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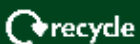
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## It's never time wasted

**Making the most of resources is something we've all had to become more proficient at in recent times. That's not to say that we were overly cavalier with our own, or our employers', money, prior to that.**

It is just that whatever slack may or may not have been there, in the halcyon years of the 80s, 90s and early noughties, has well and truly been tightened up.

Wouldn't life have been so much more pleasant during those times if we had known how well off we actually were?

But with the recession biting and not looking like coming to an end any time soon, golf has had to become used to operating under reduced circumstances. However, one thing that can't be allowed to happen is for course presentation standards to drop.

Hence the need to become better at the work that is carried out. This month Master Greenkeeper, Kerran Daly, who is now Senior Consultant for Greensward Sports Consultancy, has written a practical, yet thought provoking, article on managing your golf course and how to make the most of whatever budget you have.

As you would expect from someone of Kerran's experience, the article is packed full of useful information some of which you may already know and be putting to good use, but there will undoubtedly be something new that you might be able to incorporate into your own practices.

Taking time to assess how you do things is never time wasted.

One way in which any money worries would be banished for good would have been to have had an accumulator on the winners of this year's four Majors. Whereas a couple of years ago no-one would have been overly

impressed if you'd predicted two or even three of the year's Champions, this year, if you got just one of them, people would have expected Nostradamus to pop up somewhere on your family tree, if you were ever to appear on, "Who Do You think You Are"

True Charl Schwartzel and Rory McIlroy were regarded as fine up and coming players, but Masters and US Open Champion? Perhaps not quite yet. Darren Clarke and Keegan Bradley would certainly have been extra long shots for their respective Open and US PGA titles. Darren was widely regarded to have peaked a few years ago, while Keegan was playing in his first ever Major.

That is the beauty of golf. Anyone can win over 72 holes strokeplay and whereas the number of potential winners of major sporting events in other sports can be counted on the fingers of one hand golf is now far more unpredictable.

Even more reason then, to get your application in for the BIGGA National Championship, sponsored by Charterhouse and Kubota. You still have a little time to do so. It is always a fabulous event and open to all standards of player. This year it is to be hosted by West Lancs GC, one of the finest courses in the North West, and one with a reputation of being particularly challenging.

So get yourself entered. You won't regret it.

Scott MacCallum  
**Editor**