

# BLEC Reports Golf Industry Show Success



BLEC Global reported a highly successful GIS (Golf Industry Show) in Las Vegas. Showing the BLEC Multivator and their Laser Grader on the stand, managing director Gary Mumby said: "The mood was very positive.

"We saw visitors from all over the world and have set up several new distributors to handle our range of landscaping and turfcare equipment in the US. As well as huge interest in the Laser Grader and Multivator we also received a high level of enquiries about our seeding machines – particularly the new close-spaced seeder launched at Harrogate."

Gary was on the stand with wife, Sue. "We had a tremendous response to our specialist sportsturf products," she said.

## ALLETT MOWER RANGE PUBLISH NEW BROCHURE

Allett has published its first brochure presenting the newly-extended range of Allett domestic and semi-professional walk-behind cylinder mowers.

Resplendent in green and gold livery, the new Allett mowers complement the long-established line-up of Allett professional walk-behind cylinder mowers introduced in 1965 and used today by groundstaff, greenkeepers and discerning gardeners around the world.

Both mower ranges are manufactured at the Staffordshire factory of Allett parent company, Turfmech Machinery Ltd.



## What's your number?

*Our regular and random profile of an industry figure continues with this month's lucky number...*

**Name:** Rupert Price  
**Company:** Ransomes Jacobsen  
**Position:** Sales Director



**How long have you been in the industry?**  
 15 years

**How did you get into it?** I worked at Ransomes while in the 3rd year of my degree course in Business and Technology at Sheffield Hallam University, and then returned to Ransomes after leaving university.

**What other jobs have you done?** I taught at Woodridge School, Port Elizabeth, South Africa in my gap year. After I joined Ransomes Jacobsen I had held a variety of different positions within the Sales department, including Sales Manager, UK & Ireland. Then in 2011, I was promoted to my current role of Sales Director with responsibility for Europe, Middle East and Africa.

**What do you like about your current job?** I enjoy building long term relationships with a diverse group of people, right across our unique industry. It's a great industry sector staffed with passionate and professional people who really care about the maintained environment.

**What changes have you seen during your time in the industry?** Customer expectations of product performance have increased, especially in the last five years. New technologies are coming through, especially the use of electronics for control systems. They are becoming more and more accepted into the industry and will help the turf professional manage individual items of equipment and entire fleets in the future. And, industry education has improved significantly.

**What do you like to do in your spare time?** I try to keep up with my two children both under 5 years old, play squash and cut grass!

**Where do you see yourself in 10 years time?** With a better Golf handicap than I currently have (those of you who know me on the course will know what I mean)!

**Who do you consider best friends in the industry?** The Ransomes Jacobsen team and of course all our customers!

**What do you consider to be your lucky number?** 322!

**Pick a number** 17

*Rupert has chosen Peter van Mispelaar, of Vanmac/ Trilo*