C INDUSTRY UPDATE The latest turf industry news from around the globe



TORO SPRINKLERS CLINCH DEAL FOR WINDSWEPT LINKS COURSE

With its spectacular clifftop course regularly subjected to strong coastal winds, it's no wonder finding sprinklers that could cope in these challenging conditions became a deal-breaker for Royal Cromer Golf Club when choosing a new irrigation system – and course manager Mark Heveran has plumped for Toro's Dual Trajectory (DT) Series golf sprinkler.

The 18-hole North Norfolk coastline course has been installed with DT35 sprinklers across its greens, tees, approaches, fairways and walkways as part of an irrigation system upgrade to Toro's new Lynx control system software with Golf Decoder Controller (GDC) field hardware.

DT Series sprinklers feature a clever 'selectable trajectory' that allows simple adjustment of the main nozzle to either 15 or 25 degrees so as to better withstand wind or avoid obstacles.

More flexible, advanced and durable than competitor models, its nozzle has also been designed to ensure uniform coverage.

Available in two types – full-circle-only or full- and adjustable part-circle – customers can opt for the most cost-effective solution for their course conditions.

For example, a full-circleonly sprinkler is more suited to fairways, where part-circle capability is not needed. Better yet, conversion assemblies are available so that existing systems can be upgraded to this far more efficient technology.

Commenting on the sprinklers, Mark says: "The real clincher for us was the adjustable trajectory sprinklers – they're vital in our windy conditions.

The course gets battered by the wind and, without effective irrigation, the most exposed areas just go bare because we can't get the root development to keep the fescue grasses alive.

But the way the DT35s throw against even the strongest gusts is so impressive."



BAYER LAUNCH TURF DISEASE MOBILE APP

As part of their planned series of new innovations Bayer has launched a dedicated smartphone app for the turf and amenity sector. The Bayer TurfXpert app has been specifically developed with turf professionals in mind and has been designed to help identify turf weeds, diseases and insects whilst in the field.

Bayer's Product Manager Claire Matthewman explains that this particular application is an evolution of Bayer's very popular turf weed, pest and disease wall chart. "We've taken all of the valuable information that our turf wall chart displayed, added in a simple to use weed and disease identifier tool and turned it into an interactive smartphone application.

"We had positive early feedback when we previewed the app to greenkeepers in September at STRI Research event, and so now we're working on a version for the iPad which we plan to launch at BTME in January next year.

We're confident there will be good take-up." The Bayer TurfXpert app is now available free of charge from the Apple App store; simply enter Bayer TurfXpert' into the Search facility.

An Android version will soon be available.

BTME is back for its 24th year at the HIC, 22-24 January 2013 Visit www.btme.org.uk and click the Register Now icon



POLARIS MEETS THE BOSS

Polaris owners here can benefit from The Boss technology with its introduction by Farmquip, the UK and Ireland's sole distributor. The Boss set the bar in creating groundbreaking technology to make snow ploughing fast, easy and efficient.

The specially engineered plough for Polaris UTV and ATV use is built to the same standards as the full-size Boss ploughs and offers a tough, contractor grade solution to handling snow removal.

The hydraulics are enclosed to protect against corrosion and freezing, with a chainless lifting system to reduce snowplough bounce during transportation.

A revolutionary hitch system makes the plough easy and incredibly fast to attach to a UTV. Teamed with a Polaris Ranger Diesel for example you have the traction and power to deal with the most extreme terrain and conditions, with in-cab control.

But clearing snow with the plough is only part of the story. The Boss TGS 800 tailgate spreader is quickly attached to the rear of the Polaris. The rotary 'paddle action' makes the spreader a true gritter, so you can spread rock salt, grit, sand and other de-icing materials to provide traction.

FANTASTIC FAIRWAYS WITH MULTIGREEN



In 2010, Telford Golf Resort Course Manager Matt Robbins was unhappy with the fairways. "We were using liquid feeds but getting poor results, and soil samples suggested that the fairways needed more nitrogen." Discussions with Headland Amenity's Area Manager Adrian Masters pinpointed Multigreen 425 as the ideal solution, giving a long lasting nutrient boost from a single application using Headland's temperature controlled release technology.

The 28:0:0 + 3MgO formulation gives a steady release of nutrients throughout the summer, boosting growth and vitality without the risk of flushes. The release of nutrients from Multigreen is solely controlled by soil temperature, giving a long lasting response from a single application, vital as fairway fertilisation is costly in terms of the amount of materials used and the labour involved.

"A contractor applied 140 bags to the 18 fairways using a tractor mounted spreader in April 2011, and the results were superb," comments Matt. "The fertiliser lasted all through the summer, and although the growth tailed off in the dry autumn, as soon as the temperatures and moisture levels improved this spring, we saw the effects of the fertiliser once again. So we gained almost 12 months' action from a single application."



NEW FACE AT EVERRIS

Everris has appointed Simon Taylor as Product & Business Development Manager, Grass Seeds, EMEA.

He will join the international marketing and business development team from January 2013.

Grass seed is an important part of Everris' product portfolio and an essential part of the company's iTurf integrated turf management solutions.

Reporting to Global Vice President of Marketing & Business Development, Joan Verhoeven, Simon will drive the growth of this category and the positioning of Everris' seed portfolio in the European turf & amenity business.

Simon has more than 20 years' experience in the grass seed sector in which time he has strongly driven the development of turf grass seeds mixture sales and marketing in the UK and Ireland.

Simon began his career studying an HND in General Agriculture.

In addition to being BASIS registered, he is a professional member of the British Association of Landscaping Industries (BALI), and is Chairman of the British Society of Plant Breeders steering committee for the turf grass trials at STRI.

Commenting on his appointment, Joan Verhoeven said: "We are very happy that Simon, with his experience and great grass seed know-how, is joining Everris to further strengthen our service and to enhance the role that grass seeds play in our integrated turf solutions for greenkeepers, groundsmen and landscapers".