



## John Deere Enhances European Parts Service

John Deere's European Parts Distribution Centre has inaugurated its new deconsolidation and packaging facility, a 23million euro investment, which will create additional employment for around 80 people.

The new operation was established within just ten months and will help to streamline parts logistics and further enhance the supply of parts to John Deere dealers and customers throughout

Europe, the CIS, Northern Africa and the Near and Middle East (EAME).

"In light of the rapidly growing range of John Deere machines in all equipment divisions, we must continue to improve our supply of parts and merchandise," said Fritz Rheindorf, Director Parts Operations.

The new 16,000 square metre deconsolidation and packaging complex in Bruchsal will serve as a hub

for incoming parts, which will either complement outgoing parts shipments or be forwarded to storage areas at E-PDC.

Due to logistics and handling improvements, the company expects to reduce delivery times even further, especially in peak harvesting seasons.

The Bruchsal E-PDC currently stores more than 200,000 part numbers in a 62,000 square meter area.

## Double Promotion

Rolawn has promoted Jonathan Hill to Sales and Marketing Director and Emily Kirkland to Customer Service Manager. Jonathan was previously National Sales Manager, has been with the company for over eight years.

"Jonathan's appointment as a Director is a key part in achieving the demanding objectives we have set as a company. We are all enthusiastic about the way the company is developing in these challenging times and Jonathan's experience and enthusiasm will be invaluable in achieving our objectives," said Paul Dawson, MD.

Emily worked as both a Sales Administrator and Customer Services Co-ordinator.

"Our policy of internal promotion for staff members who demonstrate outstanding skills and an excellent work ethic is perfectly summed up by Emily's promotion. We are delighted that she has taken on this important position, which is vital in the way we support our customers," said Jonathan Hill.

## Inturf Fullfills Green Promise

In 2009 Inturf signed up to 10:10 to signal its business commitment to doing something about climate change.

The business aimed to cut its use of energy by working more efficiently and so achieve a 10% cut in its carbon emissions in the process.

In fact, through dramatically reducing its use of electricity, heating oil and diesel Inturf

has cut emissions by 18% in the first year.

"We've taken a close look at how we use energy in every part of the business," says Alex Edwards, Joint MD.

"Every stage of turf production from sowing to harvesting has been made more efficient. We've redesigned our delivery systems too so diesel use – a substantial part of our costs – has been greatly reduced."



## Lone Britannia

Ecosol Turfcare was the only British exhibitor at GreenExpo, held in Bordeaux in November 2011.

Operator of the Drill n Fill/Deep Drill aerators and sportsturf maintenance and renovation systems, Ecosol has just returned from a highly successful visit to the French Greenkeepers' Association exhibition, taking place over three days at the city's lakeside venue. Ecosol MD, Bretton King was impressed by the quality of the visitors. "We've seen increasing numbers of European golf clubs booking us for Drill n Fill contract work and machine sales over the past few years," he said, "so a personal presence on the Continent was a no-brainer."

"We had a lot of informed interest in Drill n Fill from the major clubs, some of whom made definite bookings and there was evidence that smaller clubs were co-operating to book the system between them. In addition it was great to meet several satisfied customers, from management to greenkeeping staff."

## TURFCO iPad WINNER

Graeme Lorimer, Course Manager at Bishopsbrigg Golf Club on the north eastern outskirts of Glasgow, has won one of the six Apple iPads offered as prizes in Turfco's promotional campaign celebrating 50 years of topdressing.

Turfco, the Minnesota-based manufacturer and inventor of the first mechanised topdresser, have been running the competition since the February 2011.

At the end of the year, a Grand Prize Draw will be held with the winner receiving a Turfco WideSpin 1540 EC topdresser.

Graeme was presented with his prize by John Quinton, Ransomes Jacobsen's UK and Ireland sales manager,



during a visit to IOG Scotsturf early in November.

"I can't believe it, I'm not normally very lucky when I enter competitions, so when I was notified that I'd won, I was absolutely astounded," said Graeme.

## What's your number?

*Our regular and random profile of an industry figure continues with this month's lucky number...*

**Name:** John Coleman

**Company:** Advanced Turf Technology

**Position:** Owner

**How long have you been in the industry?** 24 Years

**How did you get into it?**

I was a fairly keen golfer as a junior and thought that getting a job as a greenkeeper, because of the early starts, would allow me to play golf after work. After the first week however I thought my legs were about to fall off with all the walking I was doing! You could say Frank Scullion, my first boss saved me the ignominy of many a frustrating Saturday medal. Thanks Frank!

**What other jobs have you done?**

At the moment I'm almost exclusively working at ATT but in the past I've spent a lot of time with golf course construction, primarily with RTJ II in Scandinavia, although I still do some advisory work.

**What do you like about your current job?**

I enjoy the challenge of bringing new concepts through to actual usable products.

**What changes have you seen in the industry?**

In many ways the fundamentals of decent greenkeeping have stayed pretty much the same. There have been some significant improvements in the arsenal of chemicals that are now available such as PGR's.. The biggest change that I can see is golf itself. It appears that there are significantly fewer golfers and too many courses vying for the same business. I believe, it will end up with more management companies running multiple courses to lessen overheads.

**What do you like to do in your spare time?**

I try and take part in a few triathlons in a season and also a few open water swimming events of about a couple of miles in length. I enjoy a nice bottle of wine of course so it's not all nut case stuff!

**Where do you see yourself in 10 years time?**

That's an interesting question in these times of uncertainty. I'd like to have a sound solvent business obviously. I'm also hoping my knees hold out so I can keep on with the nut case stuff!

**Who do you consider best friends in the industry?**

With 24 Years in the business I'm lucky to have a lot of good friends. For fear of leaving anybody out I'll limit my list to one very good friend, Iain MacPherson

**What's your lucky number?** 8

