

NEW HOLLAND SUPPORT OPEN COURSES

For the last 18 years, a Ford 1920 with a loader has been regularly used at Royal Troon and, although it has provided outstanding service throughout those years, Royal Troon recently decided it was time to upgrade to a sophisticated new machine.

John Condron, from Lanark-based Bryson Tractors Ltd, was involved in the sales process every step of the way. After a short negotiation, a new Boomer 3050 was delivered in mid January. Its main tasks will include deep-tine aeration and trailer pulling.

John said: "Royal Troon has always been very happy with the service that they received, so once they decided to replace the 1920 tractor, it was a relatively simple process for us to conclude the deal.

It's a great pleasure to see a New Holland tractor used on one of the most famous golf courses in the world.



Keep an eye out for future developments with the kit at Royal Troon!"

However, Royal Troon isn't the only world-class golf club using New Holland machines to maintain their pristine grounds.

Campey Turf Care Systems recently delivered a new T4020 to Royal Birkdale Golf Club. The delivery of the new machine is part of Royal Birkdale's five-year rolling plan to provide its greenkeepers with the very best machinery.



Henrik Lund Joins RJ

Henrik Lund, a Danish national, has joined Ransomes Jacobsen as Export Regional Sales Manager for Scandinavia and the Baltic Republics. Reporting to Sales Director Rupert Price, he will be responsible for business development, equipment sales and dealer support across Denmark, Finland, Norway, Sweden and the Baltic Republics.

Henrik has a Business and Marketing degree from Handelshøjskole Syd in Esbjerg and began his working life at Viking Lifesaving Equipment in Denmark, rising through the ranks to become Managing Director of the Swedish subsidiary company based in Stockholm.

At present Henrik lives near Varna, with his wife Antoaneta and their three young children. The family will be relocating to Denmark in the near future.

Commenting on the appointment Rupert Price said: "Henrik has wide business experience, as an employee, senior manager and proprietor of his own business. For the past two years he has been marketing our products in the Balkans so comes with excellent product knowledge. He will be yet another great addition to the sales team here at Ransomes Jacobsen, as we look to aggressively target the northern European market, going forward."

Turfmech Appoint New Sales Administrator

Turfmech Machinery Ltd, has appointed Linda Reeves to the position of sales administrator.

Working alongside the company's sales director, Leigh Bowers, Linda's principal responsibility is to provide office-based support to the Turfmech and Allett sales and marketing operations, and to the company's appointed dealer networks for Turfmech grounds care equipment, and Allett professional and domestic pedestrian cylinder mowers.

Bringing to her new post, more than 15 years' experience in sales and sales administration, Linda is now handling dealer and customer enquiries. Information requests ranging from product availability and demonstrations to machine despatch, and the provision of factory support at open days, local shows and events.



BLEC Reports Golf Industry Show Success



BLEC Global reported a highly successful GIS (Golf Industry Show) in Las Vegas. Showing the BLEC Multivator and their Laser Grader on the stand, managing director Gary Mumby said: "The mood was very positive.

"We saw visitors from all over the world and have set up several new distributors to handle our range of landscaping and turfcare equipment in the US. As well as huge interest in the Laser Grader and Multivator we also received a high level of enquiries about our seeding machines – particularly the new close-spaced seeder launched at Harrogate."

Gary was on the stand with wife, Sue. "We had a tremendous response to our specialist sportsturf products," she said.

ALLETT MOWER RANGE PUBLISH NEW BROCHURE

Allett has published its first brochure presenting the newly-extended range of Allett domestic and semi-professional walk-behind cylinder mowers.

Resplendent in green and gold livery, the new Allett mowers complement the long-established line-up of Allett professional walk-behind cylinder mowers introduced in 1965 and used today by groundstaff, greenkeepers and discerning gardeners around the world.

Both mower ranges are manufactured at the Staffordshire factory of Allett parent company, Turfmech Machinery Ltd.



What's your number?

Our regular and random profile of an industry figure continues with this month's lucky number...

Name: Rupert Price
Company: Ransomes Jacobsen
Position: Sales Director



How long have you been in the industry?
15 years

How did you get into it? I worked at Ransomes while in the 3rd year of my degree course in Business and Technology at Sheffield Hallam University, and then returned to Ransomes after leaving university.

What other jobs have you done? I taught at Woodridge School, Port Elizabeth, South Africa in my gap year. After I joined Ransomes Jacobsen I had held a variety of different positions within the Sales department, including Sales Manager, UK & Ireland. Then in 2011, I was promoted to my current role of Sales Director with responsibility for Europe, Middle East and Africa.

What do you like about your current job? I enjoy building long term relationships with a diverse group of people, right across our unique industry. It's a great industry sector staffed with passionate and professional people who really care about the maintained environment.

What changes have you seen during your time in the industry? Customer expectations of product performance have increased, especially in the last five years. New technologies are coming through, especially the use of electronics for control systems. They are becoming more and more accepted into the industry and will help the turf professional manage individual items of equipment and entire fleets in the future. And, industry education has improved significantly.

What do you like to do in your spare time? I try to keep up with my two children both under 5 years old, play squash and cut grass!

Where do you see yourself in 10 years time? With a better Golf handicap than I currently have (those of you who know me on the course will know what I mean)!

Who do you consider best friends in the industry? The Ransomes Jacobsen team and of course all our customers!

What do you consider to be your lucky number? 322!

Pick a number 17

Rupert has chosen Peter van Mispelaar, of Vanmac/Trilo