

# BTME 20

## The BIGGA Turf Management

incorporating:



**BIGGA Seminars  
& Workshops**

**20-23  
January 2012**



# The BIGGA show heats up

A look ahead to the BIGGA Turf Management Exhibition, and Continue to Learn educational programme for 2013

**BTME is back at Harrogate for 2013, and is shaping up to be another must-attend event, with many exhibitors having already confirmed their spaces, months in advance, as the countdown to 22-24 January 2013 begins.**

The BIGGA Turf Management Exhibition, incorporating Continue to Learn Education Seminars and Workshops, which start the weekend before and run for five consecutive days, is the ultimate experience for golf greenkeepers.

BTME, widely regarded as Europe's leading showcase for turf and grounds care professionals and buyers, offers a fantastic opportunity to browse, buy and seek advice from over a hundred of

the top manufacturers and service providers across the world.

Look out for details soon on how to pre-register for your free visitors pass.



# 2013

## Exhibition

22-24 January 2013  
at the Harrogate  
International Centre



**IMAGES:**  
A selection from BTME 2012,  
courtesy of SiRA Studio  
[sirastudio.com](http://sirastudio.com)

Continue  
to learn

5 days of  
education  
20-24 January 2013

BIGGA Seminars  
& Workshops

# Continue to learn at BTME 2013

BIGGA can already confirm a host of education seminars and workshops, coming your way in January 2013...

Turf Managers' Conference 2013  
Monday 21 January 2013  
The Crown Hotel,  
Harrogate

**The Turf Managers' Conference 2013 will make its return to the Continue to Learn at BTME 2013 education programme.**

Taking place at The Crown Hotel in Harrogate on Monday 21 January 2013, the new venue will offer delegates a more comfortable learning environment whilst cementing the success of the Conference as it enters its third year.

The programme will feature some familiar industry names and will introduce new subject specialists to provide an interesting and thought provoking range of topics for Turf Managers':

- **Dr Thomas Nikolai** - 'The Doctor of Green Speed' from Michigan State University, a specialist in putting green management to maximize turfgrass health, investment and customer satisfaction.

- **David Bancroft** - Turner from

3D Training and Development, a specialist in organisational politics.

- **Dr Kate Entwistle**, Turf Pathologist from the Turf Disease Centre, a specialist in disease and pest identification.

- **Lorna Sheldon** from CWI International a specialist in communication and presentation skills.

With prices held from 2012, this must attend event is being offered to BIGGA members at £99 + VAT (£195 + VAT for non members). To reserve your place at this popular event, telephone or email Rachael Duffy, Learning and Development Administrator on 01347 833800 (option 3) or rachael@bigga.co.uk.

## Continue to Learn Workshops

**The Continue to Learn Workshop programme will make its return to the Queen's Suite of Harrogate International Centre on Sunday 20 and Monday 21 January 2013.**

Featuring a series of one and two-day workshops including:

### Two-Day Workshops

- Essential IT Business Administration for Greenkeepers





- Irrigation System Management and Design
- Moving into Management
- So You Want to be a Golf Course Manager

#### One-Day Workshops

- The A, B, C's of Putting Green Maintenance
- The Grass Plant
- Basic Golf Mechanics
- Health and Safety Documentation
- How to be an Outstanding Manager (Part 2)
- How to be an Outstanding Manager (Part 4)
- Diagnostic and Problem Solving
- The Soil
- Basic Budgeting and Golf Course Finance
- Pesticides Update for NPTC Certificate Holders

### Continue to Learn Seminars

**The Continue to Learn Seminar Programme will feature more than 25 sessions, all of which are free of charge to all visitors.**

There will be feature sessions including presentations from:

- Thom Nikolai, The Doctor of Green Speed, from Michigan State University
- Curtis Tyrrell MG CGCS, Superintendent from the 2012 Ryder Cup venue, Medinah Country Club, Chicago, USA
- John Philp, retired Course Manager from Carnoustie
- Steve Chappell, Course Manager, PGA Centenary at Gleneagles, host of the 2014 Ryder Cup
- Stuart Yarwood MG, Course Manager, Lymm Golf Club
- Richard Jenkinson, Deputy Course Manager, gWest



- Rob Wills, Assistant Greenkeeper, Remedy Oaks Golf Club
- Les Howkins MG, The Richmond Golf Club

This year we will be introducing a seminar pre-booking system for BIGGA members. Look out for further details in the Continue to Learn brochure.

2013 will see the introduction of 'Focus On' sessions. These 1.5 – 2 hour sessions will home in on specific areas, split into different strands including:

- Management
- Technical
- Environmental
- Information Technology

For further details on all of the education on offer, see the full Continue to Learn at BTME 2013 education programme that will be delivered with your October issue of Greenkeeper International.

ABOVE: The Turf Managers' Conference from Continue to Learn 2013

### Accommodation

**Are you planning your trip to BTME and Continue to Learn 2013?**

Reservation Highway is the officially appointed accommodation agent for BTME 2013 providing a centralised point of contact for all your accommodation and travel enquiries.

By following the link on the BTME website you can gain instant access to all of the accommodation rates that have been specially negotiated for the event. All of the rates shown are what you will pay, with no hidden extras. In addition to special nightly rates, Reservation Highway also offers special deals such as 3 night specials, advance purchase and early bird rates.

Reservation Highway can be contacted on +44 (0) 1423 525577.