

BTME 2013

The BIGGA Turf Management Exhibition

incorporating:



**BIGGA Seminars
& Workshops**

**20-23
January 2013**



Your essential 8-page guide to the ultimate turf management exhibition in Europe

BTME is now just weeks away and over a hundred of the biggest names in the industry are preparing to head to Harrogate to exhibit and launch brand new products after snapping up stand space.

Top manufacturers and service providers are on standby for the event which will officially be opened on Tuesday 22 January.

Almost an A-Z of exhibitors have signed up for the show...for the full list check out www.btme.org.uk

Many are preparing to showcase new items for the very first time – and we've included a glimpse of just some of the products that will make their debut at BTME later in this preview.

Don't forget that BTME offers unparalleled education through our Continue to Learn workshops and seminars.

We're also proud to host the third annual Turf Managers' Conference on Monday 21 January at the Crown Hotel.

Registration opens at 8.15am, and the event gets off to a cracking start at 9am with Dr Thom Nikolai's presentation on the Top 10 Reasons to Lightweight Roll.

Dr Nikolai is the Turfgrass Academic Specialist at Michigan State University and is one of the world's leading turf professors.

This will be followed by Lorna



Sheldon's Professional Presentations advice with guidance on how to present with confidence, competence and credibility.

After lunch David Bancroft-Turner explores How to Manage the Politics in a Golf Club with dozens of tips and suggestions, before Dr Nikolai returns to the stage with a seminar on Surfactants.

This unrivalled educational day will be concluded Dr Kate

Entwistle's New Disease Update with information on the issues facing turf managers of cool season grasses.

Dr Entwistle has been working in this area for over 20 years and is a leading turf pathologist at the Turf Disease Centre.

The bottom line is – a well planned visit to BTME makes you a better turf manager.

Thousands of top turf managers

22-24 January 2013 at the Harrogate International Centre



from across all sports are attending from across the UK and the world, and will return to their workplaces better for the experience.

Can you afford to miss out?

Of course, BTME also offers unrivalled networking opportunities and we've included information on how to get to Harrogate, where to stay, where to eat and where to park.

The park and ride service has been discontinued but the map on page 43 shows locations of several car parks which are close to Harrogate International Centre (HIC).

We're also running the 'hopper' bus service again every half an hour between 8.30am and 6.30pm. This will run between the HIC and Harrogate Railway Station, the Old Swan Hotel, the Majestic Hotel, the Cairn Hotel, the Cedar Court Hotel, the entrance to Hall A and the entrance to Hall Q.

The map also gives the locations of some of the town's best hotels within the vicinity.

If you haven't sorted out the logistics of your visit yet now is the time!

Another key feature of Harrogate – as many previous attendees will confirm – is the number of terrific restaurants within a few moments' walk of each other.

A selection of the best eateries in town is overleaf.

Following the success of last year's BIGGA 25th anniversary celebration evening, we're delighted to announce that the Tuesday evening will feature the 'BIGGA James Bond' evening at the Old Swan Hotel in Harrogate from 7pm.

This not-to-be-missed night will feature fantastic entertainment, a carvery and drink on arrival plus other surprises for just £25.

Dress code for this event is smart casual.

Keep an eye out for more details soon, but in the meantime tickets are sure to sell fast so to snap yours up call Elaine Jones at BIGGA on 01347 833800 (Option 1) or email moneypenny@bigga.co.uk

Entry to the exhibition remains free, and don't forget to pre-register at www.btme.org.uk - this is also the place to visit for yet more on the show plus the full list of superb educational events.

So BTME features education, networking, cutting edge products and services, career and advice and much more all in a few fun-packed days in January.

So don't delay – get prepared for your annual pilgrimage to BTME.

