do in your spare time?

I am a keen golfer and during the last four years my wife and I enjoy ballroom dancing – Strictly Come Dancing has a lot to answer for!

Where do you see yourself in 10 years time?

If the last 20 years are measure I want to continue enjoying the work I do and sharing my experiences across the globe.

Who do you consider to be your best friends in the industry?

]I have so many friends in the industry it would be impossible to single out one individual.

What do you consider to be your lucky number? $\ensuremath{7}$

What's <u>YOUR</u> number?

If you are an industry figure and would like to appear in this column - or at least be in with a chance of being pulled out of the hat - get in touch with Scott...

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